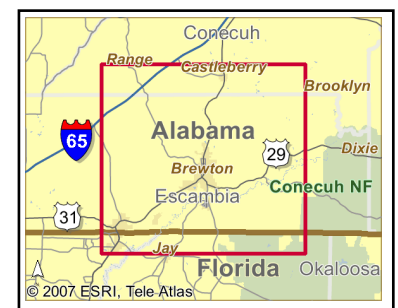
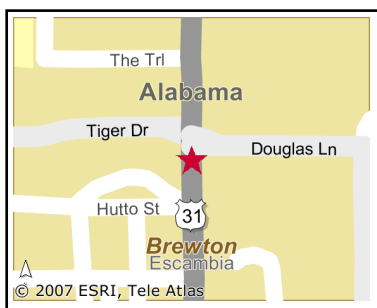
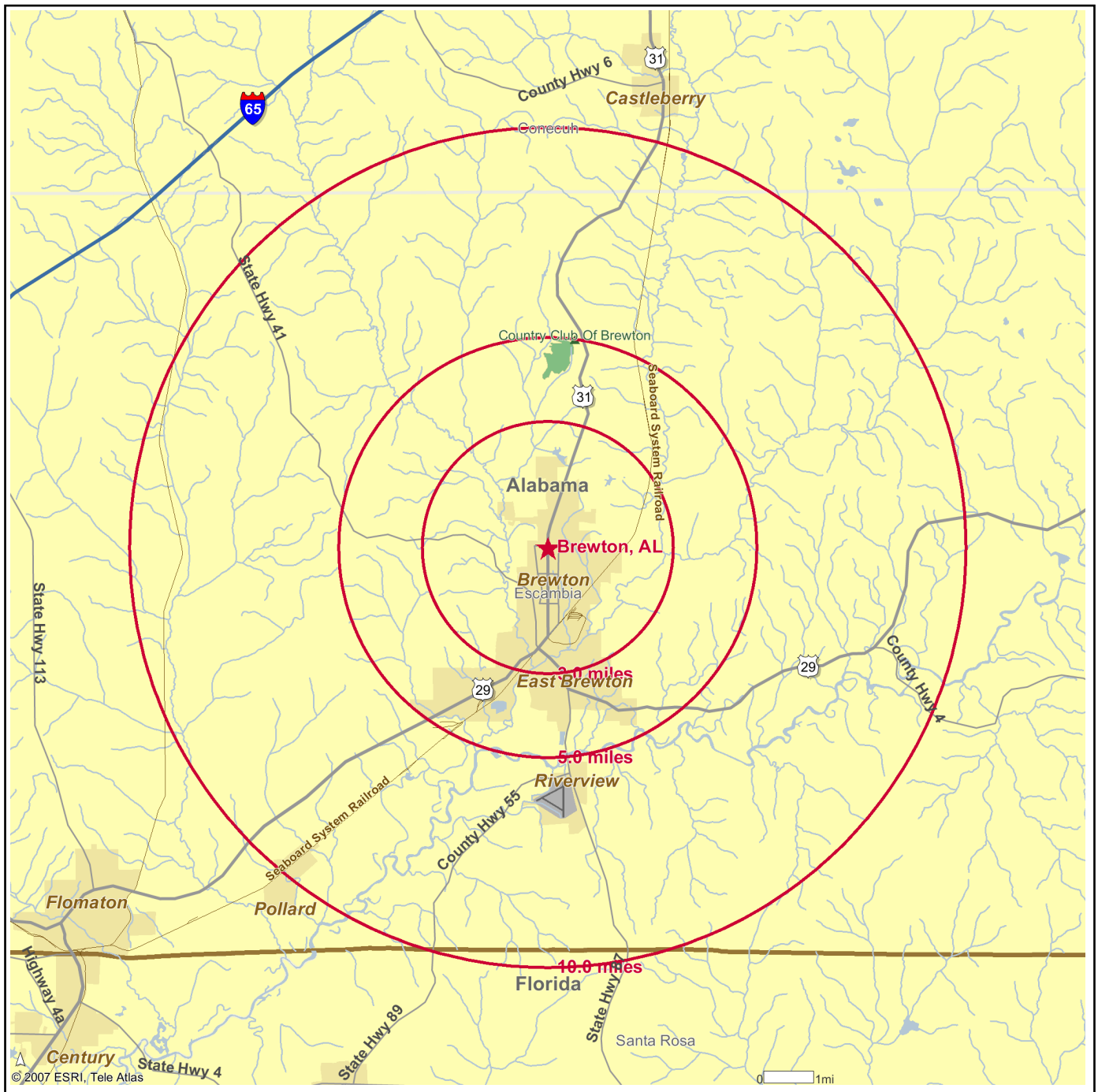


Brewton, AL  
2041 Douglas Ave  
Brewton, AL 36426

# Site Map

Prepared by The Spectra Group, Inc.  
February 26, 2008

Latitude: 31.138244  
Longitude: -87.068823





**Brewton, AL**

**Latitude: 31.138244**

**Longitude: -87.068823**

**2041 Douglas Ave**

**Brewton, AL 36426**

**Radius: 3.0 miles**

**2041 Douglas Ave**

**Brewton, AL 36426**

**Radius: 5.0 miles**

**2041 Douglas Ave**

**Brewton, AL 36426**

**Radius: 10.0 miles**



2000 Total Population	6,960	10,863	15,463
2000 Group Quarters	349	350	357
2007 Total Population	6,657	10,542	15,012
2012 Total Population	6,498	10,338	14,732
2007 - 2012 Annual Rate	-0.48%	-0.39%	-0.38%



2000 Households	2,800	4,407	6,209
2000 Average Household Size	2.36	2.39	2.43
2007 Households	2,749	4,389	6,188
2007 Average Household Size	2.29	2.32	2.37
2012 Households	2,714	4,352	6,140
2012 Average Household Size	2.26	2.29	2.34
2007 - 2012 Annual Rate	-0.26%	-0.17%	-0.16%
2000 Families	1,892	2,963	4,329
2000 Average Family Size	2.93	2.94	2.95
2007 Families	1,815	2,887	4,230
2007 Average Family Size	2.82	2.84	2.85
2012 Families	1,756	2,805	4,120
2012 Average Family Size	2.78	2.8	2.82
2007 - 2012 Annual Rate	-0.66%	-0.57%	-0.53%



<b>2000 Housing Units</b>	3,267	5,129	7,230
Owner Occupied Housing Units	64.9%	62.4%	66.2%
Renter Occupied Housing Units	21.2%	23.4%	19.4%
Vacant Housing Units	13.9%	14.2%	14.4%
<b>2007 Housing Units</b>	3,328	5,288	7,454
Owner Occupied Housing Units	63.2%	61.5%	65.1%
Renter Occupied Housing Units	19.4%	21.5%	17.9%
Vacant Housing Units	17.4%	17.0%	17.0%
<b>2012 Housing Units</b>	3,372	5,371	7,575
Owner Occupied Housing Units	61.2%	59.9%	63.5%
Renter Occupied Housing Units	19.3%	21.1%	17.5%
Vacant Housing Units	19.5%	19.0%	18.9%

**Median Household Income**

2000	\$32,144	\$28,954	\$30,052
2007	\$37,448	\$33,783	\$35,124
2012	\$41,341	\$36,712	\$38,215

**Median Home Value**

2000	\$69,289	\$63,453	\$59,758
2007	\$102,574	\$92,989	\$86,774
2012	\$116,924	\$107,565	\$101,788

**Per Capita Income**

2000	\$17,788	\$16,444	\$16,387
2007	\$22,258	\$20,448	\$20,201
2012	\$25,492	\$23,178	\$22,914

**Median Age**

2000	40.7	39.3	38.8
2007	42.7	41.3	40.8
2012	43.6	42.6	42.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Households by Income**

Household Income Base	2000	2007	2012
< \$15,000	2,801 (27.5%)	4,381 (29.2%)	6,189 (27.7%)
\$15,000 - \$24,999	15.1%	16.5%	16.8%
\$25,000 - \$34,999	10.0%	11.0%	11.5%
\$35,000 - \$49,999	16.2%	16.2%	16.6%
\$50,000 - \$74,999	15.5%	14.2%	15.5%
\$75,000 - \$99,999	5.9%	5.3%	5.1%
\$100,000 - \$149,999	6.6%	5.2%	4.5%
\$150,000 - \$199,999	1.9%	1.5%	1.4%
\$200,000+	1.1%	0.9%	0.9%
Average Household Income	\$43,621	\$40,055	\$40,351

**2007 Households by Income**

Household Income Base	2,748	4,392	6,186
< \$15,000	23.0%	24.4%	23.1%
\$15,000 - \$24,999	13.8%	15.6%	15.6%
\$25,000 - \$34,999	10.7%	11.0%	11.1%
\$35,000 - \$49,999	15.1%	15.2%	15.3%
\$50,000 - \$74,999	16.3%	16.1%	17.8%
\$75,000 - \$99,999	7.8%	6.9%	7.3%
\$100,000 - \$149,999	9.0%	7.3%	6.4%
\$150,000 - \$199,999	2.2%	1.8%	1.6%
\$200,000+	2.2%	1.8%	1.7%
Average Household Income	\$52,914	\$48,186	\$48,260

**2012 Households by Income**

Household Income Base	2,715	4,351	6,141
< \$15,000	20.5%	21.7%	20.6%
\$15,000 - \$24,999	12.5%	14.3%	14.0%
\$25,000 - \$34,999	11.9%	12.4%	12.6%
\$35,000 - \$49,999	11.6%	12.0%	12.2%
\$50,000 - \$74,999	18.7%	18.7%	19.9%
\$75,000 - \$99,999	8.8%	7.9%	8.6%
\$100,000 - \$149,999	9.4%	7.9%	7.5%
\$150,000 - \$199,999	3.6%	2.8%	2.4%
\$200,000+	3.0%	2.3%	2.2%
Average Household Income	\$59,849	\$54,045	\$54,104

**2000 Owner Occupied HUs by Value**

Total	2,084	3,176	4,804
<\$50,000	33.3%	37.9%	41.6%
\$50,000 - 99,999	39.4%	39.2%	37.6%
\$100,000 - 149,999	15.2%	13.1%	12.6%
\$150,000 - 199,999	6.0%	5.3%	4.6%
\$200,000 - \$299,999	3.8%	2.7%	2.1%
\$300,000 - 499,999	2.3%	1.9%	1.5%
\$500,000 - 999,999	0.0%	0.0%	0.0%
\$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	\$85,421	\$78,192	\$73,193

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	709	1,203	1,382
With Cash Rent	88.9%	89.2%	86.7%
No Cash Rent	11.1%	10.8%	13.3%
Median Rent	\$250	\$252	\$255
Average Rent	\$268	\$251	\$251

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Population by Age**

Total	6,962	10,863	15,464
0 - 4	5.4%	6.0%	6.0%
5 - 9	6.8%	7.0%	7.0%
10 - 14	7.1%	7.0%	7.0%
15 - 19	7.5%	7.5%	7.4%
20 - 24	5.1%	5.5%	5.5%
25 - 34	10.6%	11.4%	11.8%
35 - 44	14.2%	14.5%	14.8%
45 - 54	14.9%	13.9%	14.1%
55 - 64	10.4%	10.7%	10.9%
65 - 74	8.7%	8.5%	8.2%
75 - 84	6.3%	5.8%	5.3%
85+	3.0%	2.4%	2.1%
18+	76.4%	75.7%	75.6%

**2007 Population by Age**

Total	6,658	10,540	15,013
0 - 4	5.6%	6.3%	6.2%
5 - 9	5.0%	5.2%	5.4%
10 - 14	6.2%	6.5%	6.6%
15 - 19	6.9%	6.3%	6.1%
20 - 24	7.0%	6.9%	6.6%
25 - 34	10.8%	11.5%	12.0%
35 - 44	11.3%	12.0%	12.6%
45 - 54	15.7%	15.1%	15.2%
55 - 64	13.1%	12.9%	12.9%
65 - 74	8.9%	9.0%	9.0%
75 - 84	6.2%	5.6%	5.1%
85+	3.3%	2.7%	2.3%
18+	79.2%	78.4%	78.2%

**2012 Population by Age**

Total	6,501	10,335	14,732
0 - 4	5.4%	6.0%	6.0%
5 - 9	5.3%	5.5%	5.6%
10 - 14	5.2%	5.4%	5.7%
15 - 19	6.9%	6.7%	6.7%
20 - 24	6.1%	5.7%	5.5%
25 - 34	11.5%	11.6%	11.6%
35 - 44	11.2%	11.9%	12.5%
45 - 54	14.2%	14.5%	14.8%
55 - 64	15.2%	14.6%	14.6%
65 - 74	8.9%	9.0%	9.0%
75 - 84	6.5%	6.0%	5.5%
85+	3.6%	3.0%	2.6%
18+	80.2%	79.1%	78.8%

**2000 Population by Sex**

Males	46.6%	46.7%	47.6%
Females	53.4%	53.3%	52.4%

**2007 Population by Sex**

Males	47.0%	47.0%	47.8%
Females	53.0%	53.0%	52.2%

**2012 Population by Sex**

Males	47.1%	47.1%	47.8%
Females	52.9%	52.9%	52.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Race/Ethnicity

Total	6,960	10,863	15,463
White Alone	59.8%	65.5%	72.4%
Black Alone	38.0%	32.1%	25.1%
American Indian Alone	0.5%	0.5%	0.8%
Asian or Pacific Islander Alone	0.5%	0.4%	0.3%
Some Other Race Alone	0.5%	0.7%	0.5%
Two or More Races	0.8%	0.8%	0.9%
Hispanic Origin	1.1%	1.3%	1.1%
Diversity Index	50.9	48.1	42.6

2007 Population by Race/Ethnicity

Total	6,658	10,542	15,012
White Alone	57.8%	63.5%	70.5%
Black Alone	39.4%	33.5%	26.3%
American Indian Alone	0.5%	0.6%	0.9%
Asian or Pacific Islander Alone	0.7%	0.5%	0.5%
Some Other Race Alone	0.7%	1.0%	0.8%
Two or More Races	0.9%	0.9%	1.0%
Hispanic Origin	1.6%	1.9%	1.7%
Diversity Index	52.6	50.4	45.3

2012 Population by Race/Ethnicity

Total	6,498	10,338	14,732
White Alone	56.3%	61.8%	69.1%
Black Alone	40.4%	34.5%	27.2%
American Indian Alone	0.6%	0.6%	1.0%
Asian or Pacific Islander Alone	0.8%	0.6%	0.6%
Some Other Race Alone	0.9%	1.4%	1.1%
Two or More Races	1.0%	1.0%	1.2%
Hispanic Origin	2.1%	2.6%	2.3%
Diversity Index	54.0	52.4	47.4



2000 Population 3+ by School Enrollment

Total	6,774	10,498	14,953
Enrolled in Nursery/Preschool	1.7%	1.7%	1.6%
Enrolled in Kindergarten	1.8%	1.8%	1.6%
Enrolled in Grade 1-8	11.7%	11.6%	11.9%
Enrolled in Grade 9-12	5.8%	5.8%	5.5%
Enrolled in College	4.3%	4.0%	3.6%
Enrolled in Grad/Prof School	0.4%	0.4%	0.3%
Not Enrolled in School	74.3%	74.7%	75.6%

2000 Population 25+ by Educational Attainment

Total	4,756	7,282	10,345
Less than 9th Grade	8.5%	8.8%	9.4%
9th - 12th Grade, No Diploma	16.2%	17.2%	18.3%
High School Graduate	28.1%	31.1%	33.2%
Some College, No Degree	20.8%	20.6%	19.7%
Associate Degree	6.5%	6.3%	6.3%
Bachelor's Degree	12.8%	9.9%	8.3%
Master's/Prof/Doctorate Degree	7.1%	6.1%	5.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Population 15+ by Sex and Marital Status**

Total	5,611	8,692	12,328
Females	55.1%	54.7%	53.6%
Never Married	12.0%	11.9%	10.3%
Married, not Separated	25.7%	25.8%	28.1%
Married, Separated	1.4%	1.4%	1.1%
Widowed	8.9%	8.5%	7.7%
Divorced	7.1%	7.1%	6.5%
Males	44.9%	45.3%	46.4%
Never Married	11.3%	11.4%	10.7%
Married, not Separated	25.8%	26.3%	28.7%
Married, Separated	1.0%	0.9%	0.9%
Widowed	1.8%	1.6%	1.6%
Divorced	5.1%	5.1%	4.5%



**2000 Population 16+ by Employment Status**

Total	5,503	8,532	12,113
In Labor Force	55.5%	56.6%	56.9%
Civilian Employed	51.7%	52.3%	52.7%
Civilian Unemployed	3.6%	4.1%	4.1%
In Armed Forces	0.2%	0.1%	0.1%
Not in Labor Force	44.5%	43.4%	43.1%

**2007 Civilian Population 16+ in Labor Force**

Civilian Employed	92.6%	91.6%	91.7%
Civilian Unemployed	7.4%	8.4%	8.3%

**2012 Civilian Population 16+ in Labor Force**

Civilian Employed	93.6%	92.8%	92.9%
Civilian Unemployed	6.4%	7.2%	7.1%

**2000 Females 16+ by Employment Status and Age of Children**

Total	3,045	4,669	6,493
Own Children < 6 Only	6.4%	6.6%	6.7%
Employed/in Armed Forces	4.0%	4.0%	3.9%
Unemployed	0.1%	0.1%	0.3%
Not in Labor Force	2.4%	2.5%	2.5%
Own Children < 6 and 6-17 Only	5.0%	5.3%	5.6%
Employed/in Armed Forces	3.5%	3.3%	3.4%
Unemployed	0.0%	0.2%	0.2%
Not in Labor Force	1.5%	1.7%	2.0%
Own Children 6-17 Only	15.3%	15.4%	16.8%
Employed/in Armed Forces	10.5%	10.5%	11.6%
Unemployed	0.5%	0.4%	0.5%
Not in Labor Force	4.3%	4.4%	4.7%
No Own Children < 18	73.2%	72.8%	70.9%
Employed/in Armed Forces	27.7%	28.4%	27.0%
Unemployed	2.0%	2.3%	2.1%
Not in Labor Force	43.5%	42.1%	41.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



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**2007 Employed Population 16+ by Industry**

Total	2,506	3,967	5,670
Agriculture/Mining	4.5%	4.9%	5.2%
Construction	4.7%	5.1%	5.5%
Manufacturing	15.6%	16.1%	16.9%
Wholesale Trade	2.9%	2.7%	2.2%
Retail Trade	11.6%	12.6%	13.4%
Transportation/Utilities	5.5%	6.2%	6.3%
Information	1.5%	1.6%	1.6%
Finance/Insurance/Real Estate	5.8%	5.4%	4.8%
Services	42.1%	39.6%	39.2%
Public Administration	5.9%	5.8%	5.0%

**2007 Employed Population 16+ by Occupation**

Total	2,505	3,967	5,669
White Collar	56.8%	53.2%	50.6%
Management/Business/Financial	9.7%	8.5%	8.2%
Professional	26.0%	21.9%	18.5%
Sales	10.8%	11.8%	11.9%
Administrative Support	10.2%	11.0%	12.0%
Services	16.5%	16.7%	15.8%
Blue Collar	26.7%	30.1%	33.6%
Farming/Forestry/Fishing	1.4%	1.4%	1.3%
Construction/Extraction	3.9%	4.7%	5.1%
Installation/Maintenance/Repair	4.2%	5.2%	7.5%
Production	8.9%	9.7%	10.1%
Transportation/Material Moving	8.3%	9.2%	9.5%



**2000 Workers 16+ by Means of Transportation to Work**

Total	2,800	4,389	6,278
Drove Alone - Car, Truck, or Van	86.8%	86.6%	86.2%
Carpooled - Car, Truck, or Van	10.0%	9.9%	10.0%
Public Transportation	0.5%	0.4%	0.5%
Walked	1.3%	1.6%	1.5%
Other Means	0.8%	0.7%	0.9%
Worked at Home	0.6%	0.7%	0.8%

**2000 Workers 16+ by Travel Time to Work**

Total	2,800	4,389	6,279
Did Not Work at Home	99.4%	99.3%	99.2%
Less than 5 minutes	6.9%	6.4%	5.6%
5 to 9 minutes	27.5%	22.9%	18.7%
10 to 19 minutes	37.1%	41.6%	39.7%
20 to 24 minutes	8.3%	8.1%	9.5%
25 to 34 minutes	6.7%	7.5%	10.8%
35 to 44 minutes	2.3%	2.3%	2.9%
45 to 59 minutes	4.1%	3.9%	4.2%
60 to 89 minutes	2.2%	2.9%	3.5%
90 or more minutes	4.2%	3.7%	4.5%
Worked at Home	0.6%	0.7%	0.8%
Average Travel Time to Work (in min)	19.6	19.8	22.9

**2000 Households by Vehicles Available**

Total	2,798	4,391	6,211
None	11.2%	10.5%	9.1%
1	32.4%	32.9%	30.5%
2	36.8%	36.2%	38.2%
3	14.0%	14.5%	15.7%
4	4.1%	4.5%	4.9%
5+	1.5%	1.5%	1.6%
Average Number of Vehicles Available	1.7	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Households by Type**

Total	2,799	4,408	6,208
Family Households	67.6%	67.2%	69.7%
Married-couple Family	48.8%	48.3%	52.3%
With Related Children	20.4%	20.7%	22.9%
Other Family (No Spouse)	18.8%	18.9%	17.4%
With Related Children	12.4%	12.7%	11.5%
Nonfamily Households	32.4%	32.8%	30.3%
Householder Living Alone	29.4%	29.2%	27.1%
Householder Not Living Alone	3.0%	3.6%	3.2%
Households with Related Children	32.7%	33.4%	34.4%
Households with Persons 65+	30.9%	29.4%	27.8%

**2000 Households by Size**

Total	2,800	4,407	6,209
1 Person Household	29.4%	29.2%	27.1%
2 Person Household	33.8%	33.4%	33.7%
3 Person Household	15.8%	17.1%	18.4%
4 Person Household	13.6%	13.0%	13.5%
5 Person Household	5.4%	5.4%	5.4%
6 Person Household	1.4%	1.4%	1.4%
7+ Person Household	0.6%	0.6%	0.5%

**2000 Households by Year Householder Moved In**

Total	2,798	4,392	6,210
Moved in 1999 to March 2000	13.5%	16.6%	16.4%
Moved in 1995 to 1998	24.9%	24.7%	25.3%
Moved in 1990 to 1994	15.6%	14.5%	14.7%
Moved in 1980 to 1989	18.8%	16.9%	16.2%
Moved in 1970 to 1979	13.3%	12.7%	12.5%
Moved in 1969 or Earlier	13.9%	14.6%	14.9%
Median Year Householder Moved In	1991	1992	1992



**2000 Housing Units by Units in Structure**

Total	3,239	5,118	7,256
1, Detached	77.2%	73.1%	70.0%
1, Attached	1.4%	1.1%	1.1%
2	3.6%	2.8%	2.0%
3 or 4	2.4%	2.3%	1.7%
5 to 9	2.3%	3.0%	2.2%
10 to 19	0.6%	0.8%	0.6%
20+	1.5%	2.0%	1.4%
Mobile Home	11.0%	14.9%	20.7%
Other	0.0%	0.1%	0.3%

**2000 Housing Units by Year Structure Built**

Total	3,254	5,107	7,230
1999 to March 2000	3.0%	3.5%	4.2%
1995 to 1998	9.2%	9.7%	10.7%
1990 to 1994	5.4%	5.5%	6.5%
1980 to 1989	14.2%	14.5%	15.3%
1970 to 1979	20.4%	19.2%	19.7%
1969 or Earlier	47.8%	47.5%	43.7%
Median Year Structure Built	1971	1971	1973

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Brewton, AL  
 Latitude: 31.138244  
 Longitude: -87.068823


2041 Douglas Ave  
 Brewton, AL 36426  
 Radius: 3.0 miles

2041 Douglas Ave  
 Brewton, AL 36426  
 Radius: 5.0 miles

2041 Douglas Ave  
 Brewton, AL 36426  
 Radius: 10.0 miles

**Top 3 Tapestry Segments**

1.	Midlife Junction	Heartland Communities	Heartland Communities
2.	Heartland Communities	Midlife Junction	Southern Satellites
3.	Green Acres	Rural Bypasses	Rural Bypasses

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,812,883	\$6,993,175	\$9,818,739
Average Spent	\$1,750.78	\$1,593.34	\$1,586.74
Spending Potential Index	64	58	58
Computers & Accessories: Total \$	\$476,390	\$688,302	\$947,677
Average Spent	\$173.30	\$156.82	\$153.15
Spending Potential Index	70	63	61
Education: Total \$	\$2,448,434	\$3,502,888	\$4,549,904
Average Spent	\$890.66	\$798.11	\$735.28
Spending Potential Index	69	62	57
Entertainment/Recreation: Total \$	\$6,943,206	\$10,104,729	\$14,368,308
Average Spent	\$2,525.72	\$2,302.29	\$2,321.96
Spending Potential Index	74	67	68
Food at Home: Total \$	\$10,473,023	\$15,474,648	\$22,077,114
Average Spent	\$3,809.76	\$3,525.78	\$3,567.73
Spending Potential Index	76	70	71
Food Away from Home: Total \$	\$6,804,457	\$9,939,134	\$13,985,107
Average Spent	\$2,475.25	\$2,264.56	\$2,260.04
Spending Potential Index	73	67	67
Health Care: Total \$	\$9,176,106	\$13,651,806	\$19,490,810
Average Spent	\$3,337.98	\$3,110.46	\$3,149.78
Spending Potential Index	85	80	81
HH Furnishings & Equipment: Total \$	\$4,267,388	\$6,157,978	\$8,718,645
Average Spent	\$1,552.34	\$1,403.05	\$1,408.96
Spending Potential Index	69	62	62
Investments: Total \$	\$2,647,433	\$3,631,188	\$4,473,686
Average Spent	\$963.05	\$827.34	\$722.96
Spending Potential Index	65	55	48
Retail Goods: Total \$	\$55,012,503	\$81,014,197	\$116,753,561
Average Spent	\$20,011.82	\$18,458.46	\$18,867.74
Spending Potential Index	75	70	71
Shelter: Total \$	\$27,103,129	\$38,836,588	\$53,639,401
Average Spent	\$9,859.27	\$8,848.62	\$8,668.29
Spending Potential Index	66	59	58
TV/Video/Sound Equipment: Total \$	\$2,424,489	\$3,550,533	\$4,955,530
Average Spent	\$881.95	\$808.96	\$800.83
Spending Potential Index	76	70	69
Travel: Total \$	\$3,556,813	\$5,090,066	\$7,001,017
Average Spent	\$1,293.86	\$1,159.73	\$1,131.39
Spending Potential Index	70	63	61
Vehicle Maintenance & Repairs: Total \$	\$2,161,503	\$3,159,495	\$4,504,161
Average Spent	\$786.29	\$719.87	\$727.89
Spending Potential Index	74	68	68

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.