



**EDEN SHOPPING CENTER**

Latitude: 36.485012

Longitude: -79.738969

842 S Van Buren Rd

Eden, NC 27288

Radius: 5.0 miles

842 S Van Buren Rd

Eden, NC 27288

Radius: 7.0 miles

842 S Van Buren Rd

Eden, NC 27288

Radius: 10.0 miles



|                         |        |        |        |
|-------------------------|--------|--------|--------|
| 2000 Total Population   | 25,832 | 34,067 | 56,108 |
| 2000 Group Quarters     | 386    | 422    | 796    |
| 2004 Total Population   | 25,605 | 33,991 | 56,951 |
| 2009 Total Population   | 26,027 | 34,596 | 58,360 |
| 2004 - 2009 Annual Rate | 0.33%  | 0.35%  | 0.49%  |



|                             |        |        |        |
|-----------------------------|--------|--------|--------|
| 2000 Households             | 10,612 | 13,779 | 22,650 |
| 2000 Average Household Size | 2.4    | 2.44   | 2.44   |
| 2004 Households             | 10,650 | 13,932 | 23,336 |
| 2004 Average Household Size | 2.37   | 2.41   | 2.41   |
| 2009 Households             | 10,972 | 14,378 | 24,277 |
| 2009 Average Household Size | 2.34   | 2.38   | 2.37   |
| 2004 - 2009 Annual Rate     | 0.6%   | 0.63%  | 0.79%  |
| 2000 Families               | 7,376  | 9,785  | 15,978 |
| 2000 Average Family Size    | 2.89   | 2.91   | 2.92   |
| 2004 Families               | 7,298  | 9,762  | 16,224 |
| 2004 Average Family Size    | 2.88   | 2.9    | 2.91   |
| 2009 Families               | 7,456  | 9,993  | 16,724 |
| 2009 Average Family Size    | 2.86   | 2.87   | 2.88   |
| 2004 - 2009 Annual Rate     | 0.43%  | 0.47%  | 0.61%  |



|                               |        |        |        |
|-------------------------------|--------|--------|--------|
| <b>2000 Housing Units</b>     | 11,650 | 15,071 | 24,752 |
| Owner Occupied Housing Units  | 64.7%  | 67.4%  | 66.4%  |
| Renter Occupied Housing Units | 26.4%  | 24.0%  | 25.2%  |
| Vacant Housing Units          | 8.9%   | 8.6%   | 8.4%   |
| <b>2004 Housing Units</b>     | 11,815 | 15,366 | 25,621 |
| Owner Occupied Housing Units  | 64.1%  | 67.0%  | 66.5%  |
| Renter Occupied Housing Units | 26.0%  | 23.7%  | 24.6%  |
| Vacant Housing Units          | 9.9%   | 9.3%   | 8.9%   |
| <b>2009 Housing Units</b>     | 12,220 | 15,917 | 26,741 |
| Owner Occupied Housing Units  | 64.0%  | 66.8%  | 66.4%  |
| Renter Occupied Housing Units | 25.8%  | 23.5%  | 24.4%  |
| Vacant Housing Units          | 10.2%  | 9.7%   | 9.2%   |

**Median Household Income**

|      |          |          |          |
|------|----------|----------|----------|
| 2000 | \$30,590 | \$32,102 | \$32,546 |
| 2004 | \$33,155 | \$35,243 | \$35,764 |
| 2009 | \$37,367 | \$39,735 | \$40,439 |

**Median Home Value**

|      |          |           |           |
|------|----------|-----------|-----------|
| 2000 | \$68,552 | \$70,995  | \$72,991  |
| 2004 | \$82,409 | \$86,347  | \$89,621  |
| 2009 | \$98,218 | \$103,134 | \$107,399 |

**Per Capita Income**

|      |          |          |          |
|------|----------|----------|----------|
| 2000 | \$15,842 | \$16,171 | \$16,125 |
| 2004 | \$18,011 | \$18,472 | \$18,468 |
| 2009 | \$21,053 | \$21,597 | \$21,674 |

**Median Age**

|      |      |      |      |
|------|------|------|------|
| 2000 | 39.3 | 39.1 | 38.7 |
| 2004 | 40.3 | 40.2 | 39.8 |
| 2009 | 41.9 | 41.8 | 41.5 |

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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**2000 Households by Income**

| Household Income Base    | 10,671   | 13,823   | 22,699   |
|--------------------------|----------|----------|----------|
| < \$15,000               | 25.4%    | 23.4%    | 22.6%    |
| \$15,000 - \$24,999      | 16.7%    | 16.0%    | 15.9%    |
| \$25,000 - \$34,999      | 14.8%    | 15.1%    | 15.3%    |
| \$35,000 - \$49,999      | 17.6%    | 18.0%    | 18.6%    |
| \$50,000 - \$74,999      | 14.9%    | 16.1%    | 16.6%    |
| \$75,000 - \$99,999      | 6.2%     | 6.6%     | 6.5%     |
| \$100,000 - \$149,999    | 2.9%     | 3.3%     | 3.1%     |
| \$150,000 - \$199,999    | 0.7%     | 0.8%     | 0.7%     |
| \$200,000+               | 0.7%     | 0.6%     | 0.7%     |
| Average Household Income | \$38,050 | \$39,426 | \$39,553 |

**2004 Households by Income**

| Household Income Base    | 10,650   | 13,933   | 23,336   |
|--------------------------|----------|----------|----------|
| < \$15,000               | 22.9%    | 21.0%    | 20.3%    |
| \$15,000 - \$24,999      | 16.1%    | 15.3%    | 14.8%    |
| \$25,000 - \$34,999      | 13.3%    | 13.3%    | 13.7%    |
| \$35,000 - \$49,999      | 17.6%    | 18.1%    | 18.5%    |
| \$50,000 - \$74,999      | 16.4%    | 17.5%    | 18.0%    |
| \$75,000 - \$99,999      | 7.2%     | 7.9%     | 7.9%     |
| \$100,000 - \$149,999    | 4.3%     | 4.8%     | 4.7%     |
| \$150,000 - \$199,999    | 1.2%     | 1.2%     | 1.0%     |
| \$200,000+               | 0.9%     | 0.9%     | 1.0%     |
| Average Household Income | \$42,905 | \$44,524 | \$44,674 |

**2009 Households by Income**

| Household Income Base    | 10,970   | 14,377   | 24,279   |
|--------------------------|----------|----------|----------|
| < \$15,000               | 19.7%    | 18.0%    | 17.4%    |
| \$15,000 - \$24,999      | 15.1%    | 14.3%    | 13.7%    |
| \$25,000 - \$34,999      | 12.1%    | 11.9%    | 12.3%    |
| \$35,000 - \$49,999      | 16.5%    | 16.9%    | 17.2%    |
| \$50,000 - \$74,999      | 18.2%    | 19.2%    | 19.6%    |
| \$75,000 - \$99,999      | 8.7%     | 9.4%     | 9.5%     |
| \$100,000 - \$149,999    | 6.4%     | 6.9%     | 7.0%     |
| \$150,000 - \$199,999    | 1.7%     | 1.8%     | 1.7%     |
| \$200,000+               | 1.6%     | 1.6%     | 1.7%     |
| Average Household Income | \$49,525 | \$51,370 | \$51,683 |

**2000 Owner Occupied HUs by Value**

| Total                 | 7,538    | 10,173   | 16,490   |
|-----------------------|----------|----------|----------|
| <\$50,000             | 31.0%    | 29.9%    | 28.6%    |
| \$50,000 - 99,999     | 46.3%    | 45.5%    | 45.2%    |
| \$100,000 - 149,999   | 14.8%    | 16.4%    | 17.3%    |
| \$150,000 - 199,999   | 5.1%     | 5.5%     | 5.7%     |
| \$200,000 - \$299,999 | 2.2%     | 2.2%     | 2.5%     |
| \$300,000 - 499,999   | 0.3%     | 0.4%     | 0.6%     |
| \$500,000 - 999,999   | 0.2%     | 0.2%     | 0.2%     |
| \$1,000,000+          | 0.0%     | 0.0%     | 0.0%     |
| Average Home Value    | \$78,763 | \$80,382 | \$82,602 |

**2000 Specified Renter Occupied HUs by Contract Rent**

| Total          | 3,055 | 3,558 | 6,057 |
|----------------|-------|-------|-------|
| With Cash Rent | 91.6% | 90.6% | 89.7% |
| No Cash Rent   | 8.4%  | 9.4%  | 10.3% |
| Median Rent    | \$338 | \$341 | \$325 |
| Average Rent   | \$321 | \$325 | \$313 |

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Population by Age

|         |        |        |        |
|---------|--------|--------|--------|
| Total   | 25,831 | 34,065 | 56,106 |
| 0 - 4   | 6.0%   | 5.9%   | 6.1%   |
| 5 - 9   | 6.4%   | 6.5%   | 6.6%   |
| 10 - 14 | 6.8%   | 6.9%   | 6.8%   |
| 15 - 24 | 11.4%  | 11.4%  | 11.3%  |
| 25 - 34 | 13.4%  | 13.4%  | 13.6%  |
| 35 - 44 | 14.7%  | 15.1%  | 15.3%  |
| 45 - 54 | 14.6%  | 14.9%  | 14.8%  |
| 55 - 64 | 9.9%   | 10.2%  | 10.4%  |
| 65 - 74 | 8.9%   | 8.5%   | 8.2%   |
| 75 - 84 | 5.7%   | 5.3%   | 5.2%   |
| 85+     | 2.2%   | 1.9%   | 1.8%   |
| 18+     | 77.0%  | 76.8%  | 76.6%  |

2004 Population by Age

|         |        |        |        |
|---------|--------|--------|--------|
| Total   | 25,604 | 33,990 | 56,953 |
| 0 - 4   | 5.9%   | 5.9%   | 6.0%   |
| 5 - 9   | 6.0%   | 6.1%   | 6.2%   |
| 10 - 14 | 6.3%   | 6.5%   | 6.6%   |
| 15 - 24 | 11.6%  | 11.5%  | 11.4%  |
| 25 - 34 | 12.7%  | 12.6%  | 12.7%  |
| 35 - 44 | 14.1%  | 14.6%  | 15.0%  |
| 45 - 54 | 15.0%  | 15.3%  | 15.2%  |
| 55 - 64 | 11.5%  | 11.8%  | 11.7%  |
| 65 - 74 | 8.6%   | 8.4%   | 8.1%   |
| 75 - 84 | 6.0%   | 5.5%   | 5.3%   |
| 85+     | 2.2%   | 1.9%   | 1.8%   |
| 18+     | 78.0%  | 77.8%  | 77.5%  |

2009 Population by Age

|         |        |        |        |
|---------|--------|--------|--------|
| Total   | 26,028 | 34,594 | 58,358 |
| 0 - 4   | 5.8%   | 5.7%   | 5.8%   |
| 5 - 9   | 5.4%   | 5.4%   | 5.5%   |
| 10 - 14 | 6.2%   | 6.3%   | 6.5%   |
| 15 - 24 | 12.0%  | 11.9%  | 12.0%  |
| 25 - 34 | 11.1%  | 11.1%  | 10.9%  |
| 35 - 44 | 14.0%  | 14.4%  | 14.7%  |
| 45 - 54 | 14.9%  | 15.3%  | 15.4%  |
| 55 - 64 | 13.6%  | 13.8%  | 13.6%  |
| 65 - 74 | 8.5%   | 8.4%   | 8.2%   |
| 75 - 84 | 6.1%   | 5.6%   | 5.3%   |
| 85+     | 2.4%   | 2.1%   | 2.0%   |
| 18+     | 78.9%  | 78.7%  | 78.2%  |

2000 Population by Sex

|         |       |       |       |
|---------|-------|-------|-------|
| Males   | 46.9% | 47.6% | 48.0% |
| Females | 53.1% | 52.4% | 52.0% |

2004 Population by Sex

|         |       |       |       |
|---------|-------|-------|-------|
| Males   | 47.2% | 47.9% | 48.4% |
| Females | 52.8% | 52.1% | 51.6% |

2009 Population by Sex

|         |       |       |       |
|---------|-------|-------|-------|
| Males   | 47.5% | 48.2% | 48.8% |
| Females | 52.5% | 51.8% | 51.2% |

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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**2000 Population by Race/Ethnicity**

|                                 |        |        |        |
|---------------------------------|--------|--------|--------|
| Total                           | 25,833 | 34,067 | 56,108 |
| White Alone                     | 77.4%  | 78.2%  | 73.7%  |
| Black Alone                     | 20.3%  | 19.5%  | 23.7%  |
| American Indian Alone           | 0.2%   | 0.2%   | 0.2%   |
| Asian or Pacific Islander Alone | 0.3%   | 0.3%   | 0.3%   |
| Some Other Race Alone           | 1.0%   | 1.0%   | 1.3%   |
| Two or More Races               | 0.8%   | 0.7%   | 0.8%   |
| Hispanic Origin                 | 2.2%   | 2.2%   | 2.7%   |
| Diversity Index                 | 38.8   | 37.8   | 43.2   |

**2004 Population by Race/Ethnicity**

|                                 |        |        |        |
|---------------------------------|--------|--------|--------|
| Total                           | 25,605 | 33,992 | 56,951 |
| White Alone                     | 76.3%  | 77.3%  | 72.4%  |
| Black Alone                     | 20.9%  | 20.0%  | 24.4%  |
| American Indian Alone           | 0.2%   | 0.2%   | 0.2%   |
| Asian or Pacific Islander Alone | 0.4%   | 0.4%   | 0.4%   |
| Some Other Race Alone           | 1.3%   | 1.3%   | 1.7%   |
| Two or More Races               | 0.8%   | 0.8%   | 0.9%   |
| Hispanic Origin                 | 2.8%   | 2.8%   | 3.4%   |
| Diversity Index                 | 40.8   | 39.8   | 45.4   |

**2009 Population by Race/Ethnicity**

|                                 |        |        |        |
|---------------------------------|--------|--------|--------|
| Total                           | 26,027 | 34,596 | 58,359 |
| White Alone                     | 75.2%  | 76.2%  | 71.1%  |
| Black Alone                     | 21.5%  | 20.5%  | 25.1%  |
| American Indian Alone           | 0.2%   | 0.2%   | 0.2%   |
| Asian or Pacific Islander Alone | 0.5%   | 0.4%   | 0.5%   |
| Some Other Race Alone           | 1.6%   | 1.7%   | 2.1%   |
| Two or More Races               | 1.0%   | 1.0%   | 1.0%   |
| Hispanic Origin                 | 3.7%   | 3.7%   | 4.3%   |
| Diversity Index                 | 43.2   | 42.2   | 47.9   |



**2000 Population 3+ by School Enrollment**

|                               |        |        |        |
|-------------------------------|--------|--------|--------|
| Total                         | 24,990 | 32,980 | 54,218 |
| Enrolled in Nursery/Preschool | 1.4%   | 1.3%   | 1.6%   |
| Enrolled in Kindergarten      | 1.5%   | 1.5%   | 1.5%   |
| Enrolled in Grade 1-8         | 10.7%  | 10.9%  | 11.0%  |
| Enrolled in Grade 9-12        | 5.4%   | 5.6%   | 5.5%   |
| Enrolled in College           | 3.1%   | 3.1%   | 3.0%   |
| Enrolled in Grad/Prof School  | 0.4%   | 0.4%   | 0.4%   |
| Not Enrolled in School        | 77.5%  | 77.1%  | 77.0%  |

**2000 Population 25+ by Educational Attainment**

|                                |        |        |        |
|--------------------------------|--------|--------|--------|
| Total                          | 18,003 | 23,630 | 38,906 |
| Less than 9th Grade            | 12.3%  | 11.8%  | 11.6%  |
| 9th - 12th Grade, No Diploma   | 19.7%  | 19.5%  | 20.5%  |
| High School Graduate           | 33.1%  | 33.5%  | 33.4%  |
| Some College, No Degree        | 19.2%  | 19.6%  | 19.1%  |
| Associate Degree               | 5.6%   | 5.7%   | 5.6%   |
| Bachelor's Degree              | 6.8%   | 6.8%   | 6.8%   |
| Master's/Prof/Doctorate Degree | 3.4%   | 3.1%   | 3.0%   |

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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**2000 Population 15+ by Sex and Marital Status**

|                        | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 5.0 miles | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 7.0 miles | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 10.0 miles |
|------------------------|---|---|--|
| <b>Total</b>           | 20,936  | 27,576  | 45,241   |
| <b>Females</b>         | 54.5%   | 53.4%   | 53.0%  |
| Never Married          | 9.8%  | 9.4%  | 9.5%   |
| Married, not Separated | 27.7%   | 28.4%   | 28.1%  |
| Married, Separated     | 2.4%  | 2.2%  | 2.0%   |
| Widowed                | 8.2%  | 7.5%  | 7.6%   |
| Divorced               | 6.5%  | 5.9%  | 5.9%   |
| <b>Males</b>           | 45.5%   | 46.6%   | 47.0%  |
| Never Married          | 10.0%   | 10.5%   | 11.0%  |
| Married, not Separated | 28.1%   | 28.7%   | 28.5%  |
| Married, Separated     | 1.4%  | 1.5%  | 1.5%   |
| Widowed                | 1.5%  | 1.5%  | 1.6%   |
| Divorced               | 4.5%  | 4.4%  | 4.4%   |



**2000 Population 16+ by Employment Status**

|                           | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 5.0 miles | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 7.0 miles | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 10.0 miles |
|---------------------------|---|---|--|
| <b>Total</b>              | 20,642  | 27,171  | 44,576   |
| <b>In Labor Force</b>     | 56.8%   | 59.2%   | 59.9%  |
| Civilian Employed         | 52.7%   | 55.4%   | 55.9%  |
| Civilian Unemployed       | 4.0%  | 3.8%  | 3.8%   |
| In Armed Forces           | 0.1%  | 0.1%  | 0.1%   |
| <b>Not in Labor Force</b> | 43.2%   | 40.8%   | 40.1%  |

**2004 Civilian Population 16+ in Labor Force**

|                     | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 5.0 miles | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 7.0 miles | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 10.0 miles |
|---------------------|---|---|--|
| Civilian Employed   | 85.6%   | 87.0%   | 88.1%  |
| Civilian Unemployed | 14.4%   | 13.0%   | 11.9%  |

**2009 Civilian Population 16+ in Labor Force**

|                     | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 5.0 miles | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 7.0 miles | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 10.0 miles |
|---------------------|---|---|--|
| Civilian Employed   | 83.9%   | 85.7%   | 87.1%  |
| Civilian Unemployed | 16.1%   | 14.3%   | 12.9%  |

**2000 Females 16+ by Employment Status and Age of Children**

|  | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 5.0 miles | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 7.0 miles | 842 S Van Buren Rd<br>Eden, NC 27288<br>Radius: 10.0 miles |
|--|---|---|--|
| <b>Total</b>                             | 11,264  | 14,540  | 23,708   |
| <b>Own Children &lt; 6 Only</b>          | 6.7%  | 6.9%  | 6.6%   |
| Employed/in Armed Forces                 | 4.1%  | 4.4%  | 4.3%   |
| Unemployed                               | 0.6%  | 0.6%  | 0.6%   |
| Not in Labor Force                       | 2.0%  | 1.9%  | 1.7%   |
| <b>Own Children &lt; 6 and 6-17 Only</b> | 4.9%  | 5.2%  | 5.2%   |
| Employed/in Armed Forces                 | 2.5%  | 2.8%  | 2.9%   |
| Unemployed                               | 0.5%  | 0.5%  | 0.4%   |
| Not in Labor Force                       | 2.0%  | 1.9%  | 1.8%   |
| <b>Own Children 6-17 Only</b>            | 17.4%   | 17.6%   | 17.8%  |
| Employed/in Armed Forces                 | 12.6%   | 12.9%   | 13.0%  |
| Unemployed                               | 0.7%  | 0.7%  | 0.6%   |
| Not in Labor Force                       | 4.1%  | 4.1%  | 4.2%   |
| <b>No Own Children &lt; 18</b>           | 71.0%   | 70.2%   | 70.3%  |
| Employed/in Armed Forces                 | 26.9%   | 28.8%   | 29.7%  |
| Unemployed                               | 2.0%  | 1.9%  | 2.0%   |
| Not in Labor Force                       | 42.1%   | 39.6%   | 38.7%  |



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**2004 Employed Population 16+ by Industry**

|                               |       |        |        |
|-------------------------------|-------|--------|--------|
| Total                         | 9,362 | 13,175 | 22,377 |
| Agriculture/Mining            | 0.3%  | 0.5%   | 0.6%   |
| Construction                  | 8.3%  | 8.3%   | 8.3%   |
| Manufacturing                 | 26.3% | 27.4%  | 28.7%  |
| Wholesale Trade               | 2.3%  | 2.4%   | 2.7%   |
| Retail Trade                  | 9.3%  | 9.9%   | 10.2%  |
| Transportation/Utilities      | 6.4%  | 6.1%   | 5.8%   |
| Information                   | 1.3%  | 1.4%   | 1.5%   |
| Finance/Insurance/Real Estate | 5.2%  | 4.9%   | 4.3%   |
| Services                      | 37.1% | 35.8%  | 34.8%  |
| Public Administration         | 3.5%  | 3.2%   | 3.1%   |

**2004 Employed Population 16+ by Occupation**

|                                 |       |        |        |
|---------------------------------|-------|--------|--------|
| Total                           | 9,361 | 13,171 | 22,377 |
| White Collar                    | 46.7% | 46.8%  | 45.0%  |
| Management/Business/Financial   | 7.4%  | 7.8%   | 7.9%   |
| Professional                    | 16.8% | 16.0%  | 15.0%  |
| Sales                           | 8.7%  | 8.9%   | 8.6%   |
| Administrative Support          | 13.7% | 14.1%  | 13.5%  |
| Services                        | 13.7% | 12.9%  | 13.3%  |
| Blue Collar                     | 39.6% | 40.3%  | 41.6%  |
| Farming/Forestry/Fishing        | 0.2%  | 0.2%   | 0.2%   |
| Construction/Extraction         | 7.9%  | 7.5%   | 7.7%   |
| Installation/Maintenance/Repair | 5.7%  | 6.1%   | 5.7%   |
| Production                      | 16.7% | 17.2%  | 18.3%  |
| Transportation/Material Moving  | 9.2%  | 9.3%   | 9.7%   |



**2000 Workers 16+ by Means of Transportation to Work**

|                                  |        |        |        |
|----------------------------------|--------|--------|--------|
| Total                            | 10,678 | 14,777 | 24,484 |
| Drove Alone - Car, Truck, or Van | 83.1%  | 82.7%  | 80.8%  |
| Carpooled - Car, Truck, or Van   | 13.9%  | 14.1%  | 15.3%  |
| Public Transportation            | 0.0%   | 0.0%   | 0.1%   |
| Walked                           | 1.0%   | 1.0%   | 1.2%   |
| Other Means                      | 0.7%   | 0.6%   | 0.7%   |
| Worked at Home                   | 1.4%   | 1.5%   | 1.9%   |

**2000 Workers 16+ by Travel Time to Work**

|                                      |        |        |        |
|--------------------------------------|--------|--------|--------|
| Total                                | 10,677 | 14,777 | 24,485 |
| Did Not Work at Home                 | 98.6%  | 98.5%  | 98.1%  |
| Less than 5 minutes                  | 3.0%   | 2.5%   | 2.7%   |
| 5 to 9 minutes                       | 14.3%  | 12.1%  | 11.1%  |
| 10 to 19 minutes                     | 33.4%  | 34.3%  | 32.3%  |
| 20 to 24 minutes                     | 12.6%  | 13.6%  | 14.0%  |
| 25 to 34 minutes                     | 13.9%  | 14.4%  | 16.9%  |
| 35 to 44 minutes                     | 4.4%   | 4.7%   | 5.4%   |
| 45 to 59 minutes                     | 10.7%  | 10.6%  | 9.6%   |
| 60 to 89 minutes                     | 3.9%   | 4.0%   | 3.8%   |
| 90 or more minutes                   | 2.4%   | 2.3%   | 2.4%   |
| Worked at Home                       | 1.4%   | 1.5%   | 1.9%   |
| Average Travel Time to Work (in min) | 24.9   | 25.1   | 25.3   |

**2000 Households by Vehicles Available**

|                                      |        |        |        |
|--------------------------------------|--------|--------|--------|
| Total                                | 10,618 | 13,792 | 22,707 |
| None                                 | 9.7%   | 9.0%   | 9.7%   |
| 1                                    | 31.9%  | 30.0%  | 30.0%  |
| 2                                    | 36.6%  | 36.4%  | 35.6%  |
| 3                                    | 15.3%  | 17.3%  | 17.6%  |
| 4                                    | 4.5%   | 5.2%   | 5.1%   |
| 5+                                   | 2.0%   | 2.1%   | 2.0%   |
| Average Number of Vehicles Available | 1.8    | 1.9    | 1.9    |

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



**EDEN SHOPPING CENTER**

Latitude: 36.485012

Longitude: -79.738969

**842 S Van Buren Rd**

Eden, NC 27288

Radius: 5.0 miles

**842 S Van Buren Rd**

Eden, NC 27288

Radius: 7.0 miles

**842 S Van Buren Rd**

Eden, NC 27288

Radius: 10.0 miles



**2000 Households by Type**

|                                  | 842 S Van Buren Rd<br>Radius: 5.0 miles | 842 S Van Buren Rd<br>Radius: 7.0 miles | 842 S Van Buren Rd<br>Radius: 10.0 miles |
|----------------------------------|---|---|--|
| Total                            | 10,612                                  | 13,779                                  | 22,650                                   |
| Family Households                | 69.5%                                   | 71.0%                                   | 70.5%                                    |
| Married-couple Family            | 50.4%                                   | 52.7%                                   | 52.2%                                    |
| With Related Children            | 21.0%                                   | 22.2%                                   | 22.3%                                    |
| Other Family (No Spouse)         | 19.1%                                   | 18.3%                                   | 18.4%                                    |
| With Related Children            | 11.9%                                   | 11.4%                                   | 11.3%                                    |
| Nonfamily Households             | 30.5%                                   | 29.0%                                   | 29.5%                                    |
| Householder Living Alone         | 27.4%                                   | 25.9%                                   | 26.2%                                    |
| Householder Not Living Alone     | 3.1%                                    | 3.1%                                    | 3.3%                                     |
| Households with Related Children | 32.9%                                   | 33.6%                                   | 33.6%                                    |
| Households with Persons 65+      | 28.8%                                   | 27.3%                                   | 26.9%                                    |

**2000 Households by Size**

|                     | 842 S Van Buren Rd<br>Radius: 5.0 miles | 842 S Van Buren Rd<br>Radius: 7.0 miles | 842 S Van Buren Rd<br>Radius: 10.0 miles |
|---------------------|---|---|--|
| Total               | 10,612                                  | 13,779                                  | 22,650                                   |
| 1 Person Household  | 27.4%                                   | 25.9%                                   | 26.2%                                    |
| 2 Person Household  | 35.0%                                   | 35.3%                                   | 34.9%                                    |
| 3 Person Household  | 18.2%                                   | 18.7%                                   | 18.5%                                    |
| 4 Person Household  | 12.6%                                   | 13.2%                                   | 13.2%                                    |
| 5 Person Household  | 4.4%                                    | 4.5%                                    | 4.8%                                     |
| 6 Person Household  | 1.5%                                    | 1.5%                                    | 1.5%                                     |
| 7+ Person Household | 0.9%                                    | 0.8%                                    | 0.8%                                     |

**2000 Households by Year Householder Moved In**

|                                  | 842 S Van Buren Rd<br>Radius: 5.0 miles | 842 S Van Buren Rd<br>Radius: 7.0 miles | 842 S Van Buren Rd<br>Radius: 10.0 miles |
|----------------------------------|---|---|--|
| Total                            | 10,612                                  | 13,794                                  | 22,707                                   |
| Moved in 1999 to March 2000      | 13.3%                                   | 13.0%                                   | 13.4%                                    |
| Moved in 1995 to 1998            | 27.2%                                   | 26.7%                                   | 26.5%                                    |
| Moved in 1990 to 1994            | 13.1%                                   | 13.4%                                   | 14.4%                                    |
| Moved in 1980 to 1989            | 15.7%                                   | 16.3%                                   | 15.8%                                    |
| Moved in 1970 to 1979            | 11.1%                                   | 12.0%                                   | 12.6%                                    |
| Moved in 1969 or Earlier         | 19.6%                                   | 18.6%                                   | 17.3%                                    |
| Median Year Householder Moved In | 1991                                    | 1991                                    | 1991                                     |



**2000 Housing Units by Units in Structure**

|             | 842 S Van Buren Rd<br>Radius: 5.0 miles | 842 S Van Buren Rd<br>Radius: 7.0 miles | 842 S Van Buren Rd<br>Radius: 10.0 miles |
|-------------|---|---|--|
| Total       | 11,655                                  | 15,093                                  | 24,799                                   |
| 1, Detached | 76.1%                                   | 74.5%                                   | 73.7%                                    |
| 1, Attached | 1.6%                                    | 1.3%                                    | 1.0%                                     |
| 2           | 2.0%                                    | 1.6%                                    | 1.7%                                     |
| 3 or 4      | 3.2%                                    | 2.6%                                    | 2.7%                                     |
| 5 to 9      | 3.7%                                    | 2.9%                                    | 2.3%                                     |
| 10 to 19    | 0.9%                                    | 0.7%                                    | 0.7%                                     |
| 20+         | 2.0%                                    | 1.5%                                    | 1.3%                                     |
| Mobile Home | 10.6%                                   | 14.7%                                   | 16.5%                                    |
| Other       | 0.0%                                    | 0.0%                                    | 0.0%                                     |

**2000 Housing Units by Year Structure Built**

|                             | 842 S Van Buren Rd<br>Radius: 5.0 miles | 842 S Van Buren Rd<br>Radius: 7.0 miles | 842 S Van Buren Rd<br>Radius: 10.0 miles |
|-----------------------------|---|---|--|
| Total                       | 11,654                                  | 15,091                                  | 24,825                                   |
| 1999 to March 2000          | 1.1%                                    | 1.4%                                    | 1.6%                                     |
| 1995 to 1998                | 4.7%                                    | 5.9%                                    | 6.9%                                     |
| 1990 to 1994                | 5.4%                                    | 6.3%                                    | 6.8%                                     |
| 1980 to 1989                | 13.9%                                   | 14.8%                                   | 14.5%                                    |
| 1970 to 1979                | 18.4%                                   | 19.3%                                   | 18.5%                                    |
| 1969 or Earlier             | 56.6%                                   | 52.2%                                   | 51.7%                                    |
| Median Year Structure Built | 1966                                    | 1968                                    | 1969                                     |

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



**EDEN SHOPPING CENTER**  
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842 S Van Buren Rd  
Eden, NC 27288  
Radius: 10.0 miles

**Top 3 Tapestry Segments**

|    |                       |                       |                       |
|----|-----------------------|-----------------------|-----------------------|
| 1. | Southern Satellites   | Southern Satellites   | Southern Satellites   |
| 2. | Heartland Communities | Salt of the Earth     | Salt of the Earth     |
| 3. | Home Town             | Heartland Communities | Heartland Communities |



**2004 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

|   |               |               |               |
|---|---------------|---------------|---------------|
| Apparel & Services: Total \$            | \$17,889,901  | \$24,142,854  | \$40,649,313  |
| Average Spent                           | \$1,679.80    | \$1,732.91    | \$1,741.91    |
| Spending Potential Index                | 62            | 64            | 64            |
| Computers & Accessories: Total \$       | \$1,696,974   | \$2,273,760   | \$3,819,416   |
| Average Spent                           | \$159.34      | \$163.20      | \$163.67      |
| Spending Potential Index                | 59            | 60            | 60            |
| Education: Total \$                     | \$6,455,253   | \$8,376,820   | \$13,953,094  |
| Average Spent                           | \$606.13      | \$601.26      | \$597.92      |
| Spending Potential Index                | 58            | 58            | 57            |
| Entertainment/Recreation: Total \$      | \$20,952,713  | \$28,646,835  | \$48,119,423  |
| Average Spent                           | \$1,967.39    | \$2,056.19    | \$2,062.03    |
| Spending Potential Index                | 64            | 67            | 67            |
| Food at Home: Total \$                  | \$33,333,535  | \$45,263,893  | \$76,135,678  |
| Average Spent                           | \$3,129.91    | \$3,248.92    | \$3,262.58    |
| Spending Potential Index                | 67            | 70            | 70            |
| Food Away from Home: Total \$           | \$21,083,113  | \$28,462,867  | \$47,894,109  |
| Average Spent                           | \$1,979.64    | \$2,042.98    | \$2,052.37    |
| Spending Potential Index                | 64            | 66            | 66            |
| Health Care: Total \$                   | \$27,314,180  | \$37,338,264  | \$62,645,617  |
| Average Spent                           | \$2,564.71    | \$2,680.04    | \$2,684.51    |
| Spending Potential Index                | 75            | 78            | 79            |
| HH Furnishings & Equipment: Total \$    | \$13,532,854  | \$18,396,691  | \$30,927,839  |
| Average Spent                           | \$1,270.69    | \$1,320.46    | \$1,325.33    |
| Spending Potential Index                | 61            | 63            | 64            |
| Investments: Total \$                   | \$34,320,350  | \$43,625,743  | \$73,142,473  |
| Average Spent                           | \$3,222.57    | \$3,131.33    | \$3,134.32    |
| Spending Potential Index                | 39            | 38            | 38            |
| Retail Goods: Total \$                  | \$177,636,490 | \$243,265,427 | \$409,133,512 |
| Average Spent                           | \$16,679.48   | \$17,460.91   | \$17,532.29   |
| Spending Potential Index                | 68            | 71            | 71            |
| Shelter: Total \$                       | \$81,756,425  | \$109,732,963 | \$184,464,739 |
| Average Spent                           | \$7,676.66    | \$7,876.33    | \$7,904.73    |
| Spending Potential Index                | 57            | 58            | 58            |
| TV/Video/Sound Equipment: Total \$      | \$7,094,396   | \$9,572,781   | \$7,094,396   |
| Average Spent                           | \$666.14      | \$687.11      | \$690.01      |
| Spending Potential Index                | 66            | 68            | 68            |
| Travel: Total \$                        | \$11,439,501  | \$15,398,829  | \$25,770,976  |
| Average Spent                           | \$1,074.13    | \$1,105.28    | \$1,104.34    |
| Spending Potential Index                | 60            | 62            | 62            |
| Vehicle Maintenance & Repairs: Total \$ | \$7,008,347   | \$9,553,813   | \$16,067,893  |
| Average Spent                           | \$658.06      | \$685.75      | \$688.55      |
| Spending Potential Index                | 65            | 67            | 68            |

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI BIS forecasts for 2004 and 2009.