



Latitude: 40.4876
Longitude: -89.0453

2225 W Market St
Bloomington, IL 61704
Radius: 3.0 miles

2225 W Market St
Bloomington, IL 61704
Radius: 5.0 miles

2225 W Market St
Bloomington, IL 61704
Radius: 7.0 miles



2000 Total Population	32,565	86,664	114,939
2000 Group Quarters	3,554	10,967	11,047
2003 Total Population	33,859	89,357	119,287
2008 Total Population	35,861	94,293	126,684
2003 - 2008 Annual Rate	1.16%	1.08%	1.21%



2000 Households	12,059	32,918	43,677
2000 Average Household Size	2.41	2.3	2.38
2003 Households	12,641	34,205	45,682
2003 Average Household Size	2.4	2.29	2.37
2008 Households	13,714	36,971	49,643
2008 Average Household Size	2.36	2.25	2.33
2003 - 2008 Annual Rate	1.64%	1.57%	1.68%
2000 Families	7,049	17,797	25,302
2000 Average Family Size	3.06	2.94	3.01
2003 Families	7,361	18,298	26,246
2003 Average Family Size	3.06	2.94	3
2008 Families	7,960	19,644	28,374
2008 Average Family Size	3.05	2.94	2.99
2003 - 2008 Annual Rate	1.58%	1.43%	1.57%



2000 Housing Units	12,810	34,842	46,113
Owner Occupied Housing Units	57.0%	54.9%	58.1%
Renter Occupied Housing Units	37.2%	39.5%	36.7%
Vacant Housing Units	5.8%	5.5%	5.3%
2003 Housing Units	13,690	36,895	49,156
Owner Occupied Housing Units	56.7%	54.5%	57.6%
Renter Occupied Housing Units	35.6%	38.2%	35.3%
Vacant Housing Units	7.7%	7.3%	7.1%
2008 Housing Units	15,001	40,427	54,122
Owner Occupied Housing Units	56.9%	54.3%	57.4%
Renter Occupied Housing Units	34.5%	37.1%	34.3%
Vacant Housing Units	8.6%	8.6%	8.3%

Median Household Income

2000	\$39,370	\$39,042	\$44,660
2003	\$43,355	\$42,532	\$48,635
2008	\$49,420	\$48,468	\$55,703

Median Home Value

2000	\$94,541	\$99,898	\$111,629
2003	\$112,492	\$117,284	\$128,833
2008	\$137,776	\$143,230	\$156,136

Per Capita Income

2000	\$19,147	\$19,570	\$21,845
2003	\$22,495	\$22,845	\$25,128
2008	\$26,710	\$26,750	\$29,406

Median Age

2000	28.4	27.4	28.6
2003	29.4	28.0	29.2
2008	30.9	28.9	30.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Income

Household Income Base	2000	2003	2008
< \$15,000	12,073 (18.3%)	33,056 (17.0%)	43,715 (14.3%)
\$15,000 - \$24,999	14.8%	14.9%	12.8%
\$25,000 - \$34,999	12.1%	12.9%	12.3%
\$35,000 - \$49,999	16.1%	16.8%	15.7%
\$50,000 - \$74,999	19.4%	19.6%	20.6%
\$75,000 - \$99,999	9.8%	9.4%	10.8%
\$100,000 - \$149,999	6.5%	6.8%	9.5%
\$150,000 - \$199,999	1.8%	1.4%	2.2%
\$200,000+	1.1%	1.3%	1.7%
Average Household Income	\$50,088	\$49,611	\$56,041

2003 Households by Income

< \$15,000	12,640 (16.1%)	34,203 (15.3%)	45,681 (12.7%)
\$15,000 - \$24,999	14.2%	14.1%	12.0%
\$25,000 - \$34,999	11.5%	12.3%	11.5%
\$35,000 - \$49,999	15.6%	16.2%	15.1%
\$50,000 - \$74,999	19.3%	19.3%	20.0%
\$75,000 - \$99,999	11.1%	10.6%	12.0%
\$100,000 - \$149,999	8.5%	8.8%	11.9%
\$150,000 - \$199,999	2.3%	1.7%	2.5%
\$200,000+	1.6%	1.7%	2.3%
Average Household Income	\$56,113	\$55,219	\$62,205

2008 Households by Income

< \$15,000	13,714 (14.0%)	36,971 (13.2%)	49,642 (10.9%)
\$15,000 - \$24,999	13.2%	13.4%	11.3%
\$25,000 - \$34,999	9.6%	10.1%	9.3%
\$35,000 - \$49,999	13.7%	14.6%	13.3%
\$50,000 - \$74,999	19.9%	19.9%	20.2%
\$75,000 - \$99,999	11.6%	11.4%	12.3%
\$100,000 - \$149,999	11.9%	12.1%	15.4%
\$150,000 - \$199,999	3.5%	2.8%	3.9%
\$200,000+	2.6%	2.5%	3.4%
Average Household Income	\$65,620	\$63,670	\$71,576

2000 Owner Occupied HUs by Value

Total	7,363	19,176	26,800
<\$50,000	14.9%	13.9%	11.0%
\$50,000 - 99,999	38.9%	36.2%	30.2%
\$100,000 - 149,999	34.2%	35.3%	34.8%
\$150,000 - 199,999	7.0%	9.4%	13.8%
\$200,000 - \$299,999	3.2%	3.5%	8.0%
\$300,000 - 499,999	1.5%	1.3%	1.8%
\$500,000 - 999,999	0.2%	0.3%	0.3%
\$1,000,000+	0.2%	0.1%	0.1%
Average Home Value	\$105,267	\$108,289	\$122,843

2000 Specified Renter Occupied HUs by Contract Rent

Total	4,738	13,756	16,826
With Cash Rent	97.0%	97.4%	97.8%
No Cash Rent	3.0%	2.6%	2.2%
Median Rent	\$423	\$452	\$468
Average Rent	\$434	\$471	\$488

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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Market Profile

Bloomington Shopping Center

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2000 Population by Age

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	32,565	86,665	114,939
0 - 4	6.4%	5.8%	6.3%
5 - 9	6.6%	5.6%	6.3%
10 - 14	6.4%	5.2%	5.9%
15 - 24	25.6%	29.6%	25.8%
25 - 34	14.5%	14.1%	14.7%
35 - 44	14.3%	12.8%	14.2%
45 - 54	11.2%	10.3%	11.4%
55 - 64	6.1%	6.2%	6.2%
65 - 74	4.6%	5.1%	4.6%
75 - 84	3.2%	3.8%	3.2%
85+	1.2%	1.5%	1.2%
18+	76.9%	80.3%	78.1%

2003 Population by Age

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	33,861	89,356	119,287
0 - 4	6.3%	5.7%	6.1%
5 - 9	6.3%	5.5%	6.1%
10 - 14	6.4%	5.4%	6.0%
15 - 24	24.3%	28.8%	25.2%
25 - 34	14.8%	14.2%	14.8%
35 - 44	13.9%	12.5%	13.7%
45 - 54	12.1%	10.9%	12.0%
55 - 64	6.9%	6.8%	7.1%
65 - 74	4.5%	4.8%	4.4%
75 - 84	3.1%	3.7%	3.3%
85+	1.2%	1.6%	1.3%
18+	77.4%	80.4%	78.4%

2008 Population by Age

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	35,861	94,290	126,683
0 - 4	6.3%	5.7%	6.1%
5 - 9	5.9%	5.2%	5.7%
10 - 14	6.3%	5.5%	6.0%
15 - 24	23.7%	28.6%	25.1%
25 - 34	13.9%	13.1%	13.9%
35 - 44	13.6%	12.4%	13.0%
45 - 54	13.1%	11.7%	12.7%
55 - 64	8.5%	7.9%	8.5%
65 - 74	4.4%	4.6%	4.4%
75 - 84	3.0%	3.6%	3.2%
85+	1.4%	1.8%	1.5%
18+	77.9%	80.5%	78.8%

2000 Population by Sex

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Males	48.5%	47.4%	48.0%
Females	51.5%	52.6%	52.0%

2003 Population by Sex

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Males	48.5%	47.4%	48.0%
Females	51.5%	52.6%	52.0%

2008 Population by Sex

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Males	48.5%	47.5%	48.1%
Females	51.5%	52.5%	51.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population by Race/Ethnicity

Total	32,565	86,663	114,938
White Alone	85.1%	86.7%	86.5%
Black Alone	10.0%	8.5%	7.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.3%	1.8%	2.6%
Some Other Race Alone	1.5%	1.2%	1.2%
Two or More Races	1.9%	1.6%	1.6%
Hispanic Origin	3.8%	3.1%	3.1%
Diversity Index	32.0	28.7	28.9

2003 Population by Race/Ethnicity

Total	33,858	89,356	119,288
White Alone	83.9%	85.3%	85.1%
Black Alone	10.8%	9.3%	8.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.5%	2.1%	3.0%
Some Other Race Alone	1.7%	1.4%	1.5%
Two or More Races	1.9%	1.7%	1.6%
Hispanic Origin	4.4%	3.6%	3.6%
Diversity Index	34.5	31.4	31.8

2008 Population by Race/Ethnicity

Total	35,862	94,293	126,684
White Alone	81.7%	83.1%	82.8%
Black Alone	12.2%	10.6%	9.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.8%	2.5%	3.6%
Some Other Race Alone	2.2%	1.8%	1.8%
Two or More Races	2.0%	1.7%	1.7%
Hispanic Origin	5.4%	4.5%	4.4%
Diversity Index	38.7	35.7	36.3



2000 Population 3+ by School Enrollment

Total	31,481	83,829	110,741
Enrolled in Nursery/Preschool	1.7%	1.6%	1.7%
Enrolled in Kindergarten	1.5%	1.3%	1.4%
Enrolled in Grade 1-8	11.2%	9.1%	10.2%
Enrolled in Grade 9-12	4.9%	4.0%	4.6%
Enrolled in College	18.1%	23.7%	19.3%
Enrolled in Grad/Prof School	1.7%	1.9%	1.9%
Not Enrolled in School	60.9%	58.5%	60.9%

2000 Population 25+ by Educational Attainment

Total	18,014	46,606	64,133
Less than 9th Grade	3.7%	3.6%	2.9%
9th - 12th Grade, No Diploma	8.9%	7.3%	6.1%
High School Graduate	30.7%	28.2%	24.8%
Some College, No Degree	21.3%	21.0%	20.5%
Associate Degree	5.8%	5.7%	5.9%
Bachelor's Degree	19.9%	23.1%	27.4%
Master's/Prof/Doctorate Degree	9.8%	11.1%	12.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population 15+ by Sex and Marital Status

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	26,327	72,309	93,736
Females	52.2%	53.4%	52.9%
Never Married	18.3%	20.9%	18.9%
Married, not Separated	23.9%	22.1%	24.3%
Married, Separated	0.7%	0.6%	0.6%
Widowed	3.7%	4.1%	3.8%
Divorced	5.7%	5.7%	5.2%
Males	47.8%	46.6%	47.1%
Never Married	18.1%	19.2%	17.9%
Married, not Separated	23.5%	22.0%	24.3%
Married, Separated	0.5%	0.5%	0.5%
Widowed	1.0%	0.9%	0.8%
Divorced	4.6%	4.0%	3.7%



2000 Population 16+ by Employment Status

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	25,894	71,517	92,496
In Labor Force	72.6%	70.3%	72.3%
Civilian Employed	66.2%	64.1%	67.1%
Civilian Unemployed	6.3%	6.0%	5.1%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	27.4%	29.7%	27.7%

2003 Civilian Population 16+ in Labor Force

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Civilian Employed	95.3%	96.0%	96.5%
Civilian Unemployed	4.7%	4.0%	3.5%

2008 Civilian Population 16+ in Labor Force

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Civilian Employed	95.7%	96.3%	96.7%
Civilian Unemployed	4.3%	3.7%	3.3%

2000 Females 16+ by Employment Status and Age of Children

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	13,554	38,275	48,953
Own Children < 6 Only	7.0%	6.1%	6.9%
Employed/in Armed Forces	5.3%	4.5%	5.0%
Unemployed	0.1%	0.1%	0.1%
Not in Labor Force	1.5%	1.5%	1.8%
Own Children < 6 and 6-17 Only	5.4%	4.4%	5.3%
Employed/in Armed Forces	3.3%	2.9%	3.4%
Unemployed	0.4%	0.2%	0.2%
Not in Labor Force	1.8%	1.3%	1.6%
Own Children 6-17 Only	14.3%	11.4%	13.4%
Employed/in Armed Forces	12.2%	9.4%	11.0%
Unemployed	0.4%	0.3%	0.3%
Not in Labor Force	1.6%	1.6%	2.1%
No Own Children < 18	73.4%	78.2%	74.4%
Employed/in Armed Forces	42.5%	43.7%	43.3%
Unemployed	4.7%	4.8%	4.0%
Not in Labor Force	26.2%	29.7%	27.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003.



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2003 Employed Population 16+ by Industry

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	17,415	46,020	62,414
Agriculture/Mining	0.2%	0.4%	0.5%
Construction	6.1%	4.9%	4.4%
Manufacturing	7.8%	6.7%	6.9%
Wholesale Trade	1.8%	2.0%	2.0%
Retail Trade	11.2%	12.4%	11.6%
Transportation/Utilities	3.3%	2.9%	2.9%
Information	3.3%	3.6%	3.5%
Finance/Insurance/Real Estate	14.9%	15.8%	19.6%
Services	48.8%	48.9%	46.0%
Public Administration	2.5%	2.4%	2.4%

2003 Employed Population 16+ by Occupation

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	17,413	46,019	62,416
White Collar	61.7%	65.3%	68.8%
Management/Business/Financial	12.2%	12.4%	14.8%
Professional	22.2%	23.2%	25.2%
Sales	10.7%	12.5%	12.3%
Administrative Support	16.6%	17.2%	16.6%
Services	20.0%	19.2%	17.0%
Blue Collar	18.3%	15.5%	14.2%
Farming/Forestry/Fishing	0.1%	0.2%	0.1%
Construction/Extraction	5.6%	4.2%	3.6%
Installation/Maintenance/Repair	2.9%	2.9%	2.7%
Production	5.2%	4.2%	4.1%
Transportation/Material Moving	4.6%	4.1%	3.6%



2000 Workers 16+ by Means of Transportation to Work

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	16,843	44,874	60,926
Drove Alone - Car, Truck, or Van	75.3%	76.0%	78.9%
Carpooled - Car, Truck, or Van	11.1%	10.1%	9.7%
Public Transportation	1.4%	1.7%	1.4%
Walked	7.9%	8.2%	6.3%
Other Means	1.0%	1.0%	0.9%
Worked at Home	3.1%	2.9%	2.7%

2000 Workers 16+ by Travel Time to Work

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	16,842	44,874	60,928
Did Not Work at Home	96.9%	97.1%	97.3%
Less than 5 minutes	5.0%	5.5%	5.1%
5 to 9 minutes	17.4%	20.9%	20.3%
10 to 19 minutes	52.5%	51.5%	52.2%
20 to 24 minutes	11.5%	8.6%	8.7%
25 to 34 minutes	4.2%	4.1%	4.0%
35 to 44 minutes	1.0%	1.5%	1.8%
45 to 59 minutes	2.7%	2.6%	2.6%
60 to 89 minutes	1.6%	1.5%	1.7%
90 or more minutes	1.0%	0.9%	0.9%
Worked at Home	3.1%	2.9%	2.7%
Average Travel Time to Work (in min)	15.7	15.0	15.3

2000 Households by Vehicles Available

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	12,125	32,937	43,708
None	9.8%	8.2%	7.0%
1	35.2%	39.3%	36.6%
2	40.3%	39.7%	42.4%
3	11.0%	9.5%	10.7%
4	2.5%	2.6%	2.7%
5+	1.2%	0.8%	0.8%
Average Number of Vehicles Available	1.7	1.6	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Type

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	12,059	32,918	43,677
Family Households	58.5%	54.1%	57.9%
Married-couple Family	42.4%	40.7%	45.7%
With Related Children	20.6%	18.2%	21.9%
Other Family (No Spouse)	16.1%	13.4%	12.3%
With Related Children	11.4%	9.3%	8.6%
Nonfamily Households	41.5%	45.9%	42.1%
Householder Living Alone	30.9%	32.5%	30.2%
Householder Not Living Alone	10.7%	13.4%	11.9%
Households with Related Children	32.0%	27.5%	30.5%
Households with Persons 65+	17.2%	19.1%	16.9%

2000 Households by Size

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	12,059	32,918	43,677
1 Person Household	30.9%	32.6%	30.2%
2 Person Household	32.3%	34.0%	33.8%
3 Person Household	15.4%	14.3%	14.8%
4 Person Household	13.3%	12.5%	13.9%
5 Person Household	5.3%	4.5%	5.2%
6 Person Household	2.0%	1.5%	1.5%
7+ Person Household	0.9%	0.7%	0.6%

2000 Households by Year Householder Moved In

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	12,108	32,954	43,702
Moved in 1999 to March 2000	25.5%	29.3%	28.6%
Moved in 1995 to 1998	30.9%	29.8%	31.0%
Moved in 1990 to 1994	15.6%	14.3%	15.7%
Moved in 1980 to 1989	13.5%	12.5%	12.4%
Moved in 1970 to 1979	6.7%	6.3%	5.9%
Moved in 1969 or Earlier	7.8%	7.9%	6.3%
Median Year Householder Moved In	1996	1996	1996



2000 Housing Units by Units in Structure

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	12,873	34,866	46,142
1, Detached	58.4%	52.4%	54.8%
1, Attached	3.3%	3.3%	4.1%
2	6.5%	4.2%	3.4%
3 or 4	9.8%	8.4%	7.4%
5 to 9	5.6%	7.9%	8.0%
10 to 19	4.3%	9.5%	9.9%
20+	5.6%	7.4%	6.4%
Mobile Home	6.4%	6.9%	6.0%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	2225 W Market St Bloomington, IL 61704 Radius: 3.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 5.0 miles	2225 W Market St Bloomington, IL 61704 Radius: 7.0 miles
Total	12,862	34,878	46,137
1999 to March 2000	1.7%	1.9%	3.0%
1995 to 1998	7.7%	7.7%	9.9%
1990 to 1994	9.3%	7.3%	10.4%
1980 to 1989	9.0%	12.3%	14.0%
1970 to 1979	18.3%	20.8%	21.9%
1969 or Earlier	54.0%	50.0%	40.7%
Median Year Structure Built	1966	1970	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude: 40.4876
Longitude: -89.0453

2225 W Market St
Bloomington, IL 61704
Radius: 3.0 miles

2225 W Market St
Bloomington, IL 61704
Radius: 5.0 miles

2225 W Market St
Bloomington, IL 61704
Radius: 7.0 miles

Top 3 Tapestry Segments

1.	48. Great Expectations	36. Old and Newcomers	36. Old and Newcomers
2.	12. Up and Coming Famil	48. Great Expectations	16. Enterprising Profes
3.	24. Main Street, USA	12. Up and Coming Famil	48. Great Expectations



2003 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$34,153,196	\$91,513,253	\$137,280,021
Average Spent	\$2,701.78	\$2,675.43	\$3,005.12
Spending Potential Index	101	100	113
Computers & Accessories: Total \$	\$3,193,273	\$8,544,735	\$12,825,327
Average Spent	\$252.61	\$249.81	\$280.75
Spending Potential Index	85	84	95
Education: Total \$	\$11,347,296	\$30,940,288	\$45,126,565
Average Spent	\$897.66	\$904.55	\$987.84
Spending Potential Index	93	93	102
Entertainment/Recreation: Total \$	\$31,876,153	\$84,560,342	\$127,084,497
Average Spent	\$2,521.65	\$2,472.16	\$2,781.94
Spending Potential Index	86	84	94
Food at Home: Total \$	\$57,317,846	\$153,509,545	\$229,355,950
Average Spent	\$4,534.28	\$4,487.93	\$5,020.71
Spending Potential Index	101	100	112
Food Away from Home: Total \$	\$38,309,077	\$102,843,085	\$153,951,528
Average Spent	\$3,030.54	\$3,006.67	\$3,370.07
Spending Potential Index	102	101	113
Health Care: Total \$	\$31,196,894	\$82,641,304	\$123,318,979
Average Spent	\$2,467.91	\$2,416.06	\$2,699.51
Spending Potential Index	79	77	86
HH Furnishings & Equipment: Total \$	\$23,016,452	\$61,161,344	\$92,535,747
Average Spent	\$1,820.78	\$1,788.08	\$2,025.65
Spending Potential Index	89	88	99
Investments: Total \$	\$95,829,544	\$254,076,971	\$385,610,367
Average Spent	\$7,580.85	\$7,428.07	\$8,441.19
Spending Potential Index	89	88	99
Retail Goods: Total \$	\$260,466,669	\$695,393,511	\$1,043,848,140
Average Spent	\$20,604.91	\$20,330.17	\$22,850.32
Spending Potential Index	89	88	98
Shelter: Total \$	\$135,220,424	\$360,721,310	\$542,902,003
Average Spent	\$10,696.97	\$10,545.86	\$11,884.37
Spending Potential Index	84	83	93
TV/Video/Sound Equipment: Total \$	\$9,975,659	\$26,762,942	\$9,975,659
Average Spent	\$789.15	\$782.43	\$874.23
Spending Potential Index	83	82	92
Travel: Total \$	\$18,183,139	\$48,194,269	\$72,442,523
Average Spent	\$1,438.43	\$1,408.98	\$1,585.80
Spending Potential Index	82	81	91
Vehicle Maintenance & Repairs: Total \$	\$10,358,204	\$27,759,914	\$41,733,388
Average Spent	\$819.41	\$811.57	\$913.56
Spending Potential Index	83	82	93

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics.