



Mayodan

Latitude: 36.4129

Longitude: -79.974

Mayodan, NC
Radius: 5.0 miles

Mayodan, NC
Radius: 7.0 miles

Mayodan, NC
Radius: 10.0 miles



	Mayodan, NC Radius: 5.0 miles	Mayodan, NC Radius: 7.0 miles	Mayodan, NC Radius: 10.0 miles
2000 Total Population	12,978	19,733	31,686
2000 Group Quarters	69	146	187
2005 Total Population	12,942	19,824	32,302
2010 Total Population	12,921	19,831	32,476
2005 - 2010 Annual Rate	-0.03%	0.01%	0.11%



2000 Households	5,292	7,977	12,646
2000 Average Household Size	2.44	2.46	2.49
2005 Households	5,380	8,168	13,132
2005 Average Household Size	2.39	2.41	2.45
2010 Households	5,422	8,249	13,319
2010 Average Household Size	2.37	2.39	2.42
2005 - 2010 Annual Rate	0.16%	0.2%	0.28%
2000 Families	3,644	5,634	9,175
2000 Average Family Size	2.96	2.94	2.94
2005 Families	3,632	5,661	9,363
2005 Average Family Size	2.93	2.91	2.91
2010 Families	3,583	5,602	9,319
2010 Average Family Size	2.92	2.89	2.89
2005 - 2010 Annual Rate	-0.27%	-0.21%	-0.09%



2000 Housing Units	5,726	8,640	13,768
Owner Occupied Housing Units	68.2%	70.5%	73.2%
Renter Occupied Housing Units	24.0%	21.5%	18.8%
Vacant Housing Units	7.8%	8.0%	8.0%
2005 Housing Units	5,876	8,948	14,508
Owner Occupied Housing Units	68.4%	70.6%	72.7%
Renter Occupied Housing Units	23.2%	20.7%	17.8%
Vacant Housing Units	8.4%	8.7%	9.5%
2010 Housing Units	5,975	9,130	14,891
Owner Occupied Housing Units	67.6%	69.8%	71.7%
Renter Occupied Housing Units	23.1%	20.6%	17.7%
Vacant Housing Units	9.3%	9.6%	10.6%

Median Household Income

2000	\$32,973	\$34,699	\$36,114
2005	\$36,855	\$38,687	\$40,470
2010	\$41,082	\$43,237	\$45,413

Median Home Value

2000	\$73,145	\$74,883	\$78,025
2005	\$88,453	\$90,302	\$94,294
2010	\$104,967	\$107,119	\$112,020

Per Capita Income

2000	\$16,220	\$16,472	\$17,134
2005	\$19,012	\$19,182	\$19,848
2010	\$21,679	\$21,887	\$22,782

Median Age

2000	39.2	38.7	37.9
2005	40.5	40.1	39.5
2010	42.1	41.8	41.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Households by Income

Household Income Base	5,254	7,903	12,610
< \$15,000	21.6%	20.4%	18.2%
\$15,000 - \$24,999	15.3%	14.6%	14.6%
\$25,000 - \$34,999	16.1%	15.4%	15.3%
\$35,000 - \$49,999	18.3%	19.6%	20.1%
\$50,000 - \$74,999	17.3%	18.7%	19.9%
\$75,000 - \$99,999	7.3%	7.0%	7.2%
\$100,000 - \$149,999	3.1%	3.2%	3.2%
\$150,000 - \$199,999	0.7%	0.7%	0.8%
\$200,000+	0.3%	0.4%	0.6%
Average Household Income	\$39,458	\$40,700	\$42,620

2005 Households by Income

Household Income Base	5,379	8,168	13,132
< \$15,000	18.9%	17.7%	15.7%
\$15,000 - \$24,999	13.8%	13.3%	13.0%
\$25,000 - \$34,999	14.4%	13.8%	13.8%
\$35,000 - \$49,999	19.2%	19.9%	19.6%
\$50,000 - \$74,999	18.6%	20.0%	21.4%
\$75,000 - \$99,999	8.0%	8.3%	8.9%
\$100,000 - \$149,999	5.5%	5.5%	5.6%
\$150,000 - \$199,999	0.9%	0.9%	1.0%
\$200,000+	0.6%	0.6%	1.0%
Average Household Income	\$44,820	\$46,140	\$48,637

2010 Households by Income

Household Income Base	5,422	8,250	13,319
< \$15,000	17.3%	16.0%	14.2%
\$15,000 - \$24,999	12.0%	11.6%	11.1%
\$25,000 - \$34,999	13.3%	12.6%	12.6%
\$35,000 - \$49,999	17.3%	17.8%	17.6%
\$50,000 - \$74,999	20.6%	21.8%	22.7%
\$75,000 - \$99,999	9.4%	10.1%	10.7%
\$100,000 - \$149,999	7.7%	7.6%	8.0%
\$150,000 - \$199,999	1.4%	1.4%	1.5%
\$200,000+	1.0%	1.1%	1.5%
Average Household Income	\$50,613	\$52,155	\$55,351

2000 Owner Occupied HUs by Value

Total	3,907	6,120	10,058
<\$50,000	29.6%	28.9%	27.8%
\$50,000 - 99,999	43.2%	42.6%	41.3%
\$100,000 - 149,999	16.9%	17.9%	20.4%
\$150,000 - 199,999	5.9%	6.2%	6.4%
\$200,000 - \$299,999	3.3%	3.2%	3.0%
\$300,000 - 499,999	1.0%	0.9%	0.9%
\$500,000 - 999,999	0.1%	0.1%	0.2%
\$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	\$84,044	\$85,086	\$86,998

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,327	1,765	2,394
With Cash Rent	87.9%	87.5%	86.2%
No Cash Rent	12.1%	12.5%	13.8%
Median Rent	\$309	\$303	\$302
Average Rent	\$288	\$283	\$292

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population by Age

	Total	12,977	19,731	31,685
	0 - 4	5.9%	6.1%	6.3%
	5 - 9	6.5%	6.6%	6.8%
	10 - 14	6.3%	6.4%	6.6%
	15 - 24	11.5%	11.5%	11.4%
	25 - 34	13.3%	13.6%	14.2%
	35 - 44	15.4%	15.6%	16.2%
	45 - 54	14.3%	14.3%	14.4%
	55 - 64	10.8%	10.9%	10.7%
	65 - 74	8.4%	7.8%	7.2%
	75 - 84	5.8%	5.4%	4.6%
	85+	1.9%	1.8%	1.5%
	18+	77.9%	77.4%	76.6%

2005 Population by Age

Total	12,941	19,826	32,301
0 - 4	6.0%	6.1%	6.3%
5 - 9	6.0%	6.1%	6.3%
10 - 14	6.4%	6.5%	6.7%
15 - 24	10.5%	10.5%	10.7%
25 - 34	13.4%	13.4%	13.3%
35 - 44	15.0%	15.4%	16.1%
45 - 54	14.6%	14.6%	14.9%
55 - 64	12.2%	12.3%	12.1%
65 - 74	8.4%	8.1%	7.7%
75 - 84	5.5%	5.0%	4.4%
85+	2.0%	2.0%	1.6%
18+	78.3%	77.9%	77.2%

2010 Population by Age

Total	12,919	19,833	32,476
0 - 4	5.8%	5.9%	6.1%
5 - 9	5.5%	5.6%	5.7%
10 - 14	6.4%	6.6%	6.8%
15 - 24	11.3%	11.3%	11.4%
25 - 34	11.2%	11.0%	10.8%
35 - 44	14.2%	14.5%	15.1%
45 - 54	15.5%	15.7%	16.1%
55 - 64	13.8%	13.7%	13.6%
65 - 74	8.5%	8.5%	8.2%
75 - 84	5.5%	5.1%	4.5%
85+	2.3%	2.2%	1.8%
18+	78.7%	78.2%	77.6%

2000 Population by Sex

Males	48.5%	48.7%	49.1%
Females	51.5%	51.3%	50.9%

2005 Population by Sex

Males	48.9%	49.1%	49.4%
Females	51.1%	50.9%	50.6%

2010 Population by Sex

Males	49.1%	49.2%	49.5%
Females	50.9%	50.8%	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2005 Employed Population 16+ by Industry

	Mayodan, NC Radius: 5.0 miles	Mayodan, NC Radius: 7.0 miles	Mayodan, NC Radius: 10.0 miles
Total	5,634	8,614	14,309
Agriculture/Mining	0.9%	1.1%	1.2%
Construction	10.6%	11.7%	11.9%
Manufacturing	27.2%	27.2%	25.9%
Wholesale Trade	4.1%	3.7%	3.8%
Retail Trade	10.9%	10.5%	9.8%
Transportation/Utilities	5.4%	5.5%	6.2%
Information	1.0%	0.9%	0.9%
Finance/Insurance/Real Estate	3.5%	3.9%	4.5%
Services	33.8%	33.0%	33.2%
Public Administration	2.5%	2.5%	2.5%

2005 Employed Population 16+ by Occupation

	Mayodan, NC Radius: 5.0 miles	Mayodan, NC Radius: 7.0 miles	Mayodan, NC Radius: 10.0 miles
Total	5,635	8,615	14,311
White Collar	42.7%	42.3%	43.7%
Management/Business/Financial	8.0%	8.1%	8.9%
Professional	12.4%	12.6%	12.6%
Sales	8.0%	7.9%	7.6%
Administrative Support	14.3%	13.7%	14.6%
Services	14.7%	13.9%	13.7%
Blue Collar	42.6%	43.7%	42.6%
Farming/Forestry/Fishing	0.5%	0.5%	0.5%
Construction/Extraction	8.6%	9.5%	9.5%
Installation/Maintenance/Repair	5.9%	6.5%	6.9%
Production	17.1%	17.0%	15.6%
Transportation/Material Moving	10.6%	10.3%	10.0%



2000 Workers 16+ by Means of Transportation to Work

	Mayodan, NC Radius: 5.0 miles	Mayodan, NC Radius: 7.0 miles	Mayodan, NC Radius: 10.0 miles
Total	6,177	9,391	15,325
Drove Alone - Car, Truck, or Van	79.5%	79.6%	80.9%
Carpooled - Car, Truck, or Van	15.5%	15.6%	14.5%
Public Transportation	0.4%	0.4%	0.3%
Walked	1.9%	1.7%	1.5%
Other Means	0.5%	0.4%	0.5%
Worked at Home	2.2%	2.3%	2.4%

2000 Workers 16+ by Travel Time to Work

	Mayodan, NC Radius: 5.0 miles	Mayodan, NC Radius: 7.0 miles	Mayodan, NC Radius: 10.0 miles
Total	6,177	9,389	15,324
Did Not Work at Home	97.8%	97.7%	97.6%
Less than 5 minutes	5.1%	4.4%	3.7%
5 to 9 minutes	12.6%	10.8%	8.7%
10 to 19 minutes	31.2%	30.6%	27.3%
20 to 24 minutes	8.3%	9.4%	10.8%
25 to 34 minutes	12.2%	13.4%	17.3%
35 to 44 minutes	9.1%	8.2%	8.4%
45 to 59 minutes	12.9%	13.4%	13.7%
60 to 89 minutes	3.9%	4.8%	5.2%
90 or more minutes	2.6%	2.6%	2.4%
Worked at Home	2.2%	2.3%	2.4%
Average Travel Time to Work (in min)	25.8	26.9	28.0

2000 Households by Vehicles Available

	Mayodan, NC Radius: 5.0 miles	Mayodan, NC Radius: 7.0 miles	Mayodan, NC Radius: 10.0 miles
Total	5,276	7,963	12,632
None	9.7%	8.6%	6.9%
1	28.2%	26.3%	25.0%
2	33.7%	35.0%	37.1%
3	18.9%	19.9%	20.5%
4	7.1%	7.4%	7.6%
5+	2.3%	2.7%	2.9%
Average Number of Vehicles Available	1.9	2.0	2.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Households by Type

Total	5,291	7,977	12,646
Family Households	68.9%	70.6%	72.6%
Married-couple Family	53.1%	55.3%	57.7%
With Related Children	22.0%	23.5%	25.3%
Other Family (No Spouse)	15.8%	15.3%	14.8%
With Related Children	9.3%	9.1%	8.9%
Nonfamily Households	31.1%	29.4%	27.4%
Householder Living Alone	27.9%	26.1%	24.1%
Householder Not Living Alone	3.2%	3.3%	3.3%
Households with Related Children	31.3%	32.5%	34.2%
Households with Persons 65+	28.9%	27.0%	24.4%

2000 Households by Size

Total	5,292	7,977	12,646
1 Person Household	27.9%	26.1%	24.1%
2 Person Household	34.2%	34.6%	34.9%
3 Person Household	18.4%	18.8%	19.5%
4 Person Household	12.6%	13.4%	14.2%
5 Person Household	4.5%	4.7%	4.9%
6 Person Household	1.6%	1.7%	1.6%
7+ Person Household	0.8%	0.7%	0.7%

2000 Households by Year Householder Moved In

Total	5,278	7,962	12,632
Moved in 1999 to March 2000	14.2%	14.1%	13.9%
Moved in 1995 to 1998	22.5%	24.2%	25.8%
Moved in 1990 to 1994	15.1%	14.7%	15.2%
Moved in 1980 to 1989	17.5%	16.6%	16.3%
Moved in 1970 to 1979	12.8%	13.8%	13.4%
Moved in 1969 or Earlier	17.9%	16.7%	15.4%
Median Year Householder Moved In	1991	1991	1992



2000 Housing Units by Units in Structure

Total	5,709	8,643	13,717
1, Detached	70.7%	67.5%	66.3%
1, Attached	0.2%	0.2%	0.4%
2	1.9%	1.3%	0.9%
3 or 4	2.1%	1.6%	1.1%
5 to 9	2.1%	1.5%	1.0%
10 to 19	1.5%	1.0%	0.7%
20+	1.2%	1.0%	0.7%
Mobile Home	20.3%	25.7%	28.8%
Other	0.0%	0.1%	0.1%

2000 Housing Units by Year Structure Built

Total	5,698	8,614	13,740
1999 to March 2000	1.8%	2.3%	3.2%
1995 to 1998	7.3%	9.2%	11.6%
1990 to 1994	7.7%	8.5%	9.3%
1980 to 1989	14.4%	15.7%	17.3%
1970 to 1979	17.3%	18.5%	18.2%
1969 or Earlier	51.4%	45.9%	40.5%
Median Year Structure Built	1969	1972	1975


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Southern Satellites	Southern Satellites	Southern Satellites
2.	Home Town	Heartland Communities	Midland Crowd
3.	Heartland Communities	Salt of the Earth	Salt of the Earth

 **2005 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$6,556,380	\$10,107,151	\$17,022,780
Average Spent	\$1,218.66	\$1,237.41	\$1,296.28
Spending Potential Index	46	47	49
Computers & Accessories: Total \$	\$824,342	\$1,267,231	\$2,133,934
Average Spent	\$153.22	\$155.15	\$162.50
Spending Potential Index	62	62	65
Education: Total \$	\$3,474,179	\$5,154,633	\$8,480,599
Average Spent	\$645.76	\$631.08	\$645.80
Spending Potential Index	59	58	59
Entertainment/Recreation: Total \$	\$11,600,615	\$18,235,438	\$30,933,951
Average Spent	\$2,156.25	\$2,232.55	\$2,355.62
Spending Potential Index	67	70	74
Food at Home: Total \$	\$18,215,367	\$28,536,482	\$48,018,969
Average Spent	\$3,385.76	\$3,493.69	\$3,656.64
Spending Potential Index	71	73	77
Food Away from Home: Total \$	\$11,493,424	\$17,838,709	\$30,069,481
Average Spent	\$2,136.32	\$2,183.98	\$2,289.79
Spending Potential Index	66	68	71
Health Care: Total \$	\$15,036,493	\$23,703,259	\$39,741,753
Average Spent	\$2,794.89	\$2,901.97	\$3,026.33
Spending Potential Index	79	82	85
HH Furnishings & Equipment: Total \$	\$6,394,544	\$10,008,116	\$17,053,267
Average Spent	\$1,188.58	\$1,225.28	\$1,298.60
Spending Potential Index	56	58	61
Investments: Total \$	\$8,556,856	\$12,322,612	\$21,033,631
Average Spent	\$1,590.49	\$1,508.64	\$1,601.71
Spending Potential Index	35	33	35
Retail Goods: Total \$	\$94,269,435	\$148,883,028	\$252,073,380
Average Spent	\$17,522.20	\$18,227.60	\$19,195.35
Spending Potential Index	70	72	76
Shelter: Total \$	\$43,265,657	\$66,865,633	\$113,618,759
Average Spent	\$8,041.94	\$8,186.29	\$8,652.05
Spending Potential Index	58	59	63
TV/Video/Sound Equipment: Total \$	\$3,863,497	\$5,977,532	\$10,012,636
Average Spent	\$718.12	\$731.82	\$762.46
Spending Potential Index	68	69	72
Travel: Total \$	\$5,787,770	\$8,965,769	\$15,156,686
Average Spent	\$1,075.79	\$1,097.67	\$1,154.18
Spending Potential Index	62	63	67
Vehicle Maintenance & Repairs: Total \$	\$3,750,046	\$5,874,255	\$9,947,758
Average Spent	\$697.03	\$719.18	\$757.52
Spending Potential Index	67	69	73

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2001, 2002 and 2003 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.

