



Latitude: 43.0646
Longitude: -77.3393

Wilson Road
Macedon, NY
Radius: 3.0 miles

Wilson Road
Macedon, NY
Radius: 5.0 miles

Wilson Road
Macedon, NY
Radius: 7.0 miles



	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
2000 Total Population	6,895	29,629	78,543
2000 Group Quarters	25	116	587
2005 Total Population	7,078	31,039	81,812
2010 Total Population	7,266	32,053	84,270
2005 - 2010 Annual Rate	0.53%	0.64%	0.59%



2000 Households	2,511	10,307	29,738
2000 Average Household Size	2.74	2.86	2.62
2005 Households	2,623	10,951	31,408
2005 Average Household Size	2.69	2.82	2.59
2010 Households	2,717	11,394	32,582
2010 Average Household Size	2.67	2.8	2.57
2005 - 2010 Annual Rate	0.71%	0.8%	0.74%
2000 Families	1,942	8,033	21,927
2000 Average Family Size	3.12	3.26	3.08
2005 Families	2,013	8,474	22,954
2005 Average Family Size	3.07	3.22	3.05
2010 Families	2,066	8,742	23,573
2010 Average Family Size	3.05	3.2	3.04
2005 - 2010 Annual Rate	0.52%	0.62%	0.53%



2000 Housing Units	2,616	10,614	30,842
Owner Occupied Housing Units	79.2%	80.5%	76.9%
Renter Occupied Housing Units	17.3%	16.3%	19.6%
Vacant Housing Units	3.5%	3.2%	3.5%
2005 Housing Units	2,742	11,311	32,672
Owner Occupied Housing Units	79.5%	81.8%	78.0%
Renter Occupied Housing Units	16.1%	15.1%	18.1%
Vacant Housing Units	4.3%	3.2%	3.9%
2010 Housing Units	2,845	11,791	33,959
Owner Occupied Housing Units	79.3%	81.8%	78.3%
Renter Occupied Housing Units	16.2%	14.9%	17.6%
Vacant Housing Units	4.5%	3.4%	4.1%

Median Household Income

2000	\$57,833	\$63,856	\$61,653
2005	\$63,658	\$73,325	\$70,399
2010	\$70,187	\$81,453	\$79,719

Median Home Value

2000	\$107,801	\$123,914	\$126,839
2005	\$156,528	\$172,721	\$174,265
2010	\$211,018	\$235,501	\$238,087

Per Capita Income

2000	\$23,467	\$26,759	\$27,929
2005	\$28,145	\$32,458	\$33,732
2010	\$32,783	\$38,738	\$40,529

Median Age

2000	36.2	36.1	37.6
2005	38.1	37.7	39.6
2010	39.3	38.7	40.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Households by Income

Household Income Base	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
< \$15,000	2,495 7.1%	10,251 5.3%	29,678 6.7%
\$15,000 - \$24,999	9.3%	7.4%	9.1%
\$25,000 - \$34,999	11.5%	9.7%	9.0%
\$35,000 - \$49,999	16.0%	14.4%	14.5%
\$50,000 - \$74,999	22.3%	22.4%	22.0%
\$75,000 - \$99,999	18.3%	19.5%	17.2%
\$100,000 - \$149,999	12.5%	14.7%	14.3%
\$150,000 - \$199,999	1.5%	3.5%	3.7%
\$200,000+	1.6%	3.1%	3.5%
Average Household Income	\$63,936	\$74,347	\$73,854

2005 Households by Income

Household Income Base	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
< \$15,000	2,624 5.6%	10,950 4.2%	31,409 5.3%
\$15,000 - \$24,999	7.4%	5.9%	7.3%
\$25,000 - \$34,999	10.4%	7.7%	8.0%
\$35,000 - \$49,999	13.9%	12.6%	12.4%
\$50,000 - \$74,999	20.0%	20.6%	19.9%
\$75,000 - \$99,999	18.4%	18.1%	17.3%
\$100,000 - \$149,999	18.5%	19.6%	18.3%
\$150,000 - \$199,999	3.2%	6.1%	5.8%
\$200,000+	2.5%	5.1%	5.6%
Average Household Income	\$75,462	\$88,838	\$88,105

2010 Households by Income

Household Income Base	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
< \$15,000	2,717 4.6%	11,393 3.4%	32,584 4.4%
\$15,000 - \$24,999	6.7%	5.0%	6.0%
\$25,000 - \$34,999	7.6%	5.9%	6.9%
\$35,000 - \$49,999	13.2%	11.1%	10.5%
\$50,000 - \$74,999	21.4%	19.2%	18.5%
\$75,000 - \$99,999	15.3%	16.6%	15.6%
\$100,000 - \$149,999	20.4%	21.6%	20.6%
\$150,000 - \$199,999	6.2%	8.2%	8.4%
\$200,000+	4.6%	8.9%	9.3%
Average Household Income	\$87,125	\$105,211	\$105,146

2000 Owner Occupied HUs by Value

Total	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
<\$50,000	2,082 7.0%	8,557 4.3%	23,688 4.6%
\$50,000 - 99,999	34.8%	23.7%	24.3%
\$100,000 - 149,999	41.3%	41.1%	37.9%
\$150,000 - 199,999	8.6%	16.0%	18.1%
\$200,000 - \$299,999	6.6%	11.7%	11.2%
\$300,000 - 499,999	1.6%	3.0%	3.4%
\$500,000 - 999,999	0.1%	0.2%	0.4%
\$1,000,000+	0.0%	0.0%	0.1%
Average Home Value	\$118,221	\$140,010	\$142,384

2000 Specified Renter Occupied HUs by Contract Rent

Total	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
With Cash Rent	420 93.8%	1,686 94.9%	5,937 96.4%
No Cash Rent	6.2%	5.1%	3.6%
Median Rent	\$524	\$637	\$567
Average Rent	\$535	\$647	\$572

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population by Age

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	6,896	29,629	78,542
0 - 4	7.3%	7.7%	7.1%
5 - 9	8.0%	8.4%	7.9%
10 - 14	8.3%	8.5%	8.1%
15 - 24	11.4%	10.6%	10.2%
25 - 34	12.8%	12.8%	12.0%
35 - 44	18.7%	19.5%	18.5%
45 - 54	15.7%	16.3%	16.4%
55 - 64	9.7%	8.6%	9.7%
65 - 74	5.2%	4.6%	5.6%
75 - 84	2.4%	2.4%	3.4%
85+	0.7%	0.7%	1.2%
18+	71.7%	70.7%	72.3%

2005 Population by Age

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	7,078	31,038	81,811
0 - 4	7.2%	7.5%	6.8%
5 - 9	7.2%	7.5%	7.1%
10 - 14	8.0%	8.2%	8.0%
15 - 24	12.8%	12.4%	11.9%
25 - 34	10.1%	10.1%	9.3%
35 - 44	17.0%	17.5%	16.6%
45 - 54	16.4%	16.9%	16.7%
55 - 64	11.7%	11.3%	12.2%
65 - 74	6.1%	5.1%	6.3%
75 - 84	2.7%	2.6%	3.6%
85+	0.7%	0.9%	1.4%
18+	73.2%	72.1%	73.6%

2010 Population by Age

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	7,264	32,055	84,271
0 - 4	7.0%	7.4%	6.7%
5 - 9	6.7%	6.8%	6.4%
10 - 14	7.9%	8.1%	7.8%
15 - 24	12.7%	12.7%	12.4%
25 - 34	10.5%	10.5%	9.5%
35 - 44	14.3%	14.8%	14.1%
45 - 54	17.3%	17.6%	17.4%
55 - 64	12.7%	12.5%	13.3%
65 - 74	6.8%	5.9%	7.1%
75 - 84	3.2%	2.7%	3.7%
85+	0.9%	1.0%	1.6%
18+	73.8%	73.1%	74.5%

2000 Population by Sex

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Males	49.8%	49.5%	48.7%
Females	50.2%	50.5%	51.3%

2005 Population by Sex

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Males	49.8%	49.7%	48.8%
Females	50.2%	50.3%	51.2%

2010 Population by Sex

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Males	49.9%	49.8%	48.8%
Females	50.1%	50.2%	51.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population by Race/Ethnicity

Total	6,896	29,629	78,543
White Alone	96.7%	95.2%	94.9%
Black Alone	0.7%	1.3%	1.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	1.1%	2.0%	2.2%
Some Other Race Alone	0.3%	0.5%	0.4%
Two or More Races	1.0%	0.9%	1.0%
Hispanic Origin	1.3%	1.4%	1.4%
Diversity Index	8.8	11.8	12.3

2005 Population by Race/Ethnicity

Total	7,078	31,040	81,811
White Alone	95.8%	93.7%	93.3%
Black Alone	0.9%	1.7%	1.8%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	1.5%	2.6%	2.9%
Some Other Race Alone	0.4%	0.6%	0.5%
Two or More Races	1.2%	1.1%	1.3%
Hispanic Origin	1.7%	1.9%	1.9%
Diversity Index	11.2	15.4	16.1

2010 Population by Race/Ethnicity

Total	7,266	32,054	84,271
White Alone	94.8%	92.0%	91.5%
Black Alone	1.1%	2.1%	2.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	2.0%	3.4%	3.8%
Some Other Race Alone	0.5%	0.8%	0.7%
Two or More Races	1.5%	1.4%	1.6%
Hispanic Origin	2.1%	2.5%	2.5%
Diversity Index	13.9	19.4	20.2



2000 Population 3+ by School Enrollment

Total	6,558	28,318	75,492
Enrolled in Nursery/Preschool	2.5%	2.6%	2.2%
Enrolled in Kindergarten	1.6%	1.7%	1.6%
Enrolled in Grade 1-8	12.8%	14.6%	13.9%
Enrolled in Grade 9-12	7.2%	6.6%	6.3%
Enrolled in College	4.2%	3.9%	3.4%
Enrolled in Grad/Prof School	0.8%	1.2%	1.3%
Not Enrolled in School	70.9%	69.5%	71.4%

2000 Population 25+ by Educational Attainment

Total	4,448	19,076	52,371
Less than 9th Grade	2.6%	1.7%	2.0%
9th - 12th Grade, No Diploma	6.0%	5.0%	5.6%
High School Graduate	27.5%	22.4%	21.6%
Some College, No Degree	21.1%	19.3%	18.1%
Associate Degree	13.6%	11.8%	11.1%
Bachelor's Degree	17.8%	25.4%	25.4%
Master's/Prof/Doctorate Degree	11.4%	14.5%	16.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population 15+ by Sex and Marital Status

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	5,284	22,290	60,394
Females	50.8%	51.4%	52.1%
Never Married	9.7%	9.9%	9.9%
Married, not Separated	31.5%	32.6%	31.9%
Married, Separated	1.8%	1.2%	1.0%
Widowed	3.4%	3.1%	4.3%
Divorced	4.4%	4.6%	5.1%
Males	49.2%	48.6%	47.9%
Never Married	12.8%	11.5%	11.4%
Married, not Separated	31.4%	32.0%	31.4%
Married, Separated	1.4%	1.0%	0.8%
Widowed	0.9%	0.8%	1.0%
Divorced	2.8%	3.3%	3.3%



2000 Population 16+ by Employment Status

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	5,129	21,722	58,995
In Labor Force	75.5%	76.7%	73.8%
Civilian Employed	73.7%	74.5%	71.5%
Civilian Unemployed	1.8%	2.2%	2.3%
In Armed Forces	0.0%	0.0%	0.1%
Not in Labor Force	24.5%	23.3%	26.2%

2005 Civilian Population 16+ in Labor Force

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Civilian Employed	96.2%	95.9%	95.9%
Civilian Unemployed	3.8%	4.1%	4.1%

2010 Civilian Population 16+ in Labor Force

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Civilian Employed	96.5%	96.3%	96.2%
Civilian Unemployed	3.5%	3.7%	3.8%

2000 Females 16+ by Employment Status and Age of Children

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	2,611	11,164	30,769
Own Children < 6 Only	7.7%	8.7%	8.1%
Employed/in Armed Forces	6.1%	6.4%	5.8%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	1.6%	2.3%	2.2%
Own Children < 6 and 6-17 Only	6.3%	7.1%	6.5%
Employed/in Armed Forces	4.6%	4.9%	4.5%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	1.7%	2.1%	1.9%
Own Children 6-17 Only	21.8%	23.1%	21.6%
Employed/in Armed Forces	18.5%	18.9%	17.4%
Unemployed	0.1%	0.2%	0.3%
Not in Labor Force	3.3%	4.0%	3.9%
No Own Children < 18	64.2%	61.1%	63.8%
Employed/in Armed Forces	40.5%	38.8%	38.2%
Unemployed	0.9%	1.0%	1.1%
Not in Labor Force	22.7%	21.3%	24.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005.



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2005 Employed Population 16+ by Industry

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	3,816	16,658	42,887
Agriculture/Mining	0.6%	0.6%	0.4%
Construction	5.9%	4.8%	5.1%
Manufacturing	18.1%	16.9%	16.7%
Wholesale Trade	4.7%	4.9%	4.7%
Retail Trade	13.0%	12.2%	11.9%
Transportation/Utilities	2.2%	2.3%	2.4%
Information	1.9%	2.9%	2.8%
Finance/Insurance/Real Estate	6.7%	6.6%	5.8%
Services	44.9%	46.2%	47.7%
Public Administration	2.1%	2.4%	2.4%

2005 Employed Population 16+ by Occupation

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	3,816	16,657	42,888
White Collar	67.0%	72.4%	73.2%
Management/Business/Financial	13.8%	18.4%	19.2%
Professional	28.2%	30.1%	29.7%
Sales	12.7%	12.3%	12.5%
Administrative Support	12.3%	11.6%	11.7%
Services	14.6%	12.6%	12.3%
Blue Collar	18.4%	15.0%	14.5%
Farming/Forestry/Fishing	0.4%	0.2%	0.2%
Construction/Extraction	4.6%	3.2%	3.4%
Installation/Maintenance/Repair	3.3%	2.8%	2.4%
Production	6.8%	5.6%	5.3%
Transportation/Material Moving	3.4%	3.1%	3.3%



2000 Workers 16+ by Means of Transportation to Work

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	3,744	15,969	41,706
Drove Alone - Car, Truck, or Van	88.3%	88.7%	88.1%
Carpooled - Car, Truck, or Van	7.1%	6.6%	6.5%
Public Transportation	0.5%	0.4%	0.4%
Walked	1.1%	0.6%	1.1%
Other Means	0.3%	0.3%	0.4%
Worked at Home	2.7%	3.3%	3.6%

2000 Workers 16+ by Travel Time to Work

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	3,745	15,968	41,707
Did Not Work at Home	97.3%	96.7%	96.4%
Less than 5 minutes	1.9%	1.5%	2.6%
5 to 9 minutes	7.3%	7.4%	9.0%
10 to 19 minutes	28.5%	26.1%	26.9%
20 to 24 minutes	14.3%	16.0%	18.4%
25 to 34 minutes	26.9%	29.9%	26.3%
35 to 44 minutes	10.1%	8.4%	7.0%
45 to 59 minutes	5.6%	4.9%	3.7%
60 to 89 minutes	2.0%	1.3%	1.4%
90 or more minutes	0.8%	1.2%	1.1%
Worked at Home	2.7%	3.3%	3.6%
Average Travel Time to Work (in min)	23.9	24.3	22.8

2000 Households by Vehicles Available

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	2,512	10,277	29,729
None	1.8%	1.7%	3.3%
1	27.5%	24.6%	28.3%
2	48.7%	52.9%	50.6%
3	16.0%	15.1%	13.4%
4	4.4%	4.0%	3.3%
5+	1.6%	1.6%	1.2%
Average Number of Vehicles Available	2.0	2.0	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Households by Type

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	2,510	10,307	29,738
Family Households	77.4%	77.9%	73.7%
Married-couple Family	65.3%	67.5%	63.2%
With Related Children	32.9%	36.5%	32.2%
Other Family (No Spouse)	12.1%	10.4%	10.6%
With Related Children	8.4%	7.0%	7.0%
Nonfamily Households	22.6%	22.1%	26.3%
Householder Living Alone	18.0%	17.3%	21.2%
Householder Not Living Alone	4.6%	4.7%	5.0%
Households with Related Children	41.3%	43.5%	39.2%
Households with Persons 65+	16.2%	15.0%	18.8%

2000 Households by Size

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	2,511	10,307	29,738
1 Person Household	18.0%	17.3%	21.2%
2 Person Household	34.4%	32.9%	34.0%
3 Person Household	18.8%	19.0%	17.5%
4 Person Household	18.5%	20.2%	17.9%
5 Person Household	7.5%	7.7%	7.0%
6 Person Household	2.0%	2.1%	1.8%
7+ Person Household	0.8%	0.7%	0.6%

2000 Households by Year Householder Moved In

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	2,511	10,277	29,728
Moved in 1999 to March 2000	14.1%	15.3%	14.9%
Moved in 1995 to 1998	22.6%	25.9%	26.7%
Moved in 1990 to 1994	16.4%	18.9%	18.9%
Moved in 1980 to 1989	18.3%	20.5%	20.6%
Moved in 1970 to 1979	17.8%	12.3%	11.3%
Moved in 1969 or Earlier	10.9%	7.1%	7.6%
Median Year Householder Moved In	1991	1993	1993



2000 Housing Units by Units in Structure

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	2,590	10,631	30,800
1, Detached	78.7%	75.6%	69.1%
1, Attached	2.7%	7.3%	8.4%
2	6.3%	3.3%	3.8%
3 or 4	1.9%	1.9%	3.6%
5 to 9	3.6%	5.2%	6.7%
10 to 19	1.2%	1.6%	1.9%
20+	0.5%	0.8%	2.4%
Mobile Home	5.2%	4.3%	4.1%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	Wilson Road Macedon, NY Radius: 3.0 miles	Wilson Road Macedon, NY Radius: 5.0 miles	Wilson Road Macedon, NY Radius: 7.0 miles
Total	2,603	10,599	30,836
1999 to March 2000	2.1%	3.1%	2.3%
1995 to 1998	4.3%	7.1%	5.6%
1990 to 1994	10.8%	11.1%	9.1%
1980 to 1989	12.9%	20.6%	18.9%
1970 to 1979	27.1%	26.6%	25.2%
1969 or Earlier	42.8%	31.6%	38.9%
Median Year Structure Built	1973	1977	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude: 43.0646
Longitude: -77.3393


Wilson Road
Macedon, NY
Radius: 3.0 miles

Wilson Road
Macedon, NY
Radius: 5.0 miles

Wilson Road
Macedon, NY
Radius: 7.0 miles

Top 3 Tapestry Segments

1.	Main Street, USA	Sophisticated Squires	Sophisticated Squires
2.	Cozy and Comfortable	Green Acres	Prosperous Empty Nests
3.	Midland Crowd	Midland Crowd	Exurbanites

 **2005 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$5,536,509	\$27,181,117	\$77,474,294
Average Spent	\$2,110.75	\$2,482.07	\$2,466.71
Spending Potential Index	80	94	94
Computers & Accessories: Total \$	\$725,938	\$3,617,379	\$10,265,711
Average Spent	\$276.76	\$330.32	\$326.85
Spending Potential Index	111	133	132
Education: Total \$	\$3,210,982	\$15,579,444	\$45,146,158
Average Spent	\$1,224.16	\$1,422.65	\$1,437.41
Spending Potential Index	112	130	132
Entertainment/Recreation: Total \$	\$9,450,676	\$46,306,584	\$131,472,776
Average Spent	\$3,603.00	\$4,228.53	\$4,185.96
Spending Potential Index	113	132	131
Food at Home: Total \$	\$13,280,147	\$64,103,875	\$183,611,355
Average Spent	\$5,062.96	\$5,853.70	\$5,846.01
Spending Potential Index	106	123	123
Food Away from Home: Total \$	\$9,181,174	\$45,047,108	\$128,306,290
Average Spent	\$3,500.26	\$4,113.52	\$4,085.15
Spending Potential Index	109	128	127
Health Care: Total \$	\$10,147,021	\$48,127,879	\$140,476,150
Average Spent	\$3,868.48	\$4,394.84	\$4,472.62
Spending Potential Index	109	124	126
HH Furnishings & Equipment: Total \$	\$5,555,836	\$27,655,650	\$78,160,530
Average Spent	\$2,118.12	\$2,525.40	\$2,488.55
Spending Potential Index	99	119	117
Investments: Total \$	\$13,943,563	\$69,380,483	\$203,890,677
Average Spent	\$5,315.88	\$6,335.54	\$6,491.68
Spending Potential Index	118	140	144
Retail Goods: Total \$	\$69,396,345	\$338,879,281	\$963,357,569
Average Spent	\$26,456.86	\$30,945.05	\$30,672.36
Spending Potential Index	105	123	122
Shelter: Total \$	\$40,346,961	\$199,234,398	\$565,870,175
Average Spent	\$15,381.99	\$18,193.26	\$18,016.75
Spending Potential Index	112	132	131
TV/Video/Sound Equipment: Total \$	\$2,975,396	\$14,513,945	\$41,540,867
Average Spent	\$1,134.35	\$1,325.35	\$1,322.62
Spending Potential Index	108	126	125
Travel: Total \$	\$5,251,998	\$25,555,085	\$73,431,917
Average Spent	\$2,002.29	\$2,333.58	\$2,338.00
Spending Potential Index	116	135	135
Vehicle Maintenance & Repairs: Total \$	\$2,956,142	\$14,552,935	\$41,442,499
Average Spent	\$1,127.01	\$1,328.91	\$1,319.49
Spending Potential Index	109	128	127

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2001, 2002 and 2003 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.

