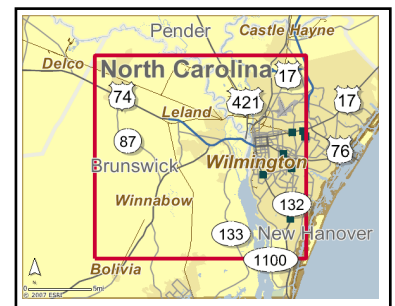


Site Map

Prepared by
August 30, 2007

Latitude: 34.212408
Longitude: -78.024904





Demographic and Income Profile

Prepared by

Leland

Latitude: 34.212408

Longitude: -78.024904

Site Type: Radius

Radius: 3.0 mile

Summary	2000	2007	2012
Population	7,744	11,972	15,705
Households	2,946	4,763	6,345
Families	2,152	3,427	4,493
Average Household Size	2.62	2.51	2.47
Owner Occupied HUs	2,277	3,817	5,148
Renter Occupied HUs	669	946	1,197
Median Age	34.1	35.7	37.2

Trends: 2007-2012 Annual Rate	Area	State	National
Population	5.58%	1.72%	1.30%
Households	5.9%	1.83%	1.33%
Families	5.57%	1.4%	1.08%
Owner HHs	6.17%	1.82%	1.41%
Median Household Income	3.07%	3.28%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	545	18.3%	611	12.8%	691	10.9%
\$15,000 - \$24,999	441	14.8%	522	11.0%	617	9.7%
\$25,000 - \$34,999	456	15.3%	569	11.9%	524	8.3%
\$35,000 - \$49,999	542	18.2%	826	17.3%	959	15.1%
\$50,000 - \$74,999	574	19.2%	1,065	22.4%	1,430	22.5%
\$75,000 - \$99,999	235	7.9%	558	11.7%	926	14.6%
\$100,000 - \$149,999	141	4.7%	404	8.5%	807	12.7%
\$150,000 - \$199,000	19	0.6%	135	2.8%	205	3.2%
\$200,000+	32	1.1%	72	1.5%	185	2.9%
Median Household Income	\$36,254		\$47,209		\$54,925	
Average Household Income	\$45,890		\$59,366		\$71,800	
Per Capita Income	\$17,873		\$23,601		\$28,959	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	582	7.5%	891	7.4%	1,172	7.5%
5 - 9	554	7.2%	864	7.2%	1,064	6.8%
10 - 14	557	7.2%	763	6.4%	1,110	7.1%
15 - 19	504	6.5%	721	6.0%	908	5.8%
20 - 24	501	6.5%	681	5.7%	857	5.5%
25 - 34	1,284	16.6%	1,940	16.2%	2,131	13.6%
35 - 44	1,234	15.9%	1,942	16.2%	2,636	16.8%
45 - 54	1,103	14.2%	1,565	13.1%	2,238	14.3%
55 - 64	759	9.8%	1,469	12.3%	1,901	12.1%
65 - 74	425	5.5%	749	6.3%	1,096	7.0%
75 - 84	185	2.4%	298	2.5%	462	2.9%
85+	59	0.8%	90	0.8%	129	0.8%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,670	73.2%	8,630	72.1%	11,181	71.2%
Black Alone	1,661	21.4%	2,590	21.6%	3,472	22.1%
American Indian Alone	72	0.9%	104	0.9%	135	0.9%
Asian Alone	20	0.3%	40	0.3%	57	0.4%
Pacific Islander Alone	7	0.1%	13	0.1%	20	0.1%
Some Other Race Alone	191	2.5%	376	3.1%	536	3.4%
Two or More Races	123	1.6%	219	1.8%	304	1.9%
Hispanic Origin (Any Race)	416	5.4%	737	6.2%	1,040	6.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Demographic and Income Profile

Prepared by

Leland

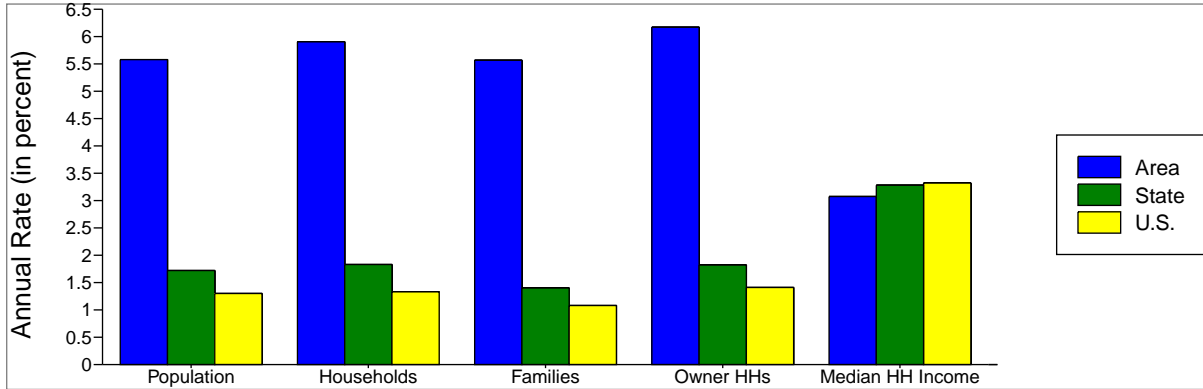
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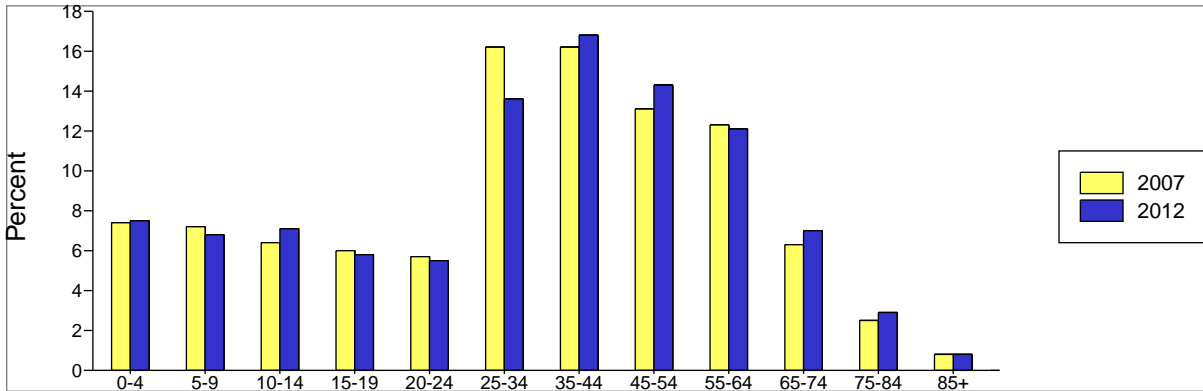
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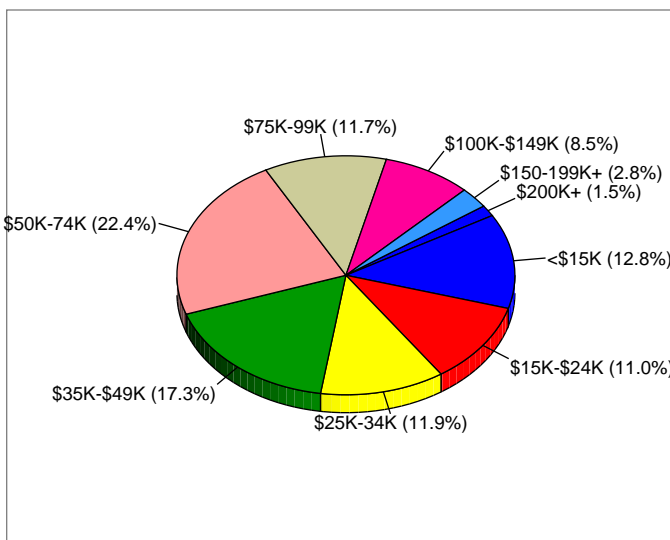
Trends 2007-2012



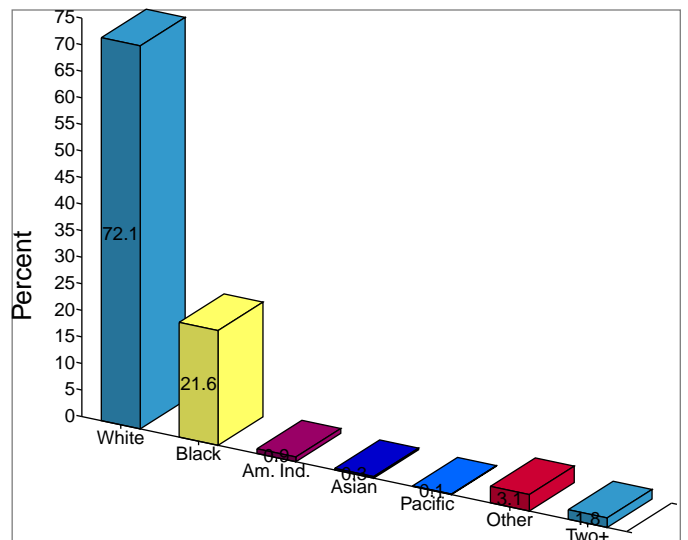
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 6.2%



Demographic and Income Profile

Prepared by

Leland

Latitude: 34.212408

Longitude: -78.024904

Site Type: Radius

Radius: 5.0 mile

Summary	2000	2007	2012
Population	18,930	25,618	31,802
Households	7,877	10,880	13,602
Families	4,684	6,515	8,111
Average Household Size	2.34	2.31	2.30
Owner Occupied HUs	4,735	7,080	9,114
Renter Occupied HUs	3,142	3,800	4,488
Median Age	34.8	36.7	38.2

Trends: 2007-2012 Annual Rate	Area	State	National
Population	4.42%	1.72%	1.30%
Households	4.57%	1.83%	1.33%
Families	4.48%	1.4%	1.08%
Owner HHs	5.18%	1.82%	1.41%
Median Household Income	3.41%	3.28%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,938	24.6%	1,964	18.0%	2,100	15.4%
\$15,000 - \$24,999	1,383	17.5%	1,515	13.9%	1,655	12.2%
\$25,000 - \$34,999	1,291	16.4%	1,444	13.3%	1,394	10.2%
\$35,000 - \$49,999	1,260	16.0%	1,894	17.4%	2,178	16.0%
\$50,000 - \$74,999	1,244	15.8%	2,090	19.2%	2,794	20.5%
\$75,000 - \$99,999	447	5.7%	1,012	9.3%	1,608	11.8%
\$100,000 - \$149,999	229	2.9%	646	5.9%	1,327	9.8%
\$150,000 - \$199,000	34	0.4%	203	1.9%	281	2.1%
\$200,000+	57	0.7%	113	1.0%	267	2.0%
Median Household Income	\$29,875		\$38,779		\$45,867	
Average Household Income	\$38,220		\$49,735		\$59,718	
Per Capita Income	\$16,360		\$21,527		\$25,949	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,275	6.7%	1,713	6.7%	2,120	6.7%
5 - 9	1,256	6.6%	1,632	6.4%	1,941	6.1%
10 - 14	1,144	6.0%	1,565	6.1%	1,964	6.2%
15 - 19	1,103	5.8%	1,433	5.6%	1,858	5.8%
20 - 24	1,470	7.8%	1,550	6.1%	1,946	6.1%
25 - 34	3,293	17.4%	4,242	16.6%	4,458	14.0%
35 - 44	2,982	15.8%	4,079	15.9%	5,025	15.8%
45 - 54	2,590	13.7%	3,574	14.0%	4,642	14.6%
55 - 64	1,709	9.0%	2,986	11.7%	3,990	12.5%
65 - 74	1,150	6.1%	1,610	6.3%	2,265	7.1%
75 - 84	711	3.8%	895	3.5%	1,150	3.6%
85+	247	1.3%	338	1.3%	442	1.4%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,655	66.9%	16,966	66.2%	20,894	65.7%
Black Alone	5,395	28.5%	7,147	27.9%	8,846	27.8%
American Indian Alone	150	0.8%	212	0.8%	271	0.9%
Asian Alone	61	0.3%	100	0.4%	135	0.4%
Pacific Islander Alone	15	0.1%	26	0.1%	36	0.1%
Some Other Race Alone	400	2.1%	755	2.9%	1,061	3.3%
Two or More Races	254	1.3%	413	1.6%	560	1.8%
Hispanic Origin (Any Race)	813	4.3%	1,376	5.4%	1,901	6.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Leland

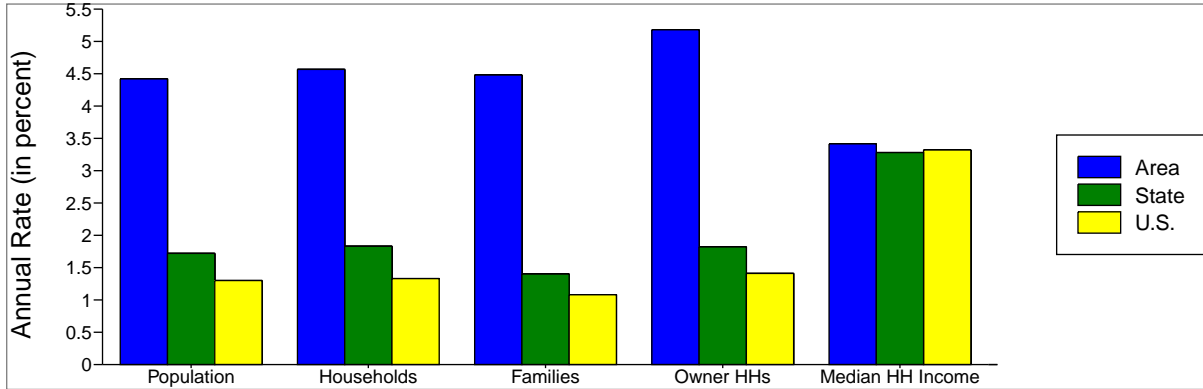
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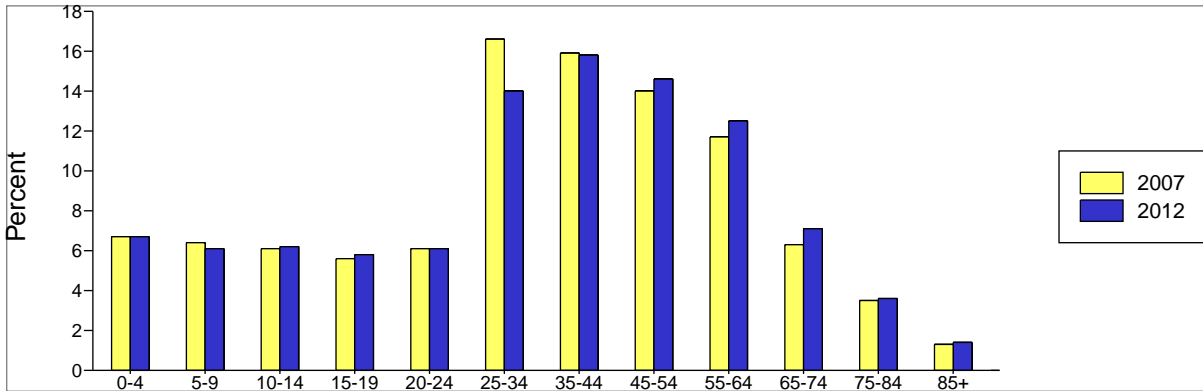
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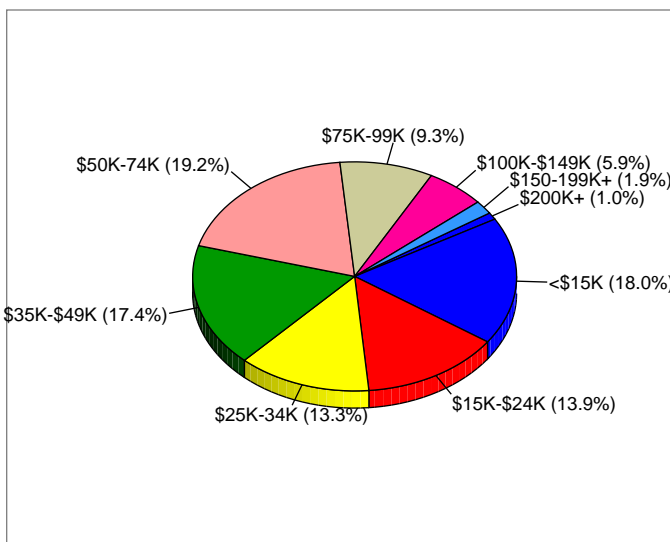
Trends 2007-2012



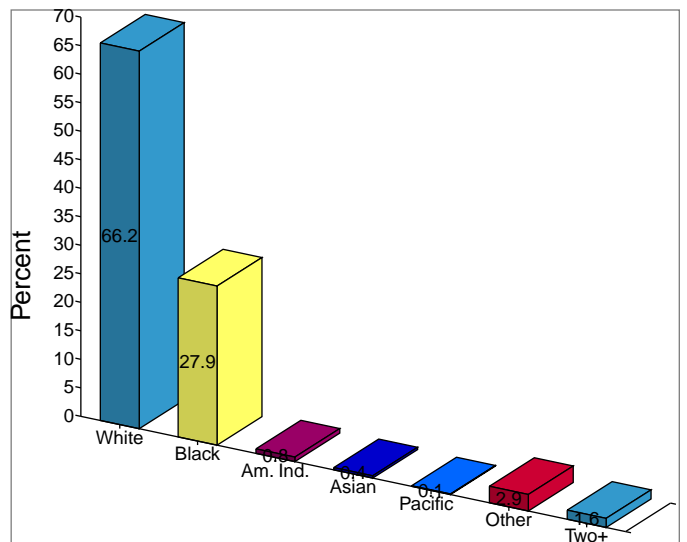
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 5.4%



Demographic and Income Profile

Prepared by

Leland

Latitude: 34.212408

Longitude: -78.024904

Site Type: Radius

Radius: 7.0 mile

Summary	2000	2007	2012
Population	49,654	59,973	70,359
Households	21,217	26,261	31,098
Families	12,338	14,983	17,461
Average Household Size	2.27	2.23	2.21
Owner Occupied HUs	11,639	15,349	18,547
Renter Occupied HUs	9,578	10,912	12,551
Median Age	35.9	37.7	39.0

Trends: 2007-2012 Annual Rate	Area	State	National
Population	3.25%	1.72%	1.30%
Households	3.44%	1.83%	1.33%
Families	3.11%	1.4%	1.08%
Owner HHs	3.86%	1.82%	1.41%
Median Household Income	3.21%	3.28%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,429	25.6%	5,233	19.9%	5,433	17.5%
\$15,000 - \$24,999	3,540	16.7%	3,536	13.5%	3,661	11.8%
\$25,000 - \$34,999	3,114	14.7%	3,283	12.5%	3,103	10.0%
\$35,000 - \$49,999	3,264	15.4%	4,316	16.4%	4,722	15.2%
\$50,000 - \$74,999	3,226	15.2%	4,548	17.3%	5,828	18.7%
\$75,000 - \$99,999	1,300	6.1%	2,447	9.3%	3,246	10.4%
\$100,000 - \$149,999	807	3.8%	1,817	6.9%	3,408	11.0%
\$150,000 - \$199,000	224	1.1%	585	2.2%	797	2.6%
\$200,000+	276	1.3%	497	1.9%	900	2.9%
Median Household Income	\$30,126		\$38,454		\$45,043	
Average Household Income	\$42,193		\$53,047		\$63,599	
Per Capita Income	\$18,432		\$23,518		\$28,359	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,278	6.6%	3,890	6.5%	4,577	6.5%
5 - 9	3,345	6.7%	3,680	6.1%	4,152	5.9%
10 - 14	3,042	6.1%	3,712	6.2%	4,130	5.9%
15 - 19	2,846	5.7%	3,550	5.9%	4,221	6.0%
20 - 24	3,693	7.4%	3,501	5.8%	4,617	6.6%
25 - 34	7,916	15.9%	9,350	15.6%	9,450	13.4%
35 - 44	7,475	15.1%	8,794	14.7%	10,131	14.4%
45 - 54	6,758	13.6%	8,507	14.2%	10,038	14.3%
55 - 64	4,304	8.7%	6,882	11.5%	9,118	13.0%
65 - 74	3,416	6.9%	3,912	6.5%	5,075	7.2%
75 - 84	2,615	5.3%	2,860	4.8%	3,185	4.5%
85+	966	1.9%	1,336	2.2%	1,667	2.4%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	30,474	61.4%	36,566	61.0%	42,684	60.7%
Black Alone	17,194	34.6%	20,296	33.8%	23,544	33.5%
American Indian Alone	277	0.6%	368	0.6%	457	0.6%
Asian Alone	216	0.4%	325	0.5%	434	0.6%
Pacific Islander Alone	30	0.1%	47	0.1%	63	0.1%
Some Other Race Alone	854	1.7%	1,488	2.5%	2,028	2.9%
Two or More Races	609	1.2%	883	1.5%	1,149	1.6%
Hispanic Origin (Any Race)	1,744	3.5%	2,723	4.5%	3,631	5.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Demographic and Income Profile

Prepared by

Leland

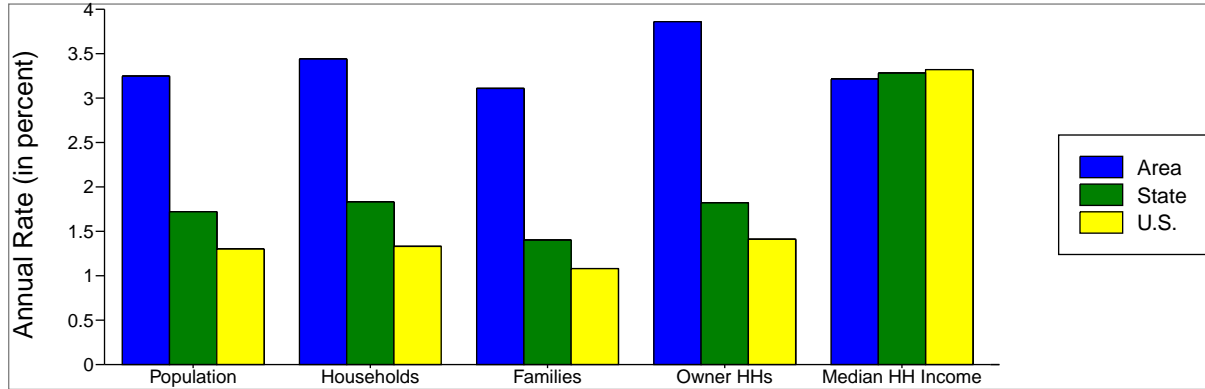
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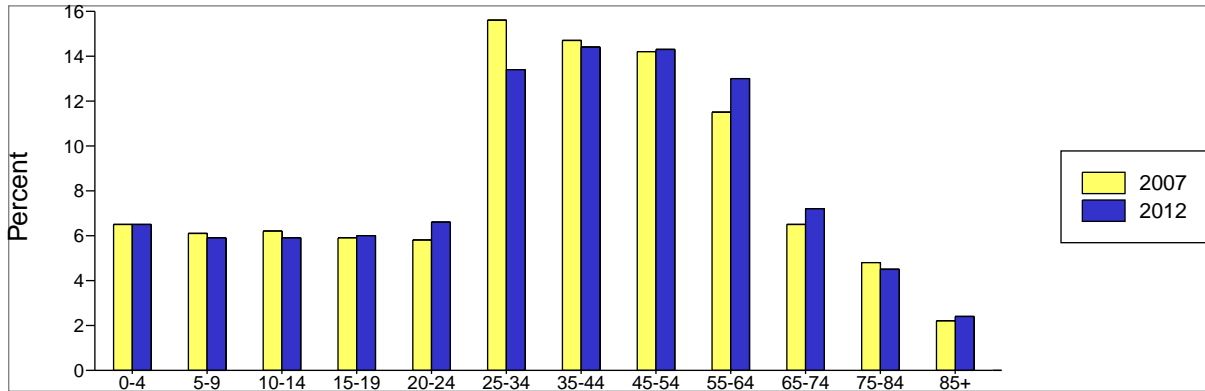
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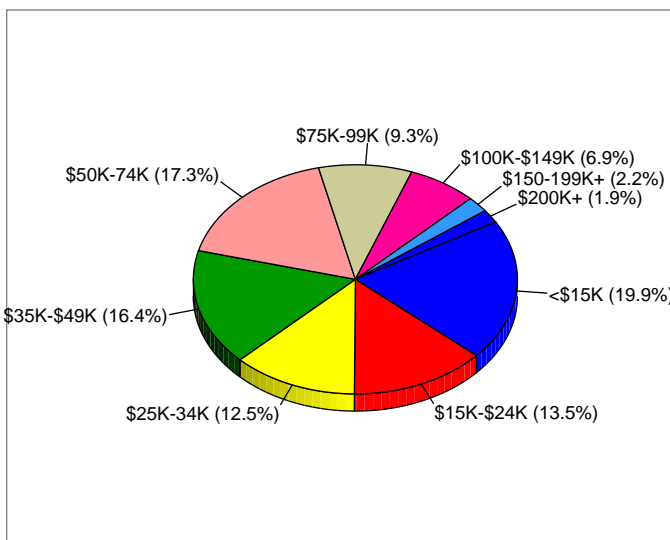
Trends 2007-2012



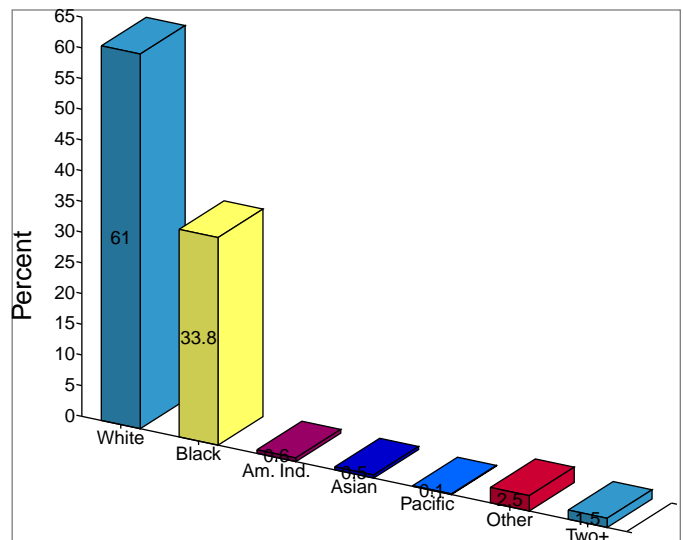
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 4.5%



Leland
 Latitude: 34.212408
 Longitude: -78.024904

Radius: 3.0 mile

Radius: 5.0 mile

Radius: 7.0 mile



	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 7.0 mile
2000 Total Population	7,744	18,930	49,654
2000 Group Quarters	37	486	1,391
2007 Total Population	11,972	25,618	59,973
2012 Total Population	15,705	31,802	70,359
2007 - 2012 Annual Rate	5.58%	4.42%	3.25%



2000 Households	2,946	7,877	21,217
2000 Average Household Size	2.62	2.34	2.27
2007 Households	4,763	10,880	26,261
2007 Average Household Size	2.51	2.31	2.23
2012 Households	6,345	13,602	31,098
2012 Average Household Size	2.47	2.3	2.21
2007 - 2012 Annual Rate	5.9%	4.57%	3.44%
2000 Families	2,152	4,684	12,338
2000 Average Family Size	2.98	2.94	2.91
2007 Families	3,427	6,515	14,983
2007 Average Family Size	2.86	2.87	2.84
2012 Families	4,493	8,111	17,461
2012 Average Family Size	2.83	2.84	2.82
2007 - 2012 Annual Rate	5.57%	4.48%	3.11%



2000 Housing Units	3,354	8,973	24,021
Owner Occupied Housing Units	68.0%	52.8%	48.5%
Renter Occupied Housing Units	20.0%	35.0%	39.9%
Vacant Housing Units	12.0%	12.2%	11.7%
2007 Housing Units	5,392	12,407	29,945
Owner Occupied Housing Units	70.8%	57.1%	51.3%
Renter Occupied Housing Units	17.5%	30.6%	36.4%
Vacant Housing Units	11.7%	12.3%	12.3%
2012 Housing Units	7,173	15,443	35,290
Owner Occupied Housing Units	71.8%	59.0%	52.6%
Renter Occupied Housing Units	16.7%	29.1%	35.6%
Vacant Housing Units	11.5%	11.9%	11.9%

Median Household Income

2000	\$36,254	\$29,875	\$30,126
2007	\$47,209	\$38,779	\$38,454
2012	\$54,925	\$45,867	\$45,043

Median Home Value

2000	\$96,008	\$87,834	\$94,935
2007	\$185,124	\$171,926	\$184,627
2012	\$233,369	\$205,839	\$216,701

Per Capita Income

2000	\$17,873	\$16,360	\$18,432
2007	\$23,601	\$21,527	\$23,518
2012	\$28,959	\$25,949	\$28,359

Median Age

2000	34.1	34.8	35.9
2007	35.7	36.7	37.7
2012	37.2	38.2	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Leland
 Latitude: 34.212408
 Longitude: -78.024904

Radius: 3.0 mile

Radius: 5.0 mile

Radius: 7.0 mile



2000 Households by Income

Household Income Base	3.0 mile	5.0 mile	7.0 mile
< \$15,000	2,985 18.3%	7,883 24.6%	21,180 25.6%
\$15,000 - \$24,999	14.8%	17.5%	16.7%
\$25,000 - \$34,999	15.3%	16.4%	14.7%
\$35,000 - \$49,999	18.2%	16.0%	15.4%
\$50,000 - \$74,999	19.2%	15.8%	15.2%
\$75,000 - \$99,999	7.9%	5.7%	6.1%
\$100,000 - \$149,999	4.7%	2.9%	3.8%
\$150,000 - \$199,999	0.6%	0.4%	1.1%
\$200,000+	1.1%	0.7%	1.3%
Average Household Income	\$45,890	\$38,220	\$42,193

2007 Households by Income

Household Income Base	3.0 mile	5.0 mile	7.0 mile
< \$15,000	4,762 12.8%	10,881 18.0%	26,262 19.9%
\$15,000 - \$24,999	11.0%	13.9%	13.5%
\$25,000 - \$34,999	11.9%	13.3%	12.5%
\$35,000 - \$49,999	17.3%	17.4%	16.4%
\$50,000 - \$74,999	22.4%	19.2%	17.3%
\$75,000 - \$99,999	11.7%	9.3%	9.3%
\$100,000 - \$149,999	8.5%	5.9%	6.9%
\$150,000 - \$199,999	2.8%	1.9%	2.2%
\$200,000+	1.5%	1.0%	1.9%
Average Household Income	\$59,366	\$49,735	\$53,047

2012 Households by Income

Household Income Base	3.0 mile	5.0 mile	7.0 mile
< \$15,000	6,344 10.9%	13,604 15.4%	31,098 17.5%
\$15,000 - \$24,999	9.7%	12.2%	11.8%
\$25,000 - \$34,999	8.3%	10.2%	10.0%
\$35,000 - \$49,999	15.1%	16.0%	15.2%
\$50,000 - \$74,999	22.5%	20.5%	18.7%
\$75,000 - \$99,999	14.6%	11.8%	10.4%
\$100,000 - \$149,999	12.7%	9.8%	11.0%
\$150,000 - \$199,999	3.2%	2.1%	2.6%
\$200,000+	2.9%	2.0%	2.9%
Average Household Income	\$71,800	\$59,718	\$63,599

2000 Owner Occupied HUs by Value

Total	3.0 mile	5.0 mile	7.0 mile
<\$50,000	2,302 21.4%	4,755 20.4%	11,689 15.5%
\$50,000 - 99,999	32.7%	42.6%	39.6%
\$100,000 - 149,999	25.0%	19.5%	18.7%
\$150,000 - 199,999	12.3%	8.3%	11.0%
\$200,000 - \$299,999	6.0%	5.1%	8.5%
\$300,000 - 499,999	2.0%	2.5%	5.1%
\$500,000 - 999,999	0.4%	0.8%	1.1%
\$1,000,000+	0.1%	0.8%	0.6%
Average Home Value	\$110,686	\$114,581	\$131,929

2000 Specified Renter Occupied HUs by Contract Rent

Total	3.0 mile	5.0 mile	7.0 mile
With Cash Rent	660 87.7%	3,104 94.0%	9,468 95.8%
No Cash Rent	12.3%	6.0%	4.2%
Median Rent	\$389	\$404	\$443
Average Rent	\$391	\$406	\$443

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Leland
 Latitude: 34.212408
 Longitude: -78.024904

Radius: 3.0 mile

Radius: 5.0 mile

Radius: 7.0 mile



2000 Population by Age

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 7.0 mile
Total	7,747	18,930	49,654
0 - 4	7.5%	6.7%	6.6%
5 - 9	7.2%	6.6%	6.7%
10 - 14	7.2%	6.0%	6.1%
15 - 19	6.5%	5.8%	5.7%
20 - 24	6.5%	7.8%	7.4%
25 - 34	16.6%	17.4%	15.9%
35 - 44	15.9%	15.8%	15.1%
45 - 54	14.2%	13.7%	13.6%
55 - 64	9.8%	9.0%	8.7%
65 - 74	5.5%	6.1%	6.9%
75 - 84	2.4%	3.8%	5.3%
85+	0.8%	1.3%	1.9%
18+	74.1%	77.2%	77.1%

2007 Population by Age

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 7.0 mile
Total	11,973	25,617	59,974
0 - 4	7.4%	6.7%	6.5%
5 - 9	7.2%	6.4%	6.1%
10 - 14	6.4%	6.1%	6.2%
15 - 19	6.0%	5.6%	5.9%
20 - 24	5.7%	6.1%	5.8%
25 - 34	16.2%	16.6%	15.6%
35 - 44	16.2%	15.9%	14.7%
45 - 54	13.1%	14.0%	14.2%
55 - 64	12.3%	11.7%	11.5%
65 - 74	6.3%	6.3%	6.5%
75 - 84	2.5%	3.5%	4.8%
85+	0.8%	1.3%	2.2%
18+	75.4%	77.6%	77.7%

2012 Population by Age

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 7.0 mile
Total	15,704	31,801	70,361
0 - 4	7.5%	6.7%	6.5%
5 - 9	6.8%	6.1%	5.9%
10 - 14	7.1%	6.2%	5.9%
15 - 19	5.8%	5.8%	6.0%
20 - 24	5.5%	6.1%	6.6%
25 - 34	13.6%	14.0%	13.4%
35 - 44	16.8%	15.8%	14.4%
45 - 54	14.3%	14.6%	14.3%
55 - 64	12.1%	12.5%	13.0%
65 - 74	7.0%	7.1%	7.2%
75 - 84	2.9%	3.6%	4.5%
85+	0.8%	1.4%	2.4%
18+	75.2%	77.6%	78.2%

2000 Population by Sex

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 7.0 mile
Males	50.7%	49.4%	47.5%
Females	49.3%	50.6%	52.5%

2007 Population by Sex

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 7.0 mile
Males	50.7%	49.8%	48.0%
Females	49.3%	50.2%	52.0%

2012 Population by Sex

	Radius: 3.0 mile	Radius: 5.0 mile	Radius: 7.0 mile
Males	50.6%	49.9%	48.2%
Females	49.4%	50.1%	51.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Leland
Latitude: 34.212408
Longitude: -78.024904

Radius: 3.0 mile

Radius: 5.0 mile

Radius: 7.0 mile



2000 Population by Race/Ethnicity

Table with 4 columns: Category, 3.0 mile, 5.0 mile, 7.0 mile. Rows include Total, White Alone, Black Alone, American Indian Alone, Asian or Pacific Islander Alone, Some Other Race Alone, Two or More Races, Hispanic Origin, Diversity Index.

2007 Population by Race/Ethnicity

Table with 4 columns: Category, 3.0 mile, 5.0 mile, 7.0 mile. Rows include Total, White Alone, Black Alone, American Indian Alone, Asian or Pacific Islander Alone, Some Other Race Alone, Two or More Races, Hispanic Origin, Diversity Index.

2012 Population by Race/Ethnicity

Table with 4 columns: Category, 3.0 mile, 5.0 mile, 7.0 mile. Rows include Total, White Alone, Black Alone, American Indian Alone, Asian or Pacific Islander Alone, Some Other Race Alone, Two or More Races, Hispanic Origin, Diversity Index.



2000 Population 3+ by School Enrollment

Table with 4 columns: Category, 3.0 mile, 5.0 mile, 7.0 mile. Rows include Total, Enrolled in Nursery/Preschool, Enrolled in Kindergarten, Enrolled in Grade 1-8, Enrolled in Grade 9-12, Enrolled in College, Enrolled in Grad/Prof School, Not Enrolled in School.

2000 Population 25+ by Educational Attainment

Table with 4 columns: Category, 3.0 mile, 5.0 mile, 7.0 mile. Rows include Total, Less than 9th Grade, 9th - 12th Grade, No Diploma, High School Graduate, Some College, No Degree, Associate Degree, Bachelor's Degree, Master's/Prof/Doctorate Degree.

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Leland
Latitude: 34.212408
Longitude: -78.024904

Radius: 3.0 mile

Radius: 5.0 mile

Radius: 7.0 mile



2000 Population 15+ by Sex and Marital Status

Table with 4 columns: Category, 3.0 mile, 5.0 mile, 7.0 mile. Rows include Total, Females (Never Married, Married, Separated, Widowed, Divorced), and Males (Never Married, Married, Separated, Widowed, Divorced).



2000 Population 16+ by Employment Status

Table with 4 columns: Category, 3.0 mile, 5.0 mile, 7.0 mile. Rows include Total, In Labor Force (Civilian Employed, Civilian Unemployed, In Armed Forces), and Not in Labor Force.

2007 Civilian Population 16+ in Labor Force

Table with 4 columns: Category, 3.0 mile, 5.0 mile, 7.0 mile. Rows include Civilian Employed and Civilian Unemployed.

2012 Civilian Population 16+ in Labor Force

Table with 4 columns: Category, 3.0 mile, 5.0 mile, 7.0 mile. Rows include Civilian Employed and Civilian Unemployed.

2000 Females 16+ by Employment Status and Age of Children

Table with 4 columns: Category, 3.0 mile, 5.0 mile, 7.0 mile. Rows include Total, Own Children < 6 Only, Own Children < 6 and 6-17 Only, Own Children 6-17 Only, and No Own Children < 18.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



Leland
 Latitude: 34.212408
 Longitude: -78.024904

Radius: 3.0 mile

Radius: 5.0 mile

Radius: 7.0 mile



2007 Employed Population 16+ by Industry

	3.0 mile	5.0 mile	7.0 mile
Total	5,784	12,235	28,221
Agriculture/Mining	0.7%	0.7%	0.4%
Construction	19.2%	16.7%	13.4%
Manufacturing	9.4%	8.0%	7.3%
Wholesale Trade	2.0%	2.2%	2.4%
Retail Trade	13.0%	12.6%	12.4%
Transportation/Utilities	6.1%	5.2%	4.5%
Information	1.1%	1.8%	2.3%
Finance/Insurance/Real Estate	5.5%	5.2%	5.4%
Services	39.4%	43.8%	47.9%
Public Administration	3.6%	3.7%	4.0%

2007 Employed Population 16+ by Occupation

	3.0 mile	5.0 mile	7.0 mile
Total	5,785	12,232	28,222
White Collar	47.7%	47.2%	51.8%
Management/Business/Financial	9.8%	10.2%	10.8%
Professional	14.5%	14.8%	18.6%
Sales	13.1%	11.6%	11.8%
Administrative Support	10.4%	10.6%	10.6%
Services	17.1%	20.1%	20.7%
Blue Collar	35.1%	32.7%	27.5%
Farming/Forestry/Fishing	0.3%	0.4%	0.3%
Construction/Extraction	15.7%	13.9%	11.1%
Installation/Maintenance/Repair	5.7%	4.7%	3.8%
Production	6.1%	6.2%	5.6%
Transportation/Material Moving	7.3%	7.4%	6.8%



2000 Workers 16+ by Means of Transportation to Work

	3.0 mile	5.0 mile	7.0 mile
Total	3,860	9,011	22,482
Drove Alone - Car, Truck, or Van	77.9%	74.1%	75.6%
Carpooled - Car, Truck, or Van	16.8%	16.2%	14.9%
Public Transportation	0.4%	2.1%	2.1%
Walked	0.5%	3.3%	2.8%
Other Means	1.6%	1.8%	1.7%
Worked at Home	2.8%	2.5%	2.8%

2000 Workers 16+ by Travel Time to Work

	3.0 mile	5.0 mile	7.0 mile
Total	3,861	9,010	22,484
Did Not Work at Home	97.2%	97.5%	97.2%
Less than 5 minutes	1.2%	2.2%	2.9%
5 to 9 minutes	5.8%	9.1%	12.8%
10 to 19 minutes	33.3%	36.5%	40.9%
20 to 24 minutes	20.3%	17.8%	15.3%
25 to 34 minutes	25.1%	21.2%	15.6%
35 to 44 minutes	4.6%	3.5%	2.6%
45 to 59 minutes	4.4%	3.9%	3.2%
60 to 89 minutes	1.5%	2.0%	2.3%
90 or more minutes	1.0%	1.1%	1.5%
Worked at Home	2.8%	2.5%	2.8%
Average Travel Time to Work (in min)	22.6	21.5	20.4

2000 Households by Vehicles Available

	3.0 mile	5.0 mile	7.0 mile
Total	2,960	7,862	21,159
None	6.1%	14.2%	15.4%
1	31.0%	36.3%	40.0%
2	45.7%	35.7%	32.8%
3	12.1%	10.1%	9.3%
4	3.3%	2.5%	1.8%
5+	1.8%	1.1%	0.8%
Average Number of Vehicles Available	1.8	1.5	1.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Leland
Latitude: 34.212408
Longitude: -78.024904

Radius: 3.0 mile

Radius: 5.0 mile

Radius: 7.0 mile



2000 Households by Type

	3.0 mile	5.0 mile	7.0 mile
Total	2,947	7,877	21,217
Family Households	73.1%	59.5%	58.2%
Married-couple Family	53.5%	39.4%	36.7%
With Related Children	24.8%	17.1%	15.0%
Other Family (No Spouse)	19.6%	20.1%	21.4%
With Related Children	13.5%	13.5%	14.4%
Nonfamily Households	26.9%	40.5%	41.8%
Householder Living Alone	20.1%	31.5%	33.3%
Householder Not Living Alone	6.9%	9.1%	8.5%
Households with Related Children	38.3%	30.6%	29.4%
Households with Persons 65+	16.8%	20.4%	24.3%

2000 Households by Size

	3.0 mile	5.0 mile	7.0 mile
Total	2,946	7,877	21,217
1 Person Household	20.1%	31.5%	33.3%
2 Person Household	36.0%	33.2%	33.6%
3 Person Household	20.0%	17.1%	16.1%
4 Person Household	15.0%	11.3%	10.4%
5 Person Household	5.7%	4.5%	4.4%
6 Person Household	1.9%	1.5%	1.4%
7+ Person Household	1.2%	0.9%	0.8%

2000 Households by Year Householder Moved In

	3.0 mile	5.0 mile	7.0 mile
Total	2,960	7,862	21,159
Moved in 1999 to March 2000	23.2%	26.9%	25.8%
Moved in 1995 to 1998	29.5%	28.4%	29.3%
Moved in 1990 to 1994	15.3%	14.5%	13.5%
Moved in 1980 to 1989	15.9%	13.3%	12.8%
Moved in 1970 to 1979	9.3%	8.0%	8.7%
Moved in 1969 or Earlier	6.7%	8.9%	9.8%
Median Year Householder Moved In	1995	1996	1996



2000 Housing Units by Units in Structure

	3.0 mile	5.0 mile	7.0 mile
Total	3,343	8,959	23,961
1, Detached	56.9%	52.3%	53.4%
1, Attached	0.6%	2.7%	5.8%
2	0.2%	5.9%	7.4%
3 or 4	0.0%	2.4%	6.4%
5 to 9	0.7%	5.9%	7.3%
10 to 19	0.0%	2.8%	3.9%
20+	0.1%	3.9%	3.7%
Mobile Home	41.3%	24.0%	12.1%
Other	0.2%	0.2%	0.1%

2000 Housing Units by Year Structure Built

	3.0 mile	5.0 mile	7.0 mile
Total	3,349	8,954	23,964
1999 to March 2000	8.9%	4.8%	3.7%
1995 to 1998	17.4%	10.6%	9.5%
1990 to 1994	10.4%	6.7%	5.2%
1980 to 1989	24.3%	15.3%	13.4%
1970 to 1979	18.5%	13.1%	13.6%
1969 or Earlier	20.5%	49.6%	54.5%
Median Year Structure Built	1985	1970	1966

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Leland
 Latitude: 34.212408
 Longitude: -78.024904


Radius: 3.0 mile

Radius: 5.0 mile

Radius: 7.0 mile

Top 3 Tapestry Segments

1.	Midland Crowd	Midland Crowd	Midland Crowd
2.	Crossroads	Crossroads	Crossroads
3.	Up and Coming Families	Great Expectations	Old and Newcomers

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$9,411,895	\$18,538,351	\$48,259,537
Average Spent	\$1,976.04	\$1,703.89	\$1,837.69
Spending Potential Index	72	62	67
Computers & Accessories: Total \$	\$951,690	\$1,859,377	\$4,805,614
Average Spent	\$199.81	\$170.90	\$182.99
Spending Potential Index	80	69	73
Education: Total \$	\$4,647,287	\$9,585,713	\$25,775,707
Average Spent	\$975.71	\$881.04	\$981.52
Spending Potential Index	76	69	76
Entertainment/Recreation: Total \$	\$13,493,731	\$25,351,440	\$64,718,786
Average Spent	\$2,833.03	\$2,330.10	\$2,464.44
Spending Potential Index	83	68	72
Food at Home: Total \$	\$19,465,471	\$38,199,292	\$98,267,851
Average Spent	\$4,086.81	\$3,510.96	\$3,741.97
Spending Potential Index	81	70	74
Food Away from Home: Total \$	\$13,013,905	\$25,552,533	\$66,130,587
Average Spent	\$2,732.29	\$2,348.58	\$2,518.21
Spending Potential Index	81	69	74
Health Care: Total \$	\$15,435,671	\$29,624,330	\$76,437,934
Average Spent	\$3,240.75	\$2,722.82	\$2,910.70
Spending Potential Index	83	70	74
HH Furnishings & Equipment: Total \$	\$8,591,074	\$15,975,473	\$40,829,127
Average Spent	\$1,803.71	\$1,468.33	\$1,554.74
Spending Potential Index	80	65	69
Investments: Total \$	\$5,076,607	\$10,030,795	\$28,241,140
Average Spent	\$1,065.84	\$921.95	\$1,075.40
Spending Potential Index	71	62	72
Retail Goods: Total \$	\$103,821,145	\$196,870,403	\$501,108,194
Average Spent	\$21,797.43	\$18,094.71	\$19,081.84
Spending Potential Index	82	68	72
Shelter: Total \$	\$56,096,839	\$109,765,288	\$285,567,236
Average Spent	\$11,777.63	\$10,088.72	\$10,874.20
Spending Potential Index	78	67	72
TV/Video/Sound Equipment: Total \$	\$4,498,316	\$8,876,624	\$23,043,265
Average Spent	\$944.43	\$815.87	\$877.47
Spending Potential Index	81	70	75
Travel: Total \$	\$6,948,842	\$13,186,403	\$34,383,749
Average Spent	\$1,458.92	\$1,211.99	\$1,309.31
Spending Potential Index	79	66	71
Vehicle Maintenance & Repairs: Total \$	\$4,214,427	\$8,022,543	\$20,467,814
Average Spent	\$884.83	\$737.37	\$779.40
Spending Potential Index	83	69	73

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.