



Liberty, TX

Latitude: 30.0566

Longitude: -94.7958

Highway 90 AT E Main St

Liberty, TX 77575

Radius: 3.0 miles

Highway 90 AT E Main St

Liberty, TX 77575

Radius: 5.0 miles

Highway 90 AT E Main St

Liberty, TX 77575

Radius: 7.0 miles



2000 Total Population	8,145	11,188	20,940
2000 Group Quarters	454	454	496
2004 Total Population	8,658	11,969	22,991
2009 Total Population	9,528	13,228	25,794
2004 - 2009 Annual Rate	1.93%	2.02%	2.33%



2000 Households	2,907	3,990	7,482
2000 Average Household Size	2.65	2.69	2.73
2004 Households	3,076	4,246	8,165
2004 Average Household Size	2.67	2.71	2.76
2009 Households	3,377	4,674	9,110
2009 Average Household Size	2.69	2.73	2.78
2004 - 2009 Annual Rate	1.88%	1.94%	2.21%
2000 Families	2,080	2,941	5,571
2000 Average Family Size	3.17	3.17	3.2
2004 Families	2,208	3,139	6,099
2004 Average Family Size	3.19	3.19	3.22
2009 Families	2,421	3,452	6,798
2009 Average Family Size	3.21	3.21	3.24
2004 - 2009 Annual Rate	1.86%	1.92%	2.19%



2000 Housing Units	3,238	4,417	8,303
Owner Occupied Housing Units	62.0%	66.3%	65.4%
Renter Occupied Housing Units	27.8%	24.0%	25.0%
Vacant Housing Units	10.3%	9.7%	9.7%
2004 Housing Units	3,411	4,680	9,016
Owner Occupied Housing Units	61.6%	65.5%	64.7%
Renter Occupied Housing Units	28.6%	25.2%	25.9%
Vacant Housing Units	9.8%	9.3%	9.4%
2009 Housing Units	3,715	5,114	9,982
Owner Occupied Housing Units	63.7%	67.3%	66.6%
Renter Occupied Housing Units	27.2%	24.1%	24.7%
Vacant Housing Units	9.1%	8.6%	8.7%

Median Household Income

2000	\$35,178	\$36,407	\$38,392
2004	\$39,102	\$40,764	\$43,046
2009	\$44,444	\$46,036	\$48,534

Median Home Value

2000	\$58,169	\$59,603	\$61,936
2004	\$70,000	\$71,163	\$74,101
2009	\$81,242	\$82,831	\$86,511

Per Capita Income

2000	\$16,011	\$16,249	\$16,148
2004	\$18,669	\$18,899	\$18,731
2009	\$21,128	\$21,510	\$21,403

Median Age

2000	35.4	35.2	34.2
2004	35.6	35.5	34.7
2009	36.1	36.3	35.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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Radius: 5.0 miles

Highway 90 AT E Main St

Liberty, TX 77575

Radius: 7.0 miles



2000 Households by Income

Household Income Base	3.0 miles	5.0 miles	7.0 miles
< \$15,000	2,900 (21.2%)	3,963 (20.4%)	7,426 (21.2%)
\$15,000 - \$24,999	15.0%	14.6%	12.2%
\$25,000 - \$34,999	13.4%	12.7%	11.4%
\$35,000 - \$49,999	18.9%	18.6%	18.8%
\$50,000 - \$74,999	14.4%	16.5%	19.8%
\$75,000 - \$99,999	9.6%	9.7%	10.2%
\$100,000 - \$149,999	4.5%	4.8%	4.3%
\$150,000 - \$199,999	2.0%	1.7%	1.4%
\$200,000+	0.9%	1.0%	0.6%
Average Household Income	\$44,386	\$45,590	\$45,378

2004 Households by Income

Household Income Base	3.0 miles	5.0 miles	7.0 miles
< \$15,000	3,077 (17.7%)	4,246 (17.0%)	8,164 (17.7%)
\$15,000 - \$24,999	14.7%	14.2%	12.3%
\$25,000 - \$34,999	11.9%	11.3%	10.1%
\$35,000 - \$49,999	19.4%	18.3%	17.4%
\$50,000 - \$74,999	15.6%	17.7%	20.9%
\$75,000 - \$99,999	9.6%	10.2%	11.2%
\$100,000 - \$149,999	7.6%	7.7%	7.7%
\$150,000 - \$199,999	1.8%	1.8%	1.5%
\$200,000+	1.8%	1.7%	1.2%
Average Household Income	\$50,623	\$52,189	\$52,148

2009 Households by Income

Household Income Base	3.0 miles	5.0 miles	7.0 miles
< \$15,000	3,378 (15.3%)	4,676 (14.7%)	9,113 (15.3%)
\$15,000 - \$24,999	12.8%	12.3%	11.1%
\$25,000 - \$34,999	10.0%	9.6%	8.2%
\$35,000 - \$49,999	20.3%	18.8%	17.2%
\$50,000 - \$74,999	17.5%	19.1%	21.3%
\$75,000 - \$99,999	9.0%	9.9%	11.2%
\$100,000 - \$149,999	10.0%	10.6%	11.5%
\$150,000 - \$199,999	2.2%	2.4%	2.1%
\$200,000+	2.7%	2.7%	2.2%
Average Household Income	\$57,654	\$59,807	\$60,015

2000 Owner Occupied HUs by Value

Total	3.0 miles	5.0 miles	7.0 miles
<\$50,000	2,020 (44.3%)	2,945 (42.2%)	5,411 (38.7%)
\$50,000 - 99,999	38.8%	39.3%	41.9%
\$100,000 - 149,999	13.1%	13.6%	12.7%
\$150,000 - 199,999	2.7%	3.4%	4.5%
\$200,000 - \$299,999	1.2%	1.3%	1.5%
\$300,000 - 499,999	0.0%	0.1%	0.5%
\$500,000 - 999,999	0.0%	0.0%	0.0%
\$1,000,000+	0.0%	0.2%	0.2%
Average Home Value	\$64,726	\$68,171	\$72,873

2000 Specified Renter Occupied HUs by Contract Rent

Total	3.0 miles	5.0 miles	7.0 miles
With Cash Rent	907 (92.0%)	1,053 (90.0%)	2,034 (90.3%)
No Cash Rent	8.0%	10.0%	9.7%
Median Rent	\$360	\$354	\$347
Average Rent	\$355	\$350	\$336

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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Liberty, TX 77575

Radius: 7.0 miles



2000 Population by Age

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 7.0 miles
Total	8,143	11,188	20,943
0 - 4	7.3%	7.2%	7.4%
5 - 9	7.2%	7.6%	8.1%
10 - 14	7.8%	8.2%	8.4%
15 - 24	14.0%	13.8%	14.1%
25 - 34	13.2%	12.9%	13.1%
35 - 44	14.5%	15.0%	15.4%
45 - 54	13.1%	13.4%	13.0%
55 - 64	8.7%	8.6%	8.7%
65 - 74	7.2%	7.0%	6.4%
75 - 84	5.2%	4.7%	4.1%
85+	1.9%	1.6%	1.3%
18+	73.0%	72.1%	71.0%

2004 Population by Age

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 7.0 miles
Total	8,657	11,970	22,991
0 - 4	7.3%	7.3%	7.6%
5 - 9	7.1%	7.2%	7.4%
10 - 14	7.2%	7.6%	7.9%
15 - 24	14.6%	14.5%	14.8%
25 - 34	13.0%	12.7%	12.8%
35 - 44	13.6%	13.9%	14.4%
45 - 54	13.7%	14.0%	13.5%
55 - 64	9.5%	9.7%	9.8%
65 - 74	6.9%	6.7%	6.2%
75 - 84	5.1%	4.6%	4.1%
85+	2.1%	1.7%	1.4%
18+	73.9%	73.4%	72.4%

2009 Population by Age

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 7.0 miles
Total	9,529	13,229	25,794
0 - 4	7.4%	7.4%	7.7%
5 - 9	6.6%	6.6%	6.8%
10 - 14	7.2%	7.4%	7.5%
15 - 24	14.6%	14.6%	14.9%
25 - 34	12.7%	12.4%	12.4%
35 - 44	12.8%	13.0%	13.4%
45 - 54	13.6%	14.2%	14.1%
55 - 64	11.1%	11.4%	11.3%
65 - 74	7.0%	6.7%	6.4%
75 - 84	4.8%	4.5%	4.0%
85+	2.1%	1.8%	1.5%
18+	74.4%	74.2%	73.3%

2000 Population by Sex

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 7.0 miles
Males	49.4%	49.2%	48.8%
Females	50.7%	50.8%	51.2%

2004 Population by Sex

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 7.0 miles
Males	49.5%	49.3%	48.9%
Females	50.5%	50.7%	51.1%

2009 Population by Sex

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 7.0 miles
Males	49.5%	49.4%	49.0%
Females	50.5%	50.6%	51.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Population by Race/Ethnicity

Total	8,145	11,187	20,939
White Alone	71.7%	71.4%	74.5%
Black Alone	17.7%	19.2%	16.8%
American Indian Alone	0.4%	0.4%	0.5%
Asian or Pacific Islander Alone	0.7%	0.6%	0.5%
Some Other Race Alone	8.4%	7.3%	6.4%
Two or More Races	1.1%	1.1%	1.4%
Hispanic Origin	13.5%	11.9%	10.5%
Diversity Index	58.2	56.8	52.7

2004 Population by Race/Ethnicity

Total	8,658	11,968	22,990
White Alone	69.5%	69.3%	72.5%
Black Alone	18.5%	20.0%	17.5%
American Indian Alone	0.4%	0.5%	0.5%
Asian or Pacific Islander Alone	0.7%	0.7%	0.5%
Some Other Race Alone	9.6%	8.4%	7.4%
Two or More Races	1.2%	1.2%	1.5%
Hispanic Origin	15.5%	13.6%	12.2%
Diversity Index	61.8	60.2	56.2

2009 Population by Race/Ethnicity

Total	9,528	13,228	25,794
White Alone	66.6%	66.5%	69.9%
Black Alone	19.5%	21.0%	18.6%
American Indian Alone	0.5%	0.5%	0.6%
Asian or Pacific Islander Alone	0.9%	0.7%	0.6%
Some Other Race Alone	11.3%	9.9%	8.7%
Two or More Races	1.3%	1.3%	1.6%
Hispanic Origin	18.2%	16.0%	14.4%
Diversity Index	66.2	64.5	60.6



2000 Population 3+ by School Enrollment

Total	7,820	10,693	20,038
Enrolled in Nursery/Preschool	1.4%	1.5%	1.4%
Enrolled in Kindergarten	1.9%	1.8%	1.9%
Enrolled in Grade 1-8	13.6%	14.2%	15.3%
Enrolled in Grade 9-12	6.1%	6.7%	6.9%
Enrolled in College	2.3%	2.3%	2.7%
Enrolled in Grad/Prof School	0.1%	0.1%	0.1%
Not Enrolled in School	74.5%	73.4%	71.6%

2000 Population 25+ by Educational Attainment

Total	5,034	6,863	12,659
Less than 9th Grade	13.3%	12.1%	10.7%
9th - 12th Grade, No Diploma	16.1%	15.9%	15.0%
High School Graduate	26.9%	29.4%	33.0%
Some College, No Degree	24.2%	24.2%	24.2%
Associate Degree	3.1%	3.4%	3.9%
Bachelor's Degree	11.4%	10.4%	9.3%
Master's/Prof/Doctorate Degree	4.9%	4.6%	3.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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Radius: 5.0 miles

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Radius: 7.0 miles



2000 Population 15+ by Sex and Marital Status

	3.0 miles	5.0 miles	7.0 miles
Total	6,348	8,600	15,827
Females	51.3%	51.3%	52.2%
Never Married	9.2%	9.2%	9.4%
Married, not Separated	26.7%	27.9%	29.0%
Married, Separated	1.1%	1.1%	1.3%
Widowed	7.4%	6.8%	6.3%
Divorced	6.9%	6.3%	6.2%
Males	48.7%	48.7%	47.8%
Never Married	12.7%	12.2%	11.7%
Married, not Separated	27.9%	28.7%	28.6%
Married, Separated	1.1%	1.1%	1.1%
Widowed	1.5%	1.5%	1.5%
Divorced	5.5%	5.2%	5.0%



2000 Population 16+ by Employment Status

	3.0 miles	5.0 miles	7.0 miles
Total	6,255	8,446	15,481
In Labor Force	55.2%	56.3%	58.8%
Civilian Employed	50.9%	52.1%	55.0%
Civilian Unemployed	4.3%	4.1%	3.8%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	44.8%	43.7%	41.2%

2004 Civilian Population 16+ in Labor Force

	3.0 miles	5.0 miles	7.0 miles
Civilian Employed	89.4%	90.3%	91.1%
Civilian Unemployed	10.6%	9.7%	8.9%

2009 Civilian Population 16+ in Labor Force

	3.0 miles	5.0 miles	7.0 miles
Civilian Employed	91.3%	92.2%	92.5%
Civilian Unemployed	8.7%	7.8%	7.5%

2000 Females 16+ by Employment Status and Age of Children

	3.0 miles	5.0 miles	7.0 miles
Total	3,195	4,319	8,075
Own Children < 6 Only	8.1%	7.9%	7.0%
Employed/in Armed Forces	2.8%	3.2%	3.2%
Unemployed	0.5%	0.5%	0.5%
Not in Labor Force	4.8%	4.2%	3.3%
Own Children < 6 and 6-17 Only	6.2%	6.6%	8.2%
Employed/in Armed Forces	4.1%	3.9%	4.9%
Unemployed	0.1%	0.2%	0.4%
Not in Labor Force	2.0%	2.6%	3.0%
Own Children 6-17 Only	17.7%	19.1%	20.1%
Employed/in Armed Forces	8.8%	10.0%	11.8%
Unemployed	0.7%	0.9%	0.8%
Not in Labor Force	8.2%	8.2%	7.6%
No Own Children < 18	67.9%	66.5%	64.7%
Employed/in Armed Forces	25.9%	25.4%	25.4%
Unemployed	2.9%	2.5%	2.2%
Not in Labor Force	39.2%	38.6%	37.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004.



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Radius: 5.0 miles

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Radius: 7.0 miles



2004 Employed Population 16+ by Industry

Total	3,250	4,620	9,312
Agriculture/Mining	5.7%	5.2%	4.3%
Construction	11.4%	12.5%	12.9%
Manufacturing	7.6%	9.3%	12.8%
Wholesale Trade	3.5%	3.2%	2.8%
Retail Trade	11.4%	11.4%	11.1%
Transportation/Utilities	6.5%	7.0%	7.2%
Information	2.1%	1.7%	1.1%
Finance/Insurance/Real Estate	2.9%	3.3%	3.6%
Services	40.1%	38.2%	36.5%
Public Administration	8.7%	8.2%	7.7%

2004 Employed Population 16+ by Occupation

Total	3,250	4,620	9,310
White Collar	48.6%	47.7%	46.9%
Management/Business/Financial	9.4%	9.7%	8.6%
Professional	19.5%	17.9%	17.1%
Sales	9.4%	9.4%	10.1%
Administrative Support	10.3%	10.7%	11.2%
Services	20.6%	19.8%	18.0%
Blue Collar	30.9%	32.5%	35.0%
Farming/Forestry/Fishing	0.6%	0.5%	0.4%
Construction/Extraction	10.5%	11.0%	11.7%
Installation/Maintenance/Repair	5.5%	5.4%	5.4%
Production	7.3%	8.1%	10.4%
Transportation/Material Moving	7.0%	7.5%	7.2%



2000 Workers 16+ by Means of Transportation to Work

Total	3,113	4,300	8,336
Drove Alone - Car, Truck, or Van	79.0%	79.2%	79.1%
Carpooled - Car, Truck, or Van	14.1%	14.7%	16.0%
Public Transportation	0.1%	0.1%	0.1%
Walked	0.8%	0.8%	0.7%
Other Means	3.2%	2.6%	2.3%
Worked at Home	2.9%	2.5%	1.9%

2000 Workers 16+ by Travel Time to Work

Total	3,112	4,298	8,336
Did Not Work at Home	97.1%	97.5%	98.1%
Less than 5 minutes	6.7%	5.8%	4.3%
5 to 9 minutes	19.4%	15.9%	14.5%
10 to 19 minutes	27.1%	27.0%	23.7%
20 to 24 minutes	4.6%	5.0%	6.8%
25 to 34 minutes	8.9%	9.5%	11.3%
35 to 44 minutes	5.3%	6.1%	7.1%
45 to 59 minutes	12.1%	13.1%	13.6%
60 to 89 minutes	8.8%	10.6%	12.2%
90 or more minutes	4.1%	4.4%	4.5%
Worked at Home	2.9%	2.5%	1.9%
Average Travel Time to Work (in min)	26.8	29.3	31.0

2000 Households by Vehicles Available

Total	2,930	4,000	7,454
None	9.7%	9.2%	9.1%
1	38.6%	36.1%	34.5%
2	37.5%	38.7%	40.6%
3	10.8%	12.4%	12.3%
4	2.7%	2.9%	2.8%
5+	0.8%	0.8%	0.7%
Average Number of Vehicles Available	1.6	1.7	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Households by Type

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 7.0 miles
Total	2,907	3,990	7,482
Family Households	71.6%	73.7%	74.5%
Married-couple Family	54.1%	56.2%	56.9%
With Related Children	27.9%	29.4%	30.0%
Other Family (No Spouse)	17.5%	17.5%	17.6%
With Related Children	11.4%	11.5%	12.0%
Nonfamily Households	28.4%	26.3%	25.5%
Householder Living Alone	25.2%	23.2%	22.3%
Householder Not Living Alone	3.2%	3.1%	3.2%
Households with Related Children	39.3%	40.9%	42.1%
Households with Persons 65+	26.8%	25.6%	23.8%

2000 Households by Size

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 7.0 miles
Total	2,907	3,990	7,482
1 Person Household	25.2%	23.2%	22.3%
2 Person Household	31.0%	31.0%	30.4%
3 Person Household	17.4%	17.9%	18.7%
4 Person Household	14.8%	15.7%	16.1%
5 Person Household	7.2%	7.7%	7.9%
6 Person Household	2.4%	2.5%	2.7%
7+ Person Household	2.0%	2.0%	1.9%

2000 Households by Year Householder Moved In

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 7.0 miles
Total	2,929	3,998	7,455
Moved in 1999 to March 2000	17.8%	17.8%	19.5%
Moved in 1995 to 1998	33.3%	32.3%	32.2%
Moved in 1990 to 1994	17.2%	16.8%	15.9%
Moved in 1980 to 1989	11.5%	13.0%	14.1%
Moved in 1970 to 1979	7.0%	7.6%	7.8%
Moved in 1969 or Earlier	13.1%	12.6%	10.4%
Median Year Householder Moved In	1995	1995	1995



2000 Housing Units by Units in Structure

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 7.0 miles
Total	3,244	4,402	8,208
1, Detached	69.1%	67.1%	61.5%
1, Attached	2.3%	2.0%	1.9%
2	3.1%	2.4%	1.9%
3 or 4	2.9%	2.5%	2.0%
5 to 9	1.2%	0.9%	1.2%
10 to 19	1.9%	1.5%	2.1%
20+	3.1%	2.5%	4.2%
Mobile Home	16.0%	20.6%	24.7%
Other	0.5%	0.4%	0.4%

2000 Housing Units by Year Structure Built

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 7.0 miles
Total	3,244	4,403	8,228
1999 to March 2000	1.7%	2.3%	3.1%
1995 to 1998	5.7%	8.0%	10.6%
1990 to 1994	4.1%	5.2%	6.7%
1980 to 1989	15.0%	17.2%	21.3%
1970 to 1979	23.5%	22.2%	20.4%
1969 or Earlier	50.1%	45.1%	37.8%
Median Year Structure Built	1970	1972	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Liberty, TX

Latitude: 30.0566

Longitude: -94.7958

Highway 90 AT E Main St

Liberty, TX 77575

Radius: 3.0 miles

Highway 90 AT E Main St

Liberty, TX 77575

Radius: 5.0 miles

Highway 90 AT E Main St

Liberty, TX 77575

Radius: 7.0 miles

Top 3 Tapestry Segments

1.	Rural Bypasses	Rural Bypasses	Midland Crowd
2.	Midlife Junction	Midland Crowd	Rural Bypasses
3.	Industrious Urban Frin	Midlife Junction	Crossroads



2004 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$6,095,192	\$8,629,253	\$16,607,018
Average Spent	\$1,981.53	\$2,032.33	\$2,033.93
Spending Potential Index	73	75	75
Computers & Accessories: Total \$	\$599,658	\$840,062	\$1,621,741
Average Spent	\$194.95	\$197.85	\$198.62
Spending Potential Index	72	73	73
Education: Total \$	\$2,270,474	\$3,071,962	\$5,798,165
Average Spent	\$738.13	\$723.50	\$710.12
Spending Potential Index	71	69	68
Entertainment/Recreation: Total \$	\$7,036,444	\$10,080,136	\$19,435,751
Average Spent	\$2,287.53	\$2,374.03	\$2,380.37
Spending Potential Index	75	78	78
Food at Home: Total \$	\$11,354,337	\$16,172,697	\$30,702,416
Average Spent	\$3,691.27	\$3,808.93	\$3,760.25
Spending Potential Index	79	82	81
Food Away from Home: Total \$	\$7,213,211	\$10,223,538	\$19,626,472
Average Spent	\$2,345.00	\$2,407.80	\$2,403.73
Spending Potential Index	75	77	77
Health Care: Total \$	\$8,971,411	\$12,929,659	\$24,363,572
Average Spent	\$2,916.58	\$3,045.14	\$2,983.90
Spending Potential Index	85	89	87
HH Furnishings & Equipment: Total \$	\$4,685,874	\$6,666,802	\$12,910,845
Average Spent	\$1,523.37	\$1,570.14	\$1,581.24
Spending Potential Index	73	75	76
Investments: Total \$	\$12,462,577	\$16,198,724	\$30,941,417
Average Spent	\$4,051.55	\$3,815.06	\$3,789.52
Spending Potential Index	49	46	46
Retail Goods: Total \$	\$59,802,797	\$85,969,327	\$164,789,642
Average Spent	\$19,441.74	\$20,247.13	\$20,182.44
Spending Potential Index	79	82	82
Shelter: Total \$	\$29,061,606	\$40,691,580	\$78,263,319
Average Spent	\$9,447.86	\$9,583.51	\$9,585.22
Spending Potential Index	70	71	71
TV/Video/Sound Equipment: Total \$	\$2,410,890	\$3,419,838	\$2,410,890
Average Spent	\$783.77	\$805.43	\$799.30
Spending Potential Index	77	80	79
Travel: Total \$	\$3,900,418	\$5,493,699	\$10,549,947
Average Spent	\$1,268.02	\$1,293.85	\$1,292.09
Spending Potential Index	71	73	73
Vehicle Maintenance & Repairs: Total \$	\$2,432,640	\$3,470,208	\$6,643,338
Average Spent	\$790.85	\$817.29	\$813.64
Spending Potential Index	78	80	80

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI BIS forecasts for 2004 and 2009.