



Latitude: 38.3423  
Longitude: -104.7691

W Us Highway 50 AT E Mc  
Pueblo West, CO 81007  
Radius: 3.0 miles

W Us Highway 50 AT E Mc  
Pueblo West, CO 81007  
Radius: 5.0 miles

W Us Highway 50 AT E Mc  
Pueblo West, CO 81007  
Radius: 7.0 miles



|                         | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 3.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 5.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 7.0 miles |
|-------------------------|---|---|---|
| 2000 Total Population   | 9,831   | 16,658  | 17,055  |
| 2000 Group Quarters     | 74  | 121   | 121   |
| 2005 Total Population   | 12,450  | 21,105  | 21,628  |
| 2010 Total Population   | 14,337  | 24,308  | 24,920  |
| 2005 - 2010 Annual Rate | 2.86%   | 2.87%   | 2.87%   |



|                             |       |       |       |
|-----------------------------|-------|-------|-------|
| 2000 Households             | 3,443 | 5,910 | 6,048 |
| 2000 Average Household Size | 2.83  | 2.8   | 2.8   |
| 2005 Households             | 4,355 | 7,488 | 7,668 |
| 2005 Average Household Size | 2.84  | 2.8   | 2.8   |
| 2010 Households             | 5,029 | 8,651 | 8,861 |
| 2010 Average Household Size | 2.84  | 2.8   | 2.8   |
| 2005 - 2010 Annual Rate     | 2.92% | 2.93% | 2.93% |
| 2000 Families               | 2,787 | 4,770 | 4,882 |
| 2000 Average Family Size    | 3.13  | 3.1   | 3.1   |
| 2005 Families               | 3,498 | 5,995 | 6,140 |
| 2005 Average Family Size    | 3.15  | 3.11  | 3.11  |
| 2010 Families               | 4,005 | 6,865 | 7,032 |
| 2010 Average Family Size    | 3.15  | 3.1   | 3.11  |
| 2005 - 2010 Annual Rate     | 2.74% | 2.75% | 2.75% |



|                               |       |       |       |
|-------------------------------|-------|-------|-------|
| <b>2000 Housing Units</b>     | 3,682 | 6,296 | 6,444 |
| Owner Occupied Housing Units  | 75.9% | 78.0% | 78.0% |
| Renter Occupied Housing Units | 17.9% | 15.8% | 15.7% |
| Vacant Housing Units          | 6.3%  | 6.2%  | 6.3%  |
| <b>2005 Housing Units</b>     | 4,603 | 7,885 | 8,075 |
| Owner Occupied Housing Units  | 77.9% | 80.1% | 80.2% |
| Renter Occupied Housing Units | 16.7% | 14.9% | 14.7% |
| Vacant Housing Units          | 5.4%  | 5.0%  | 5.0%  |
| <b>2010 Housing Units</b>     | 5,306 | 9,094 | 9,314 |
| Owner Occupied Housing Units  | 78.8% | 80.9% | 81.1% |
| Renter Occupied Housing Units | 16.0% | 14.2% | 14.1% |
| Vacant Housing Units          | 5.2%  | 4.9%  | 4.9%  |

**Median Household Income**

|      |          |          |          |
|------|----------|----------|----------|
| 2000 | \$50,117 | \$48,326 | \$48,282 |
| 2005 | \$56,405 | \$54,375 | \$54,340 |
| 2010 | \$63,988 | \$61,959 | \$61,948 |

**Median Home Value**

|      |           |           |           |
|------|-----------|-----------|-----------|
| 2000 | \$141,693 | \$132,085 | \$131,842 |
| 2005 | \$178,027 | \$163,798 | \$163,504 |
| 2010 | \$226,364 | \$208,986 | \$208,662 |

**Per Capita Income**

|      |          |          |          |
|------|----------|----------|----------|
| 2000 | \$21,147 | \$20,634 | \$20,571 |
| 2005 | \$24,808 | \$24,164 | \$24,075 |
| 2010 | \$29,707 | \$28,735 | \$28,612 |

**Median Age**

|      |      |      |      |
|------|------|------|------|
| 2000 | 34.8 | 34.2 | 34.2 |
| 2005 | 36.1 | 35.4 | 35.3 |
| 2010 | 36.6 | 35.7 | 35.6 |

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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Pueblo West, CO 81007  
Radius: 7.0 miles



**2000 Households by Income**

| Household Income Base    | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|--------------------------|-------------------------|-------------------------|-------------------------|
| < \$15,000               | 3,488<br>7.4%           | 5,996<br>7.3%           | 6,134<br>7.3%           |
| \$15,000 - \$24,999      | 11.4%                   | 11.7%                   | 11.6%                   |
| \$25,000 - \$34,999      | 12.6%                   | 13.7%                   | 13.7%                   |
| \$35,000 - \$49,999      | 18.4%                   | 19.3%                   | 19.5%                   |
| \$50,000 - \$74,999      | 26.9%                   | 26.6%                   | 26.6%                   |
| \$75,000 - \$99,999      | 11.8%                   | 11.2%                   | 11.2%                   |
| \$100,000 - \$149,999    | 8.4%                    | 7.1%                    | 7.1%                    |
| \$150,000 - \$199,999    | 1.5%                    | 1.2%                    | 1.1%                    |
| \$200,000+               | 1.6%                    | 1.8%                    | 1.8%                    |
| Average Household Income | \$58,564                | \$57,086                | \$56,955                |

**2005 Households by Income**

| Household Income Base    | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|--------------------------|-------------------------|-------------------------|-------------------------|
| < \$15,000               | 4,355<br>6.5%           | 7,488<br>6.4%           | 7,666<br>6.4%           |
| \$15,000 - \$24,999      | 9.4%                    | 9.5%                    | 9.5%                    |
| \$25,000 - \$34,999      | 11.6%                   | 11.8%                   | 11.8%                   |
| \$35,000 - \$49,999      | 15.3%                   | 16.8%                   | 16.8%                   |
| \$50,000 - \$74,999      | 26.2%                   | 26.6%                   | 26.9%                   |
| \$75,000 - \$99,999      | 12.8%                   | 12.6%                   | 12.5%                   |
| \$100,000 - \$149,999    | 12.2%                   | 10.9%                   | 10.8%                   |
| \$150,000 - \$199,999    | 3.3%                    | 2.7%                    | 2.7%                    |
| \$200,000+               | 2.8%                    | 2.7%                    | 2.7%                    |
| Average Household Income | \$69,616                | \$67,721                | \$67,557                |

**2010 Households by Income**

| Household Income Base    | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|--------------------------|-------------------------|-------------------------|-------------------------|
| < \$15,000               | 5,029<br>5.6%           | 8,653<br>5.7%           | 8,859<br>5.6%           |
| \$15,000 - \$24,999      | 8.0%                    | 7.9%                    | 7.8%                    |
| \$25,000 - \$34,999      | 9.0%                    | 9.2%                    | 9.1%                    |
| \$35,000 - \$49,999      | 14.0%                   | 15.5%                   | 15.5%                   |
| \$50,000 - \$74,999      | 22.8%                   | 23.7%                   | 24.1%                   |
| \$75,000 - \$99,999      | 15.4%                   | 15.4%                   | 15.4%                   |
| \$100,000 - \$149,999    | 14.3%                   | 13.3%                   | 13.3%                   |
| \$150,000 - \$199,999    | 5.7%                    | 4.7%                    | 4.7%                    |
| \$200,000+               | 5.1%                    | 4.6%                    | 4.6%                    |
| Average Household Income | \$83,203                | \$80,329                | \$80,113                |

**2000 Owner Occupied HUs by Value**

| Total                 | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|-----------------------|-------------------------|-------------------------|-------------------------|
| <\$50,000             | 2,776<br>1.7%           | 4,894<br>4.0%           | 5,012<br>4.2%           |
| \$50,000 - 99,999     | 13.5%                   | 20.1%                   | 20.1%                   |
| \$100,000 - 149,999   | 42.4%                   | 39.4%                   | 39.6%                   |
| \$150,000 - 199,999   | 26.5%                   | 22.4%                   | 22.2%                   |
| \$200,000 - \$299,999 | 14.2%                   | 11.5%                   | 11.4%                   |
| \$300,000 - 499,999   | 1.8%                    | 2.3%                    | 2.2%                    |
| \$500,000 - 999,999   | 0.0%                    | 0.2%                    | 0.2%                    |
| \$1,000,000+          | 0.0%                    | 0.0%                    | 0.0%                    |
| Average Home Value    | \$152,589               | \$143,966               | \$143,461               |

**2000 Specified Renter Occupied HUs by Contract Rent**

| Total          | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|----------------|-------------------------|-------------------------|-------------------------|
| Total          | 684                     | 1,020                   | 1,029                   |
| With Cash Rent | 99.6%                   | 97.2%                   | 96.8%                   |
| No Cash Rent   | 0.4%                    | 2.8%                    | 3.2%                    |
| Median Rent    | \$659                   | \$651                   | \$651                   |
| Average Rent   | \$659                   | \$638                   | \$638                   |

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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Radius: 7.0 miles



**2000 Population by Age**

|         | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 3.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 5.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 7.0 miles |
|---------|---|---|---|
| Total   | 9,831   | 16,660  | 17,056  |
| 0 - 4   | 8.3%  | 8.5%  | 8.4%  |
| 5 - 9   | 8.6%  | 8.5%  | 8.5%  |
| 10 - 14 | 8.2%  | 8.2%  | 8.2%  |
| 15 - 24 | 10.9%   | 11.2%   | 11.3%   |
| 25 - 34 | 14.3%   | 14.9%   | 14.9%   |
| 35 - 44 | 17.7%   | 17.4%   | 17.4%   |
| 45 - 54 | 13.8%   | 13.6%   | 13.6%   |
| 55 - 64 | 9.0%  | 8.8%  | 8.7%  |
| 65 - 74 | 6.2%  | 6.1%  | 6.1%  |
| 75 - 84 | 2.5%  | 2.4%  | 2.4%  |
| 85+     | 0.5%  | 0.5%  | 0.5%  |
| 18+     | 70.3%   | 70.2%   | 70.2%   |

**2005 Population by Age**

|         | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 3.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 5.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 7.0 miles |
|---------|---|---|---|
| Total   | 12,453  | 21,105  | 21,629  |
| 0 - 4   | 8.2%  | 8.3%  | 8.3%  |
| 5 - 9   | 8.1%  | 8.3%  | 8.3%  |
| 10 - 14 | 8.2%  | 8.1%  | 8.2%  |
| 15 - 24 | 12.2%   | 12.3%   | 12.3%   |
| 25 - 34 | 11.5%   | 12.4%   | 12.4%   |
| 35 - 44 | 17.1%   | 17.1%   | 17.0%   |
| 45 - 54 | 14.5%   | 14.1%   | 14.1%   |
| 55 - 64 | 9.9%  | 9.6%  | 9.6%  |
| 65 - 74 | 6.4%  | 6.2%  | 6.1%  |
| 75 - 84 | 3.2%  | 3.1%  | 3.1%  |
| 85+     | 0.6%  | 0.6%  | 0.6%  |
| 18+     | 70.9%   | 70.7%   | 70.7%   |

**2010 Population by Age**

|         | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 3.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 5.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 7.0 miles |
|---------|---|---|---|
| Total   | 14,337  | 24,307  | 24,923  |
| 0 - 4   | 8.2%  | 8.4%  | 8.4%  |
| 5 - 9   | 7.4%  | 7.5%  | 7.5%  |
| 10 - 14 | 8.5%  | 8.6%  | 8.6%  |
| 15 - 24 | 12.7%   | 12.6%   | 12.6%   |
| 25 - 34 | 11.2%   | 12.0%   | 12.1%   |
| 35 - 44 | 14.8%   | 15.1%   | 15.0%   |
| 45 - 54 | 15.8%   | 15.1%   | 15.1%   |
| 55 - 64 | 11.1%   | 10.9%   | 10.9%   |
| 65 - 74 | 6.0%  | 5.8%  | 5.8%  |
| 75 - 84 | 3.5%  | 3.3%  | 3.3%  |
| 85+     | 0.9%  | 0.8%  | 0.8%  |
| 18+     | 71.1%   | 70.9%   | 70.9%   |

**2000 Population by Sex**

|         | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 3.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 5.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 7.0 miles |
|---------|---|---|---|
| Males   | 49.9%   | 50.0%   | 50.1%   |
| Females | 50.1%   | 50.0%   | 49.9%   |

**2005 Population by Sex**

|         | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 3.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 5.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 7.0 miles |
|---------|---|---|---|
| Males   | 49.7%   | 49.7%   | 49.8%   |
| Females | 50.3%   | 50.3%   | 50.2%   |

**2010 Population by Sex**

|         | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 3.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 5.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 7.0 miles |
|---------|---|---|---|
| Males   | 49.6%   | 49.5%   | 49.6%   |
| Females | 50.4%   | 50.5%   | 50.4%   |

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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W Us Highway 50 AT E Mc  
Pueblo West, CO 81007  
Radius: 7.0 miles



**2000 Population by Race/Ethnicity**

|                                 | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|---------------------------------|-------------------------|-------------------------|-------------------------|
| Total                           | 9,831                   | 16,657                  | 17,054                  |
| White Alone                     | 88.7%                   | 88.4%                   | 88.4%                   |
| Black Alone                     | 0.9%                    | 0.8%                    | 0.8%                    |
| American Indian Alone           | 0.8%                    | 1.0%                    | 1.0%                    |
| Asian or Pacific Islander Alone | 1.3%                    | 1.1%                    | 1.1%                    |
| Some Other Race Alone           | 5.6%                    | 6.1%                    | 6.0%                    |
| Two or More Races               | 2.6%                    | 2.6%                    | 2.6%                    |
| Hispanic Origin                 | 18.4%                   | 18.4%                   | 18.3%                   |
| Diversity Index                 | 44.9                    | 45.4                    | 45.2                    |

**2005 Population by Race/Ethnicity**

|                                 | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|---------------------------------|-------------------------|-------------------------|-------------------------|
| Total                           | 12,451                  | 21,105                  | 21,626                  |
| White Alone                     | 87.2%                   | 86.8%                   | 86.9%                   |
| Black Alone                     | 1.0%                    | 0.9%                    | 0.9%                    |
| American Indian Alone           | 0.9%                    | 1.0%                    | 1.0%                    |
| Asian or Pacific Islander Alone | 1.5%                    | 1.3%                    | 1.3%                    |
| Some Other Race Alone           | 6.6%                    | 7.2%                    | 7.1%                    |
| Two or More Races               | 2.9%                    | 2.8%                    | 2.8%                    |
| Hispanic Origin                 | 21.6%                   | 21.6%                   | 21.5%                   |
| Diversity Index                 | 49.7                    | 50.2                    | 49.9                    |

**2010 Population by Race/Ethnicity**

|                                 | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|---------------------------------|-------------------------|-------------------------|-------------------------|
| Total                           | 14,337                  | 24,309                  | 24,920                  |
| White Alone                     | 85.7%                   | 85.2%                   | 85.4%                   |
| Black Alone                     | 1.1%                    | 1.0%                    | 1.0%                    |
| American Indian Alone           | 0.9%                    | 1.1%                    | 1.1%                    |
| Asian or Pacific Islander Alone | 1.7%                    | 1.5%                    | 1.5%                    |
| Some Other Race Alone           | 7.6%                    | 8.2%                    | 8.1%                    |
| Two or More Races               | 3.0%                    | 3.0%                    | 3.0%                    |
| Hispanic Origin                 | 24.8%                   | 24.8%                   | 24.6%                   |
| Diversity Index                 | 53.9                    | 54.4                    | 54.2                    |



**2000 Population 3+ by School Enrollment**

|                               | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|-------------------------------|-------------------------|-------------------------|-------------------------|
| Total                         | 9,481                   | 16,120                  | 16,508                  |
| Enrolled in Nursery/Preschool | 2.8%                    | 2.5%                    | 2.5%                    |
| Enrolled in Kindergarten      | 2.1%                    | 1.7%                    | 1.7%                    |
| Enrolled in Grade 1-8         | 13.9%                   | 13.9%                   | 14.0%                   |
| Enrolled in Grade 9-12        | 6.1%                    | 6.3%                    | 6.3%                    |
| Enrolled in College           | 4.7%                    | 5.2%                    | 5.1%                    |
| Enrolled in Grad/Prof School  | 0.9%                    | 0.9%                    | 0.9%                    |
| Not Enrolled in School        | 69.6%                   | 69.6%                   | 69.5%                   |

**2000 Population 25+ by Educational Attainment**

|                                | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|--------------------------------|-------------------------|-------------------------|-------------------------|
| Total                          | 6,397                   | 10,863                  | 11,113                  |
| Less than 9th Grade            | 2.3%                    | 2.9%                    | 3.0%                    |
| 9th - 12th Grade, No Diploma   | 6.1%                    | 6.5%                    | 6.5%                    |
| High School Graduate           | 26.0%                   | 26.6%                   | 26.6%                   |
| Some College, No Degree        | 29.3%                   | 28.8%                   | 28.8%                   |
| Associate Degree               | 10.0%                   | 10.7%                   | 10.6%                   |
| Bachelor's Degree              | 17.6%                   | 16.7%                   | 16.7%                   |
| Master's/Prof/Doctorate Degree | 8.6%                    | 7.8%                    | 7.8%                    |

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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**2000 Population 15+ by Sex and Marital Status**

|                        | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 3.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 5.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 7.0 miles |
|------------------------|---|---|---|
| <b>Total</b>           | 7,399   | 12,662  | 12,968  |
| <b>Females</b>         | 51.0%   | 50.3%   | 50.3%   |
| Never Married          | 7.7%  | 8.0%  | 8.1%  |
| Married, not Separated | 34.6%   | 34.1%   | 34.2%   |
| Married, Separated     | 1.0%  | 1.0%  | 1.0%  |
| Widowed                | 3.3%  | 2.9%  | 2.9%  |
| Divorced               | 4.4%  | 4.2%  | 4.1%  |
| <b>Males</b>           | 49.0%   | 49.7%   | 49.7%   |
| Never Married          | 10.2%   | 11.2%   | 11.2%   |
| Married, not Separated | 34.5%   | 33.9%   | 33.9%   |
| Married, Separated     | 0.2%  | 0.3%  | 0.3%  |
| Widowed                | 0.8%  | 0.6%  | 0.6%  |
| Divorced               | 3.5%  | 3.8%  | 3.8%  |



**2000 Population 16+ by Employment Status**

|                           | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 3.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 5.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 7.0 miles |
|---------------------------|---|---|---|
| <b>Total</b>              | 7,274   | 12,421  | 12,719  |
| <b>In Labor Force</b>     | 69.2%   | 68.8%   | 68.9%   |
| Civilian Employed         | 67.0%   | 65.8%   | 65.9%   |
| Civilian Unemployed       | 2.0%  | 2.6%  | 2.6%  |
| In Armed Forces           | 0.2%  | 0.4%  | 0.4%  |
| <b>Not in Labor Force</b> | 30.8%   | 31.2%   | 31.1%   |

**2005 Civilian Population 16+ in Labor Force**

|                     | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 3.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 5.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 7.0 miles |
|---------------------|---|---|---|
| Civilian Employed   | 95.8%   | 94.7%   | 94.7%   |
| Civilian Unemployed | 4.2%  | 5.3%  | 5.3%  |

**2010 Civilian Population 16+ in Labor Force**

|                     | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 3.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 5.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 7.0 miles |
|---------------------|---|---|---|
| Civilian Employed   | 96.5%   | 95.7%   | 95.7%   |
| Civilian Unemployed | 3.5%  | 4.3%  | 4.3%  |

**2000 Females 16+ by Employment Status and Age of Children**

|  | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 3.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 5.0 miles | W Us Highway 50 AT E Mc<br>Pueblo West, CO 81007<br>Radius: 7.0 miles |
|--|---|---|---|
| <b>Total</b>                             | 3,689   | 6,226   | 6,376   |
| <b>Own Children &lt; 6 Only</b>          | 10.0%   | 10.5%   | 10.4%   |
| Employed/in Armed Forces                 | 6.3%  | 6.3%  | 6.3%  |
| Unemployed                               | 0.7%  | 0.9%  | 1.0%  |
| Not in Labor Force                       | 3.1%  | 3.2%  | 3.2%  |
| <b>Own Children &lt; 6 and 6-17 Only</b> | 7.5%  | 7.5%  | 7.4%  |
| Employed/in Armed Forces                 | 5.0%  | 5.3%  | 5.2%  |
| Unemployed                               | 0.2%  | 0.1%  | 0.1%  |
| Not in Labor Force                       | 2.4%  | 2.1%  | 2.0%  |
| <b>Own Children 6-17 Only</b>            | 23.1%   | 22.1%   | 22.1%   |
| Employed/in Armed Forces                 | 17.2%   | 16.2%   | 16.2%   |
| Unemployed                               | 0.3%  | 0.4%  | 0.4%  |
| Not in Labor Force                       | 5.6%  | 5.5%  | 5.5%  |
| <b>No Own Children &lt; 18</b>           | 59.3%   | 60.0%   | 60.1%   |
| Employed/in Armed Forces                 | 31.6%   | 30.6%   | 30.7%   |
| Unemployed                               | 0.8%  | 1.1%  | 1.1%  |
| Not in Labor Force                       | 26.9%   | 28.3%   | 28.3%   |

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005.



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Radius: 5.0 miles

W Us Highway 50 AT E Mc  
Pueblo West, CO 81007  
Radius: 7.0 miles



**2005 Employed Population 16+ by Industry**

|                               | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|-------------------------------|-------------------------|-------------------------|-------------------------|
| Total                         | 6,049                   | 10,180                  | 10,454                  |
| Agriculture/Mining            | 1.3%                    | 1.2%                    | 1.3%                    |
| Construction                  | 8.5%                    | 8.9%                    | 9.1%                    |
| Manufacturing                 | 5.0%                    | 5.4%                    | 5.5%                    |
| Wholesale Trade               | 3.7%                    | 2.9%                    | 2.8%                    |
| Retail Trade                  | 13.2%                   | 13.8%                   | 13.8%                   |
| Transportation/Utilities      | 4.8%                    | 5.5%                    | 5.6%                    |
| Information                   | 1.8%                    | 1.7%                    | 1.6%                    |
| Finance/Insurance/Real Estate | 7.6%                    | 6.9%                    | 6.8%                    |
| Services                      | 42.6%                   | 42.9%                   | 42.7%                   |
| Public Administration         | 11.7%                   | 10.9%                   | 10.8%                   |

**2005 Employed Population 16+ by Occupation**

|                                 | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|---------------------------------|-------------------------|-------------------------|-------------------------|
| Total                           | 6,046                   | 10,180                  | 10,453                  |
| White Collar                    | 64.9%                   | 62.8%                   | 62.7%                   |
| Management/Business/Financial   | 13.7%                   | 13.1%                   | 13.1%                   |
| Professional                    | 21.7%                   | 21.7%                   | 21.7%                   |
| Sales                           | 16.0%                   | 14.8%                   | 14.7%                   |
| Administrative Support          | 13.5%                   | 13.1%                   | 13.1%                   |
| Services                        | 16.6%                   | 17.2%                   | 17.1%                   |
| Blue Collar                     | 18.5%                   | 20.0%                   | 20.2%                   |
| Farming/Forestry/Fishing        | 0.3%                    | 0.4%                    | 0.4%                    |
| Construction/Extraction         | 5.3%                    | 5.3%                    | 5.4%                    |
| Installation/Maintenance/Repair | 2.9%                    | 3.6%                    | 3.8%                    |
| Production                      | 4.4%                    | 5.0%                    | 5.0%                    |
| Transportation/Material Moving  | 5.5%                    | 5.6%                    | 5.6%                    |



**2000 Workers 16+ by Means of Transportation to Work**

|                                  | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|----------------------------------|-------------------------|-------------------------|-------------------------|
| Total                            | 4,836                   | 8,116                   | 8,322                   |
| Drove Alone - Car, Truck, or Van | 82.8%                   | 83.0%                   | 83.0%                   |
| Carpooled - Car, Truck, or Van   | 12.1%                   | 12.5%                   | 12.5%                   |
| Public Transportation            | 0.0%                    | 0.2%                    | 0.2%                    |
| Walked                           | 0.2%                    | 0.3%                    | 0.3%                    |
| Other Means                      | 0.2%                    | 0.2%                    | 0.3%                    |
| Worked at Home                   | 4.5%                    | 3.8%                    | 3.7%                    |

**2000 Workers 16+ by Travel Time to Work**

|                                      | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|--------------------------------------|-------------------------|-------------------------|-------------------------|
| Total                                | 4,837                   | 8,115                   | 8,322                   |
| Did Not Work at Home                 | 95.5%                   | 96.2%                   | 96.3%                   |
| Less than 5 minutes                  | 1.4%                    | 1.8%                    | 1.8%                    |
| 5 to 9 minutes                       | 4.9%                    | 4.6%                    | 4.7%                    |
| 10 to 19 minutes                     | 21.6%                   | 22.7%                   | 22.9%                   |
| 20 to 24 minutes                     | 27.0%                   | 26.3%                   | 26.2%                   |
| 25 to 34 minutes                     | 25.3%                   | 24.7%                   | 24.7%                   |
| 35 to 44 minutes                     | 2.3%                    | 2.8%                    | 3.0%                    |
| 45 to 59 minutes                     | 6.1%                    | 6.5%                    | 6.6%                    |
| 60 to 89 minutes                     | 3.3%                    | 3.8%                    | 3.7%                    |
| 90 or more minutes                   | 3.5%                    | 2.9%                    | 2.8%                    |
| Worked at Home                       | 4.5%                    | 3.8%                    | 3.7%                    |
| Average Travel Time to Work (in min) | 27.9                    | 27.2                    | 27.1                    |

**2000 Households by Vehicles Available**

|                                      | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|--------------------------------------|-------------------------|-------------------------|-------------------------|
| Total                                | 3,463                   | 5,914                   | 6,045                   |
| None                                 | 1.2%                    | 1.8%                    | 1.8%                    |
| 1                                    | 23.1%                   | 23.6%                   | 23.3%                   |
| 2                                    | 48.4%                   | 46.4%                   | 46.6%                   |
| 3                                    | 19.2%                   | 19.7%                   | 19.7%                   |
| 4                                    | 5.3%                    | 5.9%                    | 5.9%                    |
| 5+                                   | 2.8%                    | 2.6%                    | 2.7%                    |
| Average Number of Vehicles Available | 2.1                     | 2.1                     | 2.1                     |

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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**2000 Households by Type**

|                                  | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|----------------------------------|-------------------------|-------------------------|-------------------------|
| Total                            | 3,444                   | 5,910                   | 6,048                   |
| Family Households                | 80.9%                   | 80.7%                   | 80.7%                   |
| Married-couple Family            | 70.3%                   | 69.3%                   | 69.3%                   |
| With Related Children            | 35.4%                   | 35.0%                   | 35.1%                   |
| Other Family (No Spouse)         | 10.6%                   | 11.4%                   | 11.4%                   |
| With Related Children            | 8.0%                    | 8.6%                    | 8.6%                    |
| Nonfamily Households             | 19.1%                   | 19.3%                   | 19.3%                   |
| Householder Living Alone         | 14.5%                   | 14.6%                   | 14.6%                   |
| Householder Not Living Alone     | 4.6%                    | 4.7%                    | 4.7%                    |
| Households with Related Children | 43.4%                   | 43.6%                   | 43.6%                   |
| Households with Persons 65+      | 17.2%                   | 17.3%                   | 17.2%                   |

**2000 Households by Size**

|                     | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|---------------------|-------------------------|-------------------------|-------------------------|
| Total               | 3,443                   | 5,910                   | 6,048                   |
| 1 Person Household  | 14.5%                   | 14.6%                   | 14.6%                   |
| 2 Person Household  | 37.9%                   | 37.7%                   | 37.5%                   |
| 3 Person Household  | 18.3%                   | 18.1%                   | 18.2%                   |
| 4 Person Household  | 17.8%                   | 18.0%                   | 18.1%                   |
| 5 Person Household  | 8.0%                    | 8.1%                    | 8.1%                    |
| 6 Person Household  | 2.4%                    | 2.4%                    | 2.5%                    |
| 7+ Person Household | 1.0%                    | 1.0%                    | 1.0%                    |

**2000 Households by Year Householder Moved In**

|                                  | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|----------------------------------|-------------------------|-------------------------|-------------------------|
| Total                            | 3,463                   | 5,913                   | 6,044                   |
| Moved in 1999 to March 2000      | 29.0%                   | 29.2%                   | 29.2%                   |
| Moved in 1995 to 1998            | 49.9%                   | 48.8%                   | 48.7%                   |
| Moved in 1990 to 1994            | 12.9%                   | 12.2%                   | 12.1%                   |
| Moved in 1980 to 1989            | 4.9%                    | 6.5%                    | 6.4%                    |
| Moved in 1970 to 1979            | 3.2%                    | 3.0%                    | 3.1%                    |
| Moved in 1969 or Earlier         | 0.2%                    | 0.3%                    | 0.4%                    |
| Median Year Householder Moved In | 1997                    | 1997                    | 1997                    |



**2000 Housing Units by Units in Structure**

|             | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|-------------|-------------------------|-------------------------|-------------------------|
| Total       | 3,743                   | 6,352                   | 6,495                   |
| 1, Detached | 74.0%                   | 72.1%                   | 72.4%                   |
| 1, Attached | 7.5%                    | 4.9%                    | 4.8%                    |
| 2           | 8.1%                    | 5.8%                    | 5.6%                    |
| 3 or 4      | 3.4%                    | 2.8%                    | 2.8%                    |
| 5 to 9      | 0.6%                    | 0.3%                    | 0.3%                    |
| 10 to 19    | 0.7%                    | 0.5%                    | 0.5%                    |
| 20+         | 0.5%                    | 0.6%                    | 0.5%                    |
| Mobile Home | 5.1%                    | 12.9%                   | 12.9%                   |
| Other       | 0.1%                    | 0.1%                    | 0.1%                    |

**2000 Housing Units by Year Structure Built**

|                             | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc | W Us Highway 50 AT E Mc |
|-----------------------------|-------------------------|-------------------------|-------------------------|
| Total                       | 3,752                   | 6,346                   | 6,487                   |
| 1999 to March 2000          | 13.3%                   | 14.7%                   | 14.8%                   |
| 1995 to 1998                | 49.8%                   | 46.8%                   | 46.5%                   |
| 1990 to 1994                | 13.5%                   | 11.0%                   | 10.8%                   |
| 1980 to 1989                | 11.9%                   | 13.7%                   | 13.5%                   |
| 1970 to 1979                | 9.6%                    | 10.8%                   | 10.9%                   |
| 1969 or Earlier             | 1.9%                    | 2.9%                    | 3.5%                    |
| Median Year Structure Built | 1996                    | 1996                    | 1996                    |

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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**Top 3 Tapestry Segments**

|    |                        |                        |                        |
|----|------------------------|------------------------|------------------------|
| 1. | Green Acres            | Midland Crowd          | Midland Crowd          |
| 2. | Up and Coming Families | Up and Coming Families | Up and Coming Families |
| 3. | In Style               | Green Acres            | Green Acres            |



**2005 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

|   |               |               |               |
|---|---------------|---------------|---------------|
| Apparel & Services: Total \$            | \$11,958,743  | \$19,960,563  | \$20,385,220  |
| Average Spent                           | \$2,745.98    | \$2,665.67    | \$2,658.48    |
| Spending Potential Index                | 99            | 97            | 96            |
| Computers & Accessories: Total \$       | \$1,240,554   | \$2,062,091   | \$2,105,824   |
| Average Spent                           | \$284.86      | \$275.39      | \$274.62      |
| Spending Potential Index                | 103           | 100           | 99            |
| Education: Total \$                     | \$4,517,484   | \$7,387,811   | \$7,537,851   |
| Average Spent                           | \$1,037.31    | \$986.62      | \$983.03      |
| Spending Potential Index                | 98            | 93            | 93            |
| Entertainment/Recreation: Total \$      | \$13,873,157  | \$23,166,550  | \$23,663,904  |
| Average Spent                           | \$3,185.57    | \$3,093.82    | \$3,086.06    |
| Spending Potential Index                | 102           | 99            | 99            |
| Food at Home: Total \$                  | \$19,994,546  | \$33,788,816  | \$34,529,168  |
| Average Spent                           | \$4,591.17    | \$4,512.40    | \$4,503.02    |
| Spending Potential Index                | 97            | 95            | 95            |
| Food Away from Home: Total \$           | \$13,699,730  | \$23,042,098  | \$23,540,058  |
| Average Spent                           | \$3,145.75    | \$3,077.20    | \$3,069.91    |
| Spending Potential Index                | 99            | 97            | 97            |
| Health Care: Total \$                   | \$14,743,149  | \$25,116,067  | \$25,680,718  |
| Average Spent                           | \$3,385.34    | \$3,354.18    | \$3,349.08    |
| Spending Potential Index                | 97            | 97            | 96            |
| HH Furnishings & Equipment: Total \$    | \$9,630,176   | \$16,060,217  | \$16,404,674  |
| Average Spent                           | \$2,211.29    | \$2,144.79    | \$2,139.37    |
| Spending Potential Index                | 104           | 101           | 101           |
| Investments: Total \$                   | \$35,850,329  | \$54,821,436  | \$55,800,954  |
| Average Spent                           | \$8,231.99    | \$7,321.24    | \$7,277.12    |
| Spending Potential Index                | 99            | 88            | 87            |
| Retail Goods: Total \$                  | \$109,271,593 | \$184,765,653 | \$188,823,333 |
| Average Spent                           | \$25,091.07   | \$24,674.90   | \$24,624.85   |
| Spending Potential Index                | 100           | 99            | 98            |
| Shelter: Total \$                       | \$60,330,092  | \$99,828,003  | \$101,930,818 |
| Average Spent                           | \$13,853.06   | \$13,331.73   | \$13,293.01   |
| Spending Potential Index                | 101           | 97            | 97            |
| TV/Video/Sound Equipment: Total \$      | \$4,410,924   | \$7,429,934   | \$7,591,463   |
| Average Spent                           | \$1,012.84    | \$992.25      | \$990.02      |
| Spending Potential Index                | 98            | 96            | 96            |
| Travel: Total \$                        | \$8,092,611   | \$13,322,980  | \$13,602,067  |
| Average Spent                           | \$1,858.23    | \$1,779.24    | \$1,773.87    |
| Spending Potential Index                | 103           | 98            | 98            |
| Vehicle Maintenance & Repairs: Total \$ | \$4,530,232   | \$7,629,994   | \$7,796,378   |
| Average Spent                           | \$1,040.24    | \$1,018.96    | \$1,016.74    |
| Spending Potential Index                | 100           | 98            | 98            |

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.