



Cedartown Shopping Center LLC
 Latitude: 34.044848
 Longitude: -85.237156

Highway 27 AT Davis R
 Cedartown, GA
 Radius: 3.0 miles

Highway 27 AT Davis R
 Cedartown, GA
 Radius: 7.0 miles

Highway 27 AT Davis R
 Cedartown, GA
 Radius: 10.0 miles



	Highway 27 AT Davis R Cedartown, GA Radius: 3.0 miles	Highway 27 AT Davis R Cedartown, GA Radius: 7.0 miles	Highway 27 AT Davis R Cedartown, GA Radius: 10.0 miles
2000 Total Population	11,401	24,066	39,549
2000 Group Quarters	484	710	806
2005 Total Population	12,320	25,524	41,990
2010 Total Population	13,184	27,112	44,388
2005 - 2010 Annual Rate	1.36%	1.21%	1.12%



2000 Households	4,218	8,719	14,425
2000 Average Household Size	2.59	2.68	2.69
2005 Households	4,575	9,286	15,406
2005 Average Household Size	2.58	2.67	2.67
2010 Households	4,909	9,887	16,328
2010 Average Household Size	2.58	2.67	2.67
2005 - 2010 Annual Rate	1.42%	1.26%	1.17%
2000 Families	2,943	6,384	10,924
2000 Average Family Size	3.08	3.11	3.08
2005 Families	3,105	6,628	11,398
2005 Average Family Size	3.11	3.13	3.09
2010 Families	3,249	6,896	11,825
2010 Average Family Size	3.13	3.15	3.1
2005 - 2010 Annual Rate	0.91%	0.8%	0.74%



2000 Housing Units	4,530	9,354	15,429
Owner Occupied Housing Units	60.4%	65.0%	69.5%
Renter Occupied Housing Units	32.8%	28.2%	23.9%
Vacant Housing Units	6.8%	6.8%	6.6%
2005 Housing Units	4,926	10,000	16,586
Owner Occupied Housing Units	62.1%	66.5%	70.6%
Renter Occupied Housing Units	30.8%	26.4%	22.3%
Vacant Housing Units	7.1%	7.1%	7.1%
2010 Housing Units	5,298	10,681	17,671
Owner Occupied Housing Units	62.1%	66.4%	70.3%
Renter Occupied Housing Units	30.6%	26.2%	22.1%
Vacant Housing Units	7.3%	7.4%	7.6%

Median Household Income

2000	\$30,077	\$32,314	\$35,192
2005	\$35,231	\$37,440	\$40,575
2010	\$40,104	\$42,947	\$46,844

Median Home Value

2000	\$77,029	\$73,698	\$75,668
2005	\$100,733	\$96,804	\$98,760
2010	\$124,857	\$119,503	\$122,205

Per Capita Income

2000	\$16,505	\$15,957	\$16,065
2005	\$19,799	\$19,062	\$19,376
2010	\$24,636	\$23,602	\$23,774

Median Age

2000	35.4	35.0	35.5
2005	36.0	36.0	36.7
2010	37.1	37.2	38.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Households by Income

Household Income Base	3.0 miles	7.0 miles	10.0 miles
< \$15,000	4,237 (25.7%)	8,749 (23.6%)	14,458 (20.2%)
\$15,000 - \$24,999	14.7%	14.6%	14.7%
\$25,000 - \$34,999	16.8%	15.1%	14.8%
\$35,000 - \$49,999	12.1%	16.9%	18.7%
\$50,000 - \$74,999	17.8%	18.3%	19.5%
\$75,000 - \$99,999	7.1%	6.3%	7.0%
\$100,000 - \$149,999	3.6%	3.1%	3.3%
\$150,000 - \$199,999	0.7%	0.9%	0.8%
\$200,000+	1.6%	1.2%	1.0%
Average Household Income	\$43,112	\$42,571	\$43,361

2005 Households by Income

Household Income Base	3.0 miles	7.0 miles	10.0 miles
< \$15,000	4,573 (22.5%)	9,284 (20.2%)	15,405 (17.4%)
\$15,000 - \$24,999	13.4%	13.3%	12.7%
\$25,000 - \$34,999	13.7%	13.0%	12.8%
\$35,000 - \$49,999	15.7%	17.0%	17.4%
\$50,000 - \$74,999	16.3%	19.0%	21.0%
\$75,000 - \$99,999	7.9%	7.9%	9.0%
\$100,000 - \$149,999	6.4%	6.0%	6.8%
\$150,000 - \$199,999	1.8%	1.4%	1.1%
\$200,000+	2.4%	2.1%	1.7%
Average Household Income	\$51,940	\$51,213	\$52,156

2010 Households by Income

Household Income Base	3.0 miles	7.0 miles	10.0 miles
< \$15,000	4,910 (20.0%)	9,888 (17.6%)	16,327 (15.2%)
\$15,000 - \$24,999	11.6%	11.7%	10.8%
\$25,000 - \$34,999	12.0%	11.6%	11.4%
\$35,000 - \$49,999	16.5%	15.8%	15.6%
\$50,000 - \$74,999	14.8%	19.1%	21.1%
\$75,000 - \$99,999	9.4%	9.7%	10.5%
\$100,000 - \$149,999	8.7%	8.7%	10.0%
\$150,000 - \$199,999	2.6%	2.4%	2.5%
\$200,000+	4.3%	3.5%	2.9%
Average Household Income	\$64,727	\$63,448	\$63,954

2000 Owner Occupied HUs by Value

Total	3.0 miles	7.0 miles	10.0 miles
<\$50,000	2,696 (22.2%)	6,046 (25.8%)	10,751 (24.6%)
\$50,000 - 99,999	51.4%	49.7%	48.3%
\$100,000 - 149,999	17.2%	14.7%	16.0%
\$150,000 - 199,999	5.0%	5.4%	6.0%
\$200,000 - \$299,999	3.3%	3.2%	3.5%
\$300,000 - 499,999	0.6%	0.7%	1.0%
\$500,000 - 999,999	0.2%	0.3%	0.4%
\$1,000,000+	0.0%	0.1%	0.1%
Average Home Value	\$87,943	\$86,883	\$90,749

2000 Specified Renter Occupied HUs by Contract Rent

Total	3.0 miles	7.0 miles	10.0 miles
With Cash Rent	1,498 (94.4%)	2,647 (93.2%)	3,644 (92.1%)
No Cash Rent	5.6%	6.8%	7.9%
Median Rent	\$329	\$330	\$335
Average Rent	\$303	\$307	\$319

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population by Age

Total	11,399	24,065	39,549
0 - 4	6.9%	7.0%	6.9%
5 - 9	6.5%	6.9%	7.0%
10 - 14	7.0%	7.3%	7.4%
15 - 24	15.1%	14.5%	13.9%
25 - 34	14.0%	14.3%	14.0%
35 - 44	13.6%	14.4%	15.3%
45 - 54	11.8%	12.4%	13.1%
55 - 64	9.6%	9.8%	9.8%
65 - 74	7.7%	7.1%	7.0%
75 - 84	5.9%	4.8%	4.3%
85+	2.0%	1.6%	1.3%
18+	75.4%	74.4%	74.2%

2005 Population by Age

Total	12,322	25,523	41,991
0 - 4	7.1%	7.2%	7.0%
5 - 9	6.6%	6.8%	6.8%
10 - 14	6.2%	6.6%	6.8%
15 - 24	14.3%	13.9%	13.5%
25 - 34	14.3%	14.2%	13.5%
35 - 44	13.4%	14.4%	15.0%
45 - 54	12.0%	12.5%	13.6%
55 - 64	10.5%	10.9%	11.0%
65 - 74	7.5%	7.3%	7.2%
75 - 84	5.7%	4.6%	4.2%
85+	2.3%	1.7%	1.4%
18+	75.9%	75.3%	75.4%

2010 Population by Age

Total	13,185	27,111	44,388
0 - 4	7.1%	7.1%	6.9%
5 - 9	6.2%	6.4%	6.3%
10 - 14	7.0%	7.1%	7.2%
15 - 24	13.9%	13.7%	13.1%
25 - 34	13.3%	12.9%	12.5%
35 - 44	13.1%	13.6%	13.8%
45 - 54	12.5%	13.5%	14.6%
55 - 64	11.1%	11.6%	12.2%
65 - 74	7.6%	7.5%	7.4%
75 - 84	5.7%	4.8%	4.5%
85+	2.5%	1.9%	1.6%
18+	75.9%	75.4%	75.7%

2000 Population by Sex

Males	50.0%	50.4%	50.3%
Females	50.0%	49.6%	49.7%

2005 Population by Sex

Males	50.3%	50.8%	50.7%
Females	49.7%	49.2%	49.3%

2010 Population by Sex

Males	50.3%	50.9%	50.8%
Females	49.7%	49.1%	49.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population by Race/Ethnicity

Total	11,401	24,066	39,548
White Alone	74.6%	78.6%	83.5%
Black Alone	14.5%	12.6%	10.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	9.1%	7.0%	4.5%
Two or More Races	1.2%	1.1%	0.9%
Hispanic Origin	14.1%	11.3%	7.4%
Diversity Index	56.2	49.2	38.9

2005 Population by Race/Ethnicity

Total	12,319	25,525	41,991
White Alone	70.3%	75.2%	80.7%
Black Alone	15.4%	13.6%	11.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian or Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	12.2%	9.3%	6.0%
Two or More Races	1.4%	1.3%	1.1%
Hispanic Origin	18.7%	14.8%	9.8%
Diversity Index	63.9	56.4	45.3

2010 Population by Race/Ethnicity

Total	13,183	27,111	44,388
White Alone	66.2%	71.6%	77.7%
Black Alone	15.9%	14.3%	12.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian or Pacific Islander Alone	0.6%	0.5%	0.5%
Some Other Race Alone	15.5%	11.8%	7.7%
Two or More Races	1.6%	1.5%	1.3%
Hispanic Origin	23.7%	18.8%	12.6%
Diversity Index	70.4	62.9	51.7



2000 Population 3+ by School Enrollment

Total	10,932	23,053	37,956
Enrolled in Nursery/Preschool	1.6%	1.9%	1.9%
Enrolled in Kindergarten	1.1%	1.6%	1.7%
Enrolled in Grade 1-8	13.3%	12.9%	12.8%
Enrolled in Grade 9-12	5.5%	5.2%	5.6%
Enrolled in College	3.6%	3.1%	3.2%
Enrolled in Grad/Prof School	0.4%	0.4%	0.4%
Not Enrolled in School	74.5%	75.0%	74.4%

2000 Population 25+ by Educational Attainment

Total	7,488	15,742	25,917
Less than 9th Grade	13.8%	14.9%	13.7%
9th - 12th Grade, No Diploma	23.5%	23.3%	21.1%
High School Graduate	30.2%	32.3%	34.5%
Some College, No Degree	18.1%	17.5%	18.4%
Associate Degree	3.3%	3.1%	3.4%
Bachelor's Degree	5.6%	4.6%	4.9%
Master's/Prof/Doctorate Degree	5.4%	4.2%	4.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population 15+ by Sex and Marital Status

Total	8,996	18,877	31,037
Females	51.6%	50.6%	50.7%
Never Married	9.1%	8.3%	8.0%
Married, not Separated	26.4%	28.0%	29.7%
Married, Separated	1.7%	1.7%	1.3%
Widowed	9.0%	7.5%	6.9%
Divorced	5.3%	5.1%	4.8%
Males	48.4%	49.4%	49.3%
Never Married	14.3%	12.9%	11.9%
Married, not Separated	27.3%	29.2%	30.8%
Married, Separated	0.9%	0.8%	0.9%
Widowed	1.2%	1.2%	1.0%
Divorced	4.8%	5.3%	4.8%



2000 Population 16+ by Employment Status

Total	8,848	18,547	30,438
In Labor Force	54.5%	57.6%	59.2%
Civilian Employed	51.6%	54.6%	56.1%
Civilian Unemployed	2.8%	3.0%	3.1%
In Armed Forces	0.1%	0.1%	0.0%
Not in Labor Force	45.5%	42.4%	40.8%

2005 Civilian Population 16+ in Labor Force

Civilian Employed	94.0%	94.1%	94.0%
Civilian Unemployed	6.0%	5.9%	6.0%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	95.1%	95.1%	95.0%
Civilian Unemployed	4.9%	4.9%	5.0%

2000 Females 16+ by Employment Status and Age of Children

Total	4,562	9,382	15,403
Own Children < 6 Only	6.8%	7.8%	8.0%
Employed/in Armed Forces	4.4%	4.7%	4.7%
Unemployed	0.7%	0.7%	0.6%
Not in Labor Force	1.7%	2.3%	2.7%
Own Children < 6 and 6-17 Only	6.7%	7.7%	7.2%
Employed/in Armed Forces	3.5%	4.4%	4.2%
Unemployed	0.6%	0.4%	0.3%
Not in Labor Force	2.6%	2.9%	2.7%
Own Children 6-17 Only	17.8%	17.2%	18.3%
Employed/in Armed Forces	12.7%	12.0%	12.7%
Unemployed	1.1%	0.9%	0.8%
Not in Labor Force	4.0%	4.4%	4.9%
No Own Children < 18	68.7%	67.4%	66.5%
Employed/in Armed Forces	24.3%	26.0%	26.8%
Unemployed	0.9%	1.2%	1.7%
Not in Labor Force	43.5%	40.1%	38.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005.



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2005 Employed Population 16+ by Industry

	Highway 27 AT Davis R Radius: 3.0 miles	Highway 27 AT Davis R Radius: 7.0 miles	Highway 27 AT Davis R Radius: 10.0 miles
Total	5,544	11,975	19,819
Agriculture/Mining	2.3%	2.2%	1.8%
Construction	8.8%	10.1%	10.1%
Manufacturing	22.9%	22.5%	20.9%
Wholesale Trade	2.8%	3.5%	3.6%
Retail Trade	10.3%	10.4%	10.1%
Transportation/Utilities	3.4%	4.2%	4.8%
Information	1.5%	1.7%	2.0%
Finance/Insurance/Real Estate	3.3%	3.7%	3.9%
Services	39.0%	36.8%	38.1%
Public Administration	5.8%	4.9%	4.8%

2005 Employed Population 16+ by Occupation

	Highway 27 AT Davis R Radius: 3.0 miles	Highway 27 AT Davis R Radius: 7.0 miles	Highway 27 AT Davis R Radius: 10.0 miles
Total	5,548	11,976	19,822
White Collar	47.2%	44.0%	45.9%
Management/Business/Financial	6.7%	6.9%	7.9%
Professional	19.6%	16.6%	16.7%
Sales	7.8%	8.2%	8.7%
Administrative Support	13.1%	12.3%	12.6%
Services	16.8%	16.2%	15.5%
Blue Collar	36.1%	39.8%	38.5%
Farming/Forestry/Fishing	1.9%	1.5%	1.1%
Construction/Extraction	7.5%	8.5%	8.7%
Installation/Maintenance/Repair	4.3%	6.3%	7.0%
Production	14.7%	14.1%	13.0%
Transportation/Material Moving	7.7%	9.4%	8.8%



2000 Workers 16+ by Means of Transportation to Work

	Highway 27 AT Davis R Radius: 3.0 miles	Highway 27 AT Davis R Radius: 7.0 miles	Highway 27 AT Davis R Radius: 10.0 miles
Total	4,468	9,894	16,710
Drove Alone - Car, Truck, or Van	74.4%	75.2%	78.0%
Carpooled - Car, Truck, or Van	20.6%	20.7%	18.6%
Public Transportation	0.5%	0.3%	0.3%
Walked	0.5%	0.9%	0.7%
Other Means	2.0%	1.1%	0.8%
Worked at Home	1.9%	1.7%	1.6%

2000 Workers 16+ by Travel Time to Work

	Highway 27 AT Davis R Radius: 3.0 miles	Highway 27 AT Davis R Radius: 7.0 miles	Highway 27 AT Davis R Radius: 10.0 miles
Total	4,467	9,894	16,709
Did Not Work at Home	98.1%	98.3%	98.4%
Less than 5 minutes	4.0%	3.0%	2.7%
5 to 9 minutes	18.2%	13.7%	10.3%
10 to 19 minutes	26.7%	27.2%	28.0%
20 to 24 minutes	6.4%	10.5%	12.3%
25 to 34 minutes	14.5%	15.4%	17.3%
35 to 44 minutes	5.6%	5.7%	6.1%
45 to 59 minutes	12.4%	11.6%	10.4%
60 to 89 minutes	5.9%	6.4%	6.2%
90 or more minutes	4.4%	4.9%	5.0%
Worked at Home	1.9%	1.7%	1.6%
Average Travel Time to Work (in min)	26.9	29.0	29.5

2000 Households by Vehicles Available

	Highway 27 AT Davis R Radius: 3.0 miles	Highway 27 AT Davis R Radius: 7.0 miles	Highway 27 AT Davis R Radius: 10.0 miles
Total	4,204	8,722	14,450
None	14.9%	10.9%	8.5%
1	31.6%	29.8%	27.3%
2	34.1%	37.3%	39.2%
3	14.8%	16.6%	17.9%
4	3.2%	3.6%	4.4%
5+	1.3%	1.8%	2.7%
Average Number of Vehicles Available	1.6	1.8	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Households by Type

	Highway 27 AT Davis R Cedartown, GA Radius: 3.0 miles	Highway 27 AT Davis R Cedartown, GA Radius: 7.0 miles	Highway 27 AT Davis R Cedartown, GA Radius: 10.0 miles
Total	4,218	8,718	14,426
Family Households	69.8%	73.2%	75.7%
Married-couple Family	51.5%	55.7%	59.5%
With Related Children	22.6%	25.5%	27.6%
Other Family (No Spouse)	18.3%	17.5%	16.2%
With Related Children	11.0%	10.9%	10.1%
Nonfamily Households	30.2%	26.8%	24.3%
Householder Living Alone	26.9%	23.2%	21.1%
Householder Not Living Alone	3.3%	3.6%	3.2%
Households with Related Children	33.6%	36.3%	37.8%
Households with Persons 65+	30.3%	26.4%	24.9%

2000 Households by Size

	Highway 27 AT Davis R Cedartown, GA Radius: 3.0 miles	Highway 27 AT Davis R Cedartown, GA Radius: 7.0 miles	Highway 27 AT Davis R Cedartown, GA Radius: 10.0 miles
Total	4,218	8,719	14,425
1 Person Household	26.9%	23.2%	21.1%
2 Person Household	32.6%	33.2%	33.8%
3 Person Household	16.4%	17.7%	18.6%
4 Person Household	12.7%	14.4%	15.6%
5 Person Household	6.6%	6.9%	6.8%
6 Person Household	2.5%	2.5%	2.4%
7+ Person Household	2.3%	2.2%	1.7%

2000 Households by Year Householder Moved In

	Highway 27 AT Davis R Cedartown, GA Radius: 3.0 miles	Highway 27 AT Davis R Cedartown, GA Radius: 7.0 miles	Highway 27 AT Davis R Cedartown, GA Radius: 10.0 miles
Total	4,204	8,721	14,451
Moved in 1999 to March 2000	20.8%	18.7%	16.5%
Moved in 1995 to 1998	26.3%	25.9%	25.9%
Moved in 1990 to 1994	13.8%	14.2%	15.3%
Moved in 1980 to 1989	14.0%	16.0%	17.1%
Moved in 1970 to 1979	11.5%	12.7%	12.9%
Moved in 1969 or Earlier	13.6%	12.5%	12.4%
Median Year Householder Moved In	1994	1993	1993



2000 Housing Units by Units in Structure

	Highway 27 AT Davis R Cedartown, GA Radius: 3.0 miles	Highway 27 AT Davis R Cedartown, GA Radius: 7.0 miles	Highway 27 AT Davis R Cedartown, GA Radius: 10.0 miles
Total	4,513	9,380	15,475
1, Detached	71.4%	71.8%	73.5%
1, Attached	2.7%	1.9%	1.3%
2	6.0%	4.1%	3.7%
3 or 4	7.2%	4.6%	3.2%
5 to 9	3.5%	2.5%	1.8%
10 to 19	0.9%	0.6%	0.4%
20+	3.4%	1.7%	1.2%
Mobile Home	4.9%	12.7%	14.8%
Other	0.1%	0.1%	0.1%

2000 Housing Units by Year Structure Built

	Highway 27 AT Davis R Cedartown, GA Radius: 3.0 miles	Highway 27 AT Davis R Cedartown, GA Radius: 7.0 miles	Highway 27 AT Davis R Cedartown, GA Radius: 10.0 miles
Total	4,520	9,379	15,453
1999 to March 2000	3.3%	2.9%	2.9%
1995 to 1998	6.6%	8.7%	9.6%
1990 to 1994	4.7%	6.4%	7.6%
1980 to 1989	15.0%	16.7%	18.0%
1970 to 1979	19.5%	20.7%	20.9%
1969 or Earlier	50.8%	44.6%	40.9%
Median Year Structure Built	1969	1973	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Cedartown Shopping Center LLC
 Latitude: 34.044848
 Longitude: -85.237156

Highway 27 AT Davis R
 Cedartown, GA
 Radius: 3.0 miles

Highway 27 AT Davis R
 Cedartown, GA
 Radius: 7.0 miles

Highway 27 AT Davis R
 Cedartown, GA
 Radius: 10.0 miles

Top 3 Tapestry Segments

1.	Southern Satellites	Southern Satellites	Southern Satellites
2.	Heartland Communities	Heartland Communities	Midland Crowd
3.	Simple Living	Simple Living	Salt of the Earth



2005 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$9,340,777	\$18,506,471	\$31,091,605
Average Spent	\$2,041.70	\$1,992.94	\$2,018.15
Spending Potential Index	74	72	73
Computers & Accessories: Total \$	\$905,225	\$1,747,972	\$2,922,310
Average Spent	\$197.86	\$188.24	\$189.69
Spending Potential Index	72	68	69
Education: Total \$	\$3,611,648	\$6,390,518	\$10,281,202
Average Spent	\$789.43	\$688.19	\$667.35
Spending Potential Index	74	65	63
Entertainment/Recreation: Total \$	\$10,780,504	\$21,925,623	\$37,289,270
Average Spent	\$2,356.39	\$2,361.15	\$2,420.44
Spending Potential Index	76	76	78
Food at Home: Total \$	\$17,278,057	\$34,898,949	\$58,774,415
Average Spent	\$3,776.62	\$3,758.23	\$3,815.03
Spending Potential Index	80	79	80
Food Away from Home: Total \$	\$11,039,869	\$21,911,036	\$36,813,414
Average Spent	\$2,413.09	\$2,359.58	\$2,389.55
Spending Potential Index	76	75	76
Health Care: Total \$	\$13,966,948	\$28,592,683	\$48,474,789
Average Spent	\$3,052.88	\$3,079.12	\$3,146.49
Spending Potential Index	88	89	91
HH Furnishings & Equipment: Total \$	\$7,038,836	\$14,104,236	\$23,926,229
Average Spent	\$1,538.54	\$1,518.87	\$1,553.05
Spending Potential Index	73	72	73
Investments: Total \$	\$19,995,713	\$32,261,143	\$50,705,491
Average Spent	\$4,370.65	\$3,474.17	\$3,291.28
Spending Potential Index	52	42	39
Retail Goods: Total \$	\$91,045,996	\$187,282,316	\$318,564,686
Average Spent	\$19,900.76	\$20,168.24	\$20,677.96
Spending Potential Index	80	81	83
Shelter: Total \$	\$43,467,113	\$84,313,916	\$140,998,306
Average Spent	\$9,501.01	\$9,079.68	\$9,152.17
Spending Potential Index	69	66	67
TV/Video/Sound Equipment: Total \$	\$3,707,085	\$7,358,407	\$12,337,369
Average Spent	\$810.29	\$792.42	\$800.82
Spending Potential Index	79	77	78
Travel: Total \$	\$6,009,837	\$11,663,231	\$19,589,937
Average Spent	\$1,313.63	\$1,256.00	\$1,271.58
Spending Potential Index	73	69	70
Vehicle Maintenance & Repairs: Total \$	\$3,640,557	\$7,384,921	\$12,508,414
Average Spent	\$795.75	\$795.27	\$811.92
Spending Potential Index	77	77	78

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.