



Liberty, TX

Latitude: 30.0566

Longitude: -94.7958

Highway 90 AT E Main St
Liberty, TX 77575
Radius: 3.0 miles

Highway 90 AT E Main St
Liberty, TX 77575
Radius: 5.0 miles

Highway 90 AT E Main St
Liberty, TX 77575
Radius: 10.0 miles



	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
2000 Total Population	8,145	10,871	34,426
2000 Group Quarters	454	454	3,882
2007 Total Population	8,207	11,349	37,495
2012 Total Population	8,372	11,795	39,787
2007 - 2012 Annual Rate	0.4%	0.77%	1.19%



2000 Households	2,907	3,877	10,784
2000 Average Household Size	2.65	2.69	2.83
2007 Households	2,924	4,038	11,745
2007 Average Household Size	2.65	2.7	2.86
2012 Households	2,988	4,201	12,506
2012 Average Household Size	2.65	2.7	2.87
2007 - 2012 Annual Rate	0.43%	0.79%	1.26%
2000 Families	2,080	2,857	8,233
2000 Average Family Size	3.17	3.17	3.27
2007 Families	2,065	2,950	8,885
2007 Average Family Size	3.2	3.19	3.32
2012 Families	2,092	3,048	9,398
2012 Average Family Size	3.2	3.2	3.33
2007 - 2012 Annual Rate	0.26%	0.66%	1.13%



2000 Housing Units	3,238	4,294	11,948
Owner Occupied Housing Units	62.0%	66.3%	69.8%
Renter Occupied Housing Units	27.8%	24.0%	20.8%
Vacant Housing Units	10.3%	9.7%	9.4%
2007 Housing Units	3,280	4,497	13,051
Owner Occupied Housing Units	62.2%	67.0%	70.5%
Renter Occupied Housing Units	27.0%	22.8%	19.5%
Vacant Housing Units	10.9%	10.2%	10.0%
2012 Housing Units	3,353	4,677	13,882
Owner Occupied Housing Units	61.4%	66.7%	70.7%
Renter Occupied Housing Units	27.7%	23.1%	19.4%
Vacant Housing Units	10.9%	10.2%	9.9%

Median Household Income

2000	\$35,178	\$36,356	\$39,450
2007	\$42,218	\$43,966	\$47,885
2012	\$48,632	\$50,820	\$54,305

Median Home Value

2000	\$58,169	\$59,509	\$60,942
2007	\$78,151	\$80,521	\$82,951
2012	\$88,333	\$92,398	\$95,799

Per Capita Income

2000	\$16,011	\$16,208	\$15,442
2007	\$20,576	\$20,595	\$19,694
2012	\$24,079	\$23,928	\$22,789

Median Age

2000	35.4	35.1	34.0
2007	36.7	36.6	35.0
2012	37.6	37.5	35.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Households by Income

Household Income Base	2000	2007	2012
< \$15,000	2,900 (21.2%)	3,855 (20.4%)	10,736 (19.3%)
\$15,000 - \$24,999	15.0%	14.4%	13.0%
\$25,000 - \$34,999	13.4%	12.9%	11.4%
\$35,000 - \$49,999	18.9%	18.7%	18.6%
\$50,000 - \$74,999	14.4%	16.5%	21.0%
\$75,000 - \$99,999	9.6%	9.6%	9.9%
\$100,000 - \$149,999	4.5%	4.8%	5.0%
\$150,000 - \$199,999	2.0%	1.7%	1.1%
\$200,000+	0.9%	0.9%	0.6%
Average Household Income	\$44,386	\$45,509	\$46,148

2007 Households by Income

Household Income Base	2,925	4,037	11,744
< \$15,000	16.0%	15.4%	14.8%
\$15,000 - \$24,999	13.7%	13.0%	11.2%
\$25,000 - \$34,999	11.7%	11.3%	10.9%
\$35,000 - \$49,999	17.3%	16.3%	14.9%
\$50,000 - \$74,999	16.6%	18.3%	21.0%
\$75,000 - \$99,999	10.8%	11.9%	13.9%
\$100,000 - \$149,999	9.9%	9.9%	10.6%
\$150,000 - \$199,999	1.6%	1.8%	1.4%
\$200,000+	2.3%	2.1%	1.3%
Average Household Income	\$55,620	\$56,885	\$57,213

2012 Households by Income

Household Income Base	2,989	4,202	12,506
< \$15,000	13.7%	13.2%	12.6%
\$15,000 - \$24,999	11.9%	11.2%	10.0%
\$25,000 - \$34,999	11.1%	10.6%	9.9%
\$35,000 - \$49,999	14.7%	14.0%	12.8%
\$50,000 - \$74,999	18.8%	19.5%	20.5%
\$75,000 - \$99,999	11.9%	13.3%	15.6%
\$100,000 - \$149,999	11.1%	11.6%	13.1%
\$150,000 - \$199,999	3.8%	3.8%	3.6%
\$200,000+	3.0%	2.8%	1.9%
Average Household Income	\$65,074	\$66,110	\$66,158

2000 Owner Occupied HUs by Value

Total	2,020	2,861	8,315
<\$50,000	44.3%	42.2%	39.6%
\$50,000 - 99,999	38.8%	39.6%	41.5%
\$100,000 - 149,999	13.1%	13.3%	12.5%
\$150,000 - 199,999	2.7%	3.4%	4.3%
\$200,000 - \$299,999	1.2%	1.2%	1.4%
\$300,000 - 499,999	0.0%	0.1%	0.4%
\$500,000 - 999,999	0.0%	0.0%	0.1%
\$1,000,000+	0.0%	0.2%	0.2%
Average Home Value	\$64,726	\$68,271	\$72,106

2000 Specified Renter Occupied HUs by Contract Rent

Total	907	1,026	2,435
With Cash Rent	92.0%	90.2%	88.4%
No Cash Rent	8.0%	9.8%	11.6%
Median Rent	\$360	\$355	\$343
Average Rent	\$355	\$350	\$332

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Age

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	8,143	10,870	34,424
0 - 4	7.3%	7.2%	6.8%
5 - 9	7.2%	7.6%	7.5%
10 - 14	7.8%	8.2%	7.8%
15 - 19	7.6%	7.8%	7.2%
20 - 24	6.4%	6.0%	6.7%
25 - 34	13.2%	13.0%	15.7%
35 - 44	14.5%	15.0%	17.6%
45 - 54	13.1%	13.4%	12.9%
55 - 64	8.7%	8.6%	8.0%
65 - 74	7.2%	6.9%	5.5%
75 - 84	5.2%	4.7%	3.2%
85+	1.9%	1.6%	1.0%
18+	73.0%	72.1%	73.4%

2007 Population by Age

Total	8,207	11,350	37,497
0 - 4	7.3%	7.4%	7.1%
5 - 9	6.8%	6.7%	6.3%
10 - 14	6.3%	6.7%	6.7%
15 - 19	7.2%	7.4%	7.1%
20 - 24	7.2%	7.3%	7.9%
25 - 34	13.2%	12.7%	14.9%
35 - 44	12.7%	13.1%	15.9%
45 - 54	14.5%	14.8%	13.9%
55 - 64	10.7%	11.0%	10.5%
65 - 74	6.6%	6.4%	5.3%
75 - 84	5.2%	4.6%	3.1%
85+	2.4%	2.0%	1.1%
18+	75.3%	74.9%	75.6%

2012 Population by Age

Total	8,374	11,796	39,787
0 - 4	7.3%	7.3%	7.2%
5 - 9	6.4%	6.5%	6.4%
10 - 14	6.7%	6.7%	6.2%
15 - 19	6.5%	6.7%	6.5%
20 - 24	7.0%	6.9%	7.7%
25 - 34	13.2%	13.0%	15.5%
35 - 44	11.9%	11.9%	14.2%
45 - 54	13.1%	14.0%	14.1%
55 - 64	13.4%	13.5%	11.7%
65 - 74	7.2%	6.9%	6.2%
75 - 84	4.9%	4.4%	3.1%
85+	2.5%	2.1%	1.2%
18+	75.7%	75.4%	76.3%

2000 Population by Sex

Males	49.4%	49.3%	47.7%
Females	50.6%	50.7%	52.3%

2007 Population by Sex

Males	49.4%	49.4%	48.0%
Females	50.6%	50.6%	52.0%

2012 Population by Sex

Males	49.4%	49.3%	48.1%
Females	50.6%	50.7%	51.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Race/Ethnicity

Total	8,145	10,871	34,426
White Alone	71.7%	71.6%	74.4%
Black Alone	17.7%	18.9%	17.2%
American Indian Alone	0.4%	0.4%	0.5%
Asian or Pacific Islander Alone	0.7%	0.6%	0.4%
Some Other Race Alone	8.4%	7.4%	6.2%
Two or More Races	1.1%	1.1%	1.3%
Hispanic Origin	13.5%	11.9%	10.7%
Diversity Index	58.2	56.7	52.8

2007 Population by Race/Ethnicity

Total	8,208	11,349	37,495
White Alone	66.5%	67.3%	71.3%
Black Alone	20.4%	21.1%	18.4%
American Indian Alone	0.4%	0.5%	0.5%
Asian or Pacific Islander Alone	0.8%	0.7%	0.5%
Some Other Race Alone	10.6%	9.2%	7.7%
Two or More Races	1.2%	1.2%	1.6%
Hispanic Origin	16.9%	14.7%	13.2%
Diversity Index	65.1	62.7	58.1

2012 Population by Race/Ethnicity

Total	8,372	11,794	39,787
White Alone	62.9%	64.3%	69.1%
Black Alone	22.1%	22.4%	19.2%
American Indian Alone	0.4%	0.5%	0.6%
Asian or Pacific Islander Alone	0.9%	0.8%	0.6%
Some Other Race Alone	12.4%	10.6%	8.9%
Two or More Races	1.3%	1.4%	1.7%
Hispanic Origin	19.5%	16.8%	15.2%
Diversity Index	69.5	66.6	61.8



2000 Population 3+ by School Enrollment

Total	7,819	10,402	33,122
Enrolled in Nursery/Preschool	1.4%	1.5%	1.3%
Enrolled in Kindergarten	1.9%	1.8%	1.6%
Enrolled in Grade 1-8	13.6%	14.1%	13.9%
Enrolled in Grade 9-12	6.1%	6.7%	6.6%
Enrolled in College	2.3%	2.3%	2.8%
Enrolled in Grad/Prof School	0.1%	0.1%	0.1%
Not Enrolled in School	74.5%	73.4%	73.6%

2000 Population 25+ by Educational Attainment

Total	5,034	6,684	21,817
Less than 9th Grade	13.3%	12.1%	10.9%
9th - 12th Grade, No Diploma	16.1%	16.0%	18.8%
High School Graduate	26.9%	29.4%	33.6%
Some College, No Degree	24.2%	24.2%	23.2%
Associate Degree	3.1%	3.5%	3.7%
Bachelor's Degree	11.4%	10.3%	7.0%
Master's/Prof/Doctorate Degree	4.9%	4.5%	2.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population 15+ by Sex and Marital Status

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	6,348	8,373	26,798
Females	51.3%	51.2%	53.7%
Never Married	9.2%	9.2%	11.1%
Married, not Separated	26.7%	27.8%	28.2%
Married, Separated	1.1%	1.1%	2.2%
Widowed	7.4%	6.8%	5.2%
Divorced	6.9%	6.3%	6.9%
Males	48.7%	48.8%	46.3%
Never Married	12.7%	12.3%	9.9%
Married, not Separated	27.9%	28.6%	29.7%
Married, Separated	1.1%	1.1%	1.0%
Widowed	1.5%	1.5%	1.3%
Divorced	5.5%	5.2%	4.5%



2000 Population 16+ by Employment Status

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	6,255	8,222	26,281
In Labor Force	55.2%	56.2%	51.9%
Civilian Employed	50.9%	52.0%	48.5%
Civilian Unemployed	4.3%	4.2%	3.4%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	44.8%	43.8%	48.1%

2007 Civilian Population 16+ in Labor Force

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Civilian Employed	92.3%	92.6%	93.4%
Civilian Unemployed	7.7%	7.4%	6.6%

2012 Civilian Population 16+ in Labor Force

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Civilian Employed	93.2%	93.5%	94.2%
Civilian Unemployed	6.8%	6.5%	5.8%

2000 Females 16+ by Employment Status and Age of Children

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	3,194	4,199	14,107
Own Children < 6 Only	8.1%	7.9%	5.8%
Employed/in Armed Forces	2.8%	3.1%	2.6%
Unemployed	0.5%	0.5%	0.4%
Not in Labor Force	4.8%	4.3%	2.9%
Own Children < 6 and 6-17 Only	6.2%	6.6%	7.2%
Employed/in Armed Forces	4.1%	3.9%	3.9%
Unemployed	0.1%	0.2%	0.3%
Not in Labor Force	2.0%	2.5%	3.0%
Own Children 6-17 Only	17.7%	19.1%	17.8%
Employed/in Armed Forces	8.8%	9.9%	10.5%
Unemployed	0.7%	1.0%	0.8%
Not in Labor Force	8.2%	8.2%	6.5%
No Own Children < 18	68.0%	66.5%	69.3%
Employed/in Armed Forces	25.9%	25.5%	21.4%
Unemployed	2.9%	2.5%	1.6%
Not in Labor Force	39.2%	38.5%	46.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



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2007 Employed Population 16+ by Industry

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	3,172	4,474	13,997
Agriculture/Mining	7.2%	6.4%	5.2%
Construction	12.2%	13.6%	14.9%
Manufacturing	6.5%	8.1%	12.1%
Wholesale Trade	3.3%	3.1%	3.1%
Retail Trade	11.3%	11.3%	11.1%
Transportation/Utilities	6.2%	6.9%	7.1%
Information	1.6%	1.3%	0.9%
Finance/Insurance/Real Estate	2.9%	3.2%	4.0%
Services	40.9%	38.6%	35.3%
Public Administration	8.0%	7.5%	6.2%

2007 Employed Population 16+ by Occupation

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Total	3,172	4,477	13,998
White Collar	47.0%	46.2%	44.1%
Management/Business/Financial	9.3%	9.6%	8.3%
Professional	18.9%	17.1%	14.9%
Sales	9.2%	9.3%	9.8%
Administrative Support	9.6%	10.2%	11.2%
Services	22.4%	21.4%	18.9%
Blue Collar	30.6%	32.5%	37.0%
Farming/Forestry/Fishing	0.6%	0.5%	0.5%
Construction/Extraction	12.0%	12.5%	13.9%
Installation/Maintenance/Repair	4.9%	5.0%	5.4%
Production	6.0%	6.8%	9.1%
Transportation/Material Moving	7.1%	7.7%	8.1%



2000 Workers 16+ by Means of Transportation to Work

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	3,113	4,177	12,442
Drove Alone - Car, Truck, or Van	79.0%	79.3%	78.9%
Carpooled - Car, Truck, or Van	14.1%	14.6%	16.3%
Public Transportation	0.1%	0.1%	0.1%
Walked	0.8%	0.8%	0.8%
Other Means	3.2%	2.6%	2.0%
Worked at Home	2.9%	2.6%	1.9%

2000 Workers 16+ by Travel Time to Work

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	3,112	4,175	12,444
Did Not Work at Home	97.1%	97.4%	98.1%
Less than 5 minutes	6.7%	5.7%	3.7%
5 to 9 minutes	19.4%	15.9%	11.6%
10 to 19 minutes	27.1%	26.9%	22.1%
20 to 24 minutes	4.6%	5.0%	7.6%
25 to 34 minutes	8.9%	9.6%	12.7%
35 to 44 minutes	5.3%	6.2%	8.0%
45 to 59 minutes	12.1%	13.1%	14.3%
60 to 89 minutes	8.8%	10.6%	13.3%
90 or more minutes	4.1%	4.4%	4.9%
Worked at Home	2.9%	2.6%	1.9%
Average Travel Time to Work (in min)	26.8	29.4	33.2

2000 Households by Vehicles Available

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	2,930	3,889	10,768
None	9.7%	9.1%	7.9%
1	38.6%	36.2%	33.3%
2	37.5%	38.7%	42.2%
3	10.8%	12.4%	12.7%
4	2.7%	2.8%	3.3%
5+	0.8%	0.8%	0.7%
Average Number of Vehicles Available	1.6	1.7	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Households by Type

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	2,908	3,878	10,783
Family Households	71.6%	73.7%	76.4%
Married-couple Family	54.1%	56.3%	59.9%
With Related Children	27.9%	29.5%	31.8%
Other Family (No Spouse)	17.5%	17.4%	16.4%
With Related Children	11.4%	11.4%	11.4%
Nonfamily Households	28.4%	26.3%	23.6%
Householder Living Alone	25.2%	23.2%	20.5%
Householder Not Living Alone	3.2%	3.1%	3.1%
Households with Related Children	39.3%	40.9%	43.2%
Households with Persons 65+	26.8%	25.5%	22.2%

2000 Households by Size

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	2,907	3,877	10,784
1 Person Household	25.2%	23.2%	20.5%
2 Person Household	31.0%	31.0%	30.7%
3 Person Household	17.4%	17.9%	19.1%
4 Person Household	14.8%	15.7%	16.7%
5 Person Household	7.2%	7.7%	8.3%
6 Person Household	2.4%	2.6%	2.9%
7+ Person Household	2.0%	2.0%	1.9%

2000 Households by Year Householder Moved In

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	2,929	3,888	10,770
Moved in 1999 to March 2000	17.8%	17.8%	18.8%
Moved in 1995 to 1998	33.3%	32.3%	32.1%
Moved in 1990 to 1994	17.2%	16.9%	16.6%
Moved in 1980 to 1989	11.5%	13.0%	14.7%
Moved in 1970 to 1979	7.0%	7.4%	8.3%
Moved in 1969 or Earlier	13.1%	12.6%	9.5%
Median Year Householder Moved In	1995	1995	1995



2000 Housing Units by Units in Structure

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	3,244	4,282	11,864
1, Detached	69.1%	67.0%	59.5%
1, Attached	2.3%	2.1%	1.6%
2	3.1%	2.5%	1.5%
3 or 4	2.9%	2.4%	1.5%
5 to 9	1.2%	0.9%	0.9%
10 to 19	1.9%	1.5%	1.5%
20+	3.1%	2.4%	3.0%
Mobile Home	16.0%	20.9%	30.2%
Other	0.5%	0.4%	0.5%

2000 Housing Units by Year Structure Built

	Highway 90 AT E Main St Liberty, TX 77575 Radius: 3.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 5.0 miles	Highway 90 AT E Main St Liberty, TX 77575 Radius: 10.0 miles
Total	3,244	4,283	11,910
1999 to March 2000	1.7%	2.3%	3.8%
1995 to 1998	5.7%	7.9%	12.7%
1990 to 1994	4.1%	5.3%	7.8%
1980 to 1989	15.0%	17.0%	21.5%
1970 to 1979	23.5%	22.1%	20.3%
1969 or Earlier	50.1%	45.3%	33.9%
Median Year Structure Built	1970	1972	1978

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Liberty, TX
 Latitude: 30.0566
 Longitude: -94.7958


Highway 90 AT E Main St
 Liberty, TX 77575
 Radius: 3.0 miles

Highway 90 AT E Main St
 Liberty, TX 77575
 Radius: 5.0 miles

Highway 90 AT E Main St
 Liberty, TX 77575
 Radius: 10.0 miles

Top 3 Tapestry Segments

1.	Rural Bypasses	Rural Bypasses	Midland Crowd
2.	Industrious Urban Frin	Midland Crowd	Crossroads
3.	Midlife Junction	Industrious Urban Frin	Rural Bypasses

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$5,429,219	\$7,639,763	\$22,301,712
Average Spent	\$1,856.78	\$1,891.97	\$1,898.83
Spending Potential Index	68	69	69
Computers & Accessories: Total \$	\$539,822	\$750,091	\$2,177,495
Average Spent	\$184.62	\$185.76	\$185.40
Spending Potential Index	74	75	74
Education: Total \$	\$2,689,590	\$3,644,742	\$10,429,060
Average Spent	\$919.83	\$902.61	\$887.96
Spending Potential Index	72	70	69
Entertainment/Recreation: Total \$	\$7,727,123	\$10,966,847	\$32,208,815
Average Spent	\$2,642.65	\$2,715.91	\$2,742.34
Spending Potential Index	77	79	80
Food at Home: Total \$	\$11,931,659	\$16,866,951	\$48,648,472
Average Spent	\$4,080.59	\$4,177.06	\$4,142.06
Spending Potential Index	81	83	82
Food Away from Home: Total \$	\$7,636,116	\$10,753,462	\$31,272,538
Average Spent	\$2,611.53	\$2,663.07	\$2,662.63
Spending Potential Index	77	79	79
Health Care: Total \$	\$9,934,991	\$14,113,055	\$40,311,583
Average Spent	\$3,397.74	\$3,495.06	\$3,432.23
Spending Potential Index	87	89	88
HH Furnishings & Equipment: Total \$	\$4,761,236	\$6,744,721	\$19,946,326
Average Spent	\$1,628.33	\$1,670.31	\$1,698.28
Spending Potential Index	72	74	75
Investments: Total \$	\$2,703,905	\$3,583,439	\$10,315,486
Average Spent	\$924.73	\$887.43	\$878.29
Spending Potential Index	62	60	59
Retail Goods: Total \$	\$61,919,936	\$88,201,801	\$257,205,531
Average Spent	\$21,176.45	\$21,842.94	\$21,899.15
Spending Potential Index	80	82	83
Shelter: Total \$	\$30,919,236	\$43,123,720	\$126,484,411
Average Spent	\$10,574.29	\$10,679.47	\$10,769.21
Spending Potential Index	70	71	72
TV/Video/Sound Equipment: Total \$	\$2,693,331	\$3,782,506	\$10,922,418
Average Spent	\$921.11	\$936.73	\$929.96
Spending Potential Index	79	81	80
Travel: Total \$	\$3,890,994	\$5,436,191	\$15,894,134
Average Spent	\$1,330.71	\$1,346.26	\$1,353.27
Spending Potential Index	72	73	73
Vehicle Maintenance & Repairs: Total \$	\$2,468,439	\$3,489,447	\$10,170,075
Average Spent	\$844.20	\$864.15	\$865.91
Spending Potential Index	79	81	81

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.

Liberty, TX
Highway 90 AT E Main St
Liberty, TX 77575

Site Map

Prepared by Spectra Group
June 26, 2007

Latitude: 30.0566
Longitude: -94.7958

