



Latitude: 30.683961

Longitude: -92.261923

811 E Lasalle St
Ville Platte, LA 70586
Radius: 3.0 miles

811 E Lasalle St
Ville Platte, LA 70586
Radius: 5.0 miles

811 E Lasalle St
Ville Platte, LA 70586
Radius: 10.0 miles



	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
2000 Total Population	11,913	14,840	24,908
2000 Group Quarters	292	292	361
2004 Total Population	12,055	15,077	25,703
2009 Total Population	12,414	15,552	26,668
2004 - 2009 Annual Rate	0.59%	0.62%	0.74%



2000 Households	4,597	5,619	9,264
2000 Average Household Size	2.53	2.59	2.65
2004 Households	4,707	5,779	9,685
2004 Average Household Size	2.5	2.56	2.62
2009 Households	4,908	6,037	10,186
2009 Average Household Size	2.47	2.53	2.58
2004 - 2009 Annual Rate	0.84%	0.88%	1.01%
2000 Families	3,110	3,920	6,669
2000 Average Family Size	3.16	3.18	3.2
2004 Families	3,181	4,029	6,968
2004 Average Family Size	3.13	3.16	3.17
2009 Families	3,293	4,183	7,284
2009 Average Family Size	3.11	3.13	3.14
2004 - 2009 Annual Rate	0.69%	0.75%	0.89%



2000 Housing Units	4,999	6,101	10,112
Owner Occupied Housing Units	54.1%	58.0%	62.0%
Renter Occupied Housing Units	37.7%	33.8%	29.7%
Vacant Housing Units	8.2%	8.2%	8.3%
2004 Housing Units	5,110	6,264	10,556
Owner Occupied Housing Units	53.7%	58.0%	61.8%
Renter Occupied Housing Units	38.4%	34.2%	29.9%
Vacant Housing Units	7.9%	7.7%	8.3%
2009 Housing Units	5,322	6,536	11,095
Owner Occupied Housing Units	53.7%	58.1%	61.9%
Renter Occupied Housing Units	38.5%	34.2%	29.9%
Vacant Housing Units	7.8%	7.6%	8.2%

Median Household Income

2000	\$15,152	\$17,342	\$19,862
2004	\$16,806	\$19,252	\$22,006
2009	\$19,139	\$22,113	\$25,622

Median Home Value

2000	\$48,134	\$50,297	\$50,653
2004	\$59,878	\$62,966	\$62,550
2009	\$72,590	\$76,232	\$75,506

Per Capita Income

2000	\$10,262	\$11,432	\$11,827
2004	\$11,895	\$13,177	\$13,671
2009	\$14,092	\$15,827	\$16,340

Median Age

2000	34.2	33.9	33.8
2004	34.9	34.6	34.6
2009	35.3	35.1	35.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Households by Income

Household Income Base	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
< \$15,000	4,647 49.7%	5,687 46.2%	9,303 42.2%
\$15,000 - \$24,999	15.1%	14.6%	15.0%
\$25,000 - \$34,999	11.6%	11.2%	11.2%
\$35,000 - \$49,999	8.8%	10.0%	12.1%
\$50,000 - \$74,999	8.5%	10.4%	11.6%
\$75,000 - \$99,999	3.4%	4.3%	4.6%
\$100,000 - \$149,999	1.9%	2.1%	2.2%
\$150,000 - \$199,999	0.6%	0.6%	0.4%
\$200,000+	0.4%	0.6%	0.7%
Average Household Income	\$26,264	\$29,602	\$31,428

2004 Households by Income

Household Income Base	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
< \$15,000	4,708 46.6%	5,781 43.1%	9,684 39.1%
\$15,000 - \$24,999	14.4%	14.0%	14.4%
\$25,000 - \$34,999	12.2%	11.9%	11.5%
\$35,000 - \$49,999	10.3%	10.9%	12.7%
\$50,000 - \$74,999	8.9%	10.5%	11.8%
\$75,000 - \$99,999	3.7%	5.0%	5.6%
\$100,000 - \$149,999	2.8%	3.3%	3.5%
\$150,000 - \$199,999	0.4%	0.6%	0.6%
\$200,000+	0.7%	0.8%	0.8%
Average Household Income	\$30,053	\$33,828	\$35,819

2009 Households by Income

Household Income Base	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
< \$15,000	4,909 42.7%	6,037 39.3%	10,186 35.6%
\$15,000 - \$24,999	14.2%	13.6%	13.5%
\$25,000 - \$34,999	12.0%	11.7%	11.5%
\$35,000 - \$49,999	11.5%	11.5%	12.1%
\$50,000 - \$74,999	9.1%	10.6%	12.8%
\$75,000 - \$99,999	5.1%	6.4%	7.1%
\$100,000 - \$149,999	3.5%	4.6%	5.1%
\$150,000 - \$199,999	1.0%	1.2%	1.2%
\$200,000+	0.9%	1.1%	1.2%
Average Household Income	\$35,244	\$40,206	\$42,276

2000 Owner Occupied HUs by Value

Total	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
<\$50,000	2,705 52.4%	3,552 49.7%	6,258 49.3%
\$50,000 - 99,999	33.3%	34.8%	35.1%
\$100,000 - 149,999	9.5%	9.3%	9.3%
\$150,000 - 199,999	2.9%	3.7%	3.8%
\$200,000 - \$299,999	1.4%	1.7%	1.6%
\$300,000 - 499,999	0.4%	0.8%	0.8%
\$500,000 - 999,999	0.0%	0.0%	0.0%
\$1,000,000+	0.0%	0.0%	0.1%
Average Home Value	\$59,341	\$63,123	\$63,717

2000 Specified Renter Occupied HUs by Contract Rent

Total	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
With Cash Rent	1,880 89.4%	2,037 88.9%	2,929 88.9%
No Cash Rent	10.6%	11.1%	11.1%
Median Rent	\$167	\$167	\$173
Average Rent	\$171	\$171	\$176

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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Market Profile

Ville Platte, LA

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2000 Population by Age

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Total	11,913	14,839	24,905
0 - 4	8.5%	8.5%	8.4%
5 - 9	8.7%	8.6%	8.5%
10 - 14	8.7%	8.7%	8.7%
15 - 24	14.0%	14.0%	14.1%
25 - 34	11.1%	11.5%	11.7%
35 - 44	13.4%	14.0%	14.5%
45 - 54	11.6%	11.9%	12.0%
55 - 64	8.9%	8.8%	9.0%
65 - 74	8.0%	7.6%	7.3%
75 - 84	5.2%	4.7%	4.3%
85+	1.9%	1.6%	1.3%
18+	69.2%	69.0%	69.1%

2004 Population by Age

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Total	12,057	15,073	25,704
0 - 4	8.7%	8.7%	8.6%
5 - 9	8.1%	8.2%	8.2%
10 - 14	8.1%	8.1%	8.2%
15 - 24	14.3%	14.2%	14.2%
25 - 34	10.9%	11.2%	11.4%
35 - 44	12.9%	13.4%	13.9%
45 - 54	12.0%	12.4%	12.8%
55 - 64	9.6%	9.6%	9.7%
65 - 74	8.0%	7.5%	7.2%
75 - 84	5.3%	4.8%	4.4%
85+	2.2%	1.9%	1.5%
18+	70.4%	70.4%	70.5%

2009 Population by Age

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Total	12,412	15,551	26,668
0 - 4	8.8%	8.8%	8.6%
5 - 9	7.6%	7.6%	7.6%
10 - 14	7.8%	8.0%	8.2%
15 - 24	14.5%	14.2%	14.2%
25 - 34	10.9%	11.1%	11.2%
35 - 44	11.5%	12.0%	12.3%
45 - 54	12.7%	13.2%	13.8%
55 - 64	10.7%	10.7%	10.8%
65 - 74	7.8%	7.4%	7.2%
75 - 84	5.3%	4.8%	4.4%
85+	2.3%	2.0%	1.7%
18+	71.0%	70.9%	70.9%

2000 Population by Sex

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Males	46.6%	47.3%	48.0%
Females	53.4%	52.7%	52.0%

2004 Population by Sex

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Males	46.7%	47.4%	48.1%
Females	53.3%	52.6%	51.9%

2009 Population by Sex

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Males	46.9%	47.5%	48.2%
Females	53.1%	52.5%	51.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Population by Race/Ethnicity

Total	11,912	14,840	24,909
White Alone	49.9%	57.0%	63.4%
Black Alone	49.3%	42.2%	35.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.1%	0.1%	0.2%
Two or More Races	0.4%	0.4%	0.5%
Hispanic Origin	1.1%	1.0%	1.0%
Diversity Index	51.8	50.7	48.2

2004 Population by Race/Ethnicity

Total	12,055	15,077	25,704
White Alone	47.9%	55.2%	61.8%
Black Alone	51.4%	44.0%	37.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	0.1%	0.1%	0.2%
Two or More Races	0.4%	0.4%	0.5%
Hispanic Origin	1.1%	1.1%	1.1%
Diversity Index	51.8	51.2	49.2

2009 Population by Race/Ethnicity

Total	12,415	15,552	26,669
White Alone	45.8%	53.4%	60.0%
Black Alone	53.4%	45.8%	38.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	0.1%	0.1%	0.2%
Two or More Races	0.5%	0.4%	0.6%
Hispanic Origin	1.2%	1.2%	1.2%
Diversity Index	51.6	51.7	50.2



2000 Population 3+ by School Enrollment

Total	11,331	14,127	23,692
Enrolled in Nursery/Preschool	2.6%	2.5%	2.4%
Enrolled in Kindergarten	2.2%	2.1%	2.0%
Enrolled in Grade 1-8	15.2%	15.2%	15.1%
Enrolled in Grade 9-12	6.1%	6.1%	6.6%
Enrolled in College	3.7%	3.6%	3.4%
Enrolled in Grad/Prof School	0.3%	0.3%	0.2%
Not Enrolled in School	69.9%	70.3%	70.2%

2000 Population 25+ by Educational Attainment

Total	7,109	8,898	14,896
Less than 9th Grade	26.9%	24.3%	23.1%
9th - 12th Grade, No Diploma	20.9%	20.1%	20.3%
High School Graduate	28.2%	28.8%	29.7%
Some College, No Degree	9.6%	11.1%	11.8%
Associate Degree	3.5%	3.8%	3.6%
Bachelor's Degree	7.8%	8.2%	7.7%
Master's/Prof/Doctorate Degree	3.2%	3.7%	3.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Population 15+ by Sex and Marital Status

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Total	8,799	10,988	18,469
Females	54.7%	53.9%	52.9%
Never Married	14.3%	13.3%	11.8%
Married, not Separated	23.9%	25.8%	27.2%
Married, Separated	2.1%	1.9%	1.8%
Widowed	8.5%	7.7%	7.0%
Divorced	6.0%	5.3%	5.1%
Males	45.3%	46.1%	47.1%
Never Married	13.8%	13.3%	13.1%
Married, not Separated	24.9%	26.4%	27.4%
Married, Separated	1.3%	1.3%	1.2%
Widowed	1.9%	1.7%	1.7%
Divorced	3.3%	3.4%	3.7%



2000 Population 16+ by Employment Status

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Total	8,638	10,781	18,035
In Labor Force	41.6%	45.2%	48.0%
Civilian Employed	36.5%	40.8%	44.0%
Civilian Unemployed	5.1%	4.4%	4.0%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	58.4%	54.8%	52.0%

2004 Civilian Population 16+ in Labor Force

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Civilian Employed	82.7%	86.2%	88.4%
Civilian Unemployed	17.3%	13.8%	11.6%

2009 Civilian Population 16+ in Labor Force

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Civilian Employed	85.9%	88.8%	90.5%
Civilian Unemployed	14.1%	11.2%	9.5%

2000 Females 16+ by Employment Status and Age of Children

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Total	4,739	5,822	9,551
Own Children < 6 Only	9.0%	9.5%	9.8%
Employed/in Armed Forces	4.9%	5.6%	5.9%
Unemployed	1.2%	1.0%	0.9%
Not in Labor Force	3.0%	2.9%	3.1%
Own Children < 6 and 6-17 Only	7.4%	7.3%	7.3%
Employed/in Armed Forces	3.2%	3.4%	3.7%
Unemployed	0.7%	0.6%	0.5%
Not in Labor Force	3.5%	3.3%	3.0%
Own Children 6-17 Only	16.5%	18.1%	19.8%
Employed/in Armed Forces	9.8%	11.2%	12.3%
Unemployed	0.4%	0.3%	0.4%
Not in Labor Force	6.3%	6.6%	7.0%
No Own Children < 18	67.1%	65.1%	63.1%
Employed/in Armed Forces	15.9%	17.5%	17.6%
Unemployed	3.1%	2.7%	2.4%
Not in Labor Force	48.1%	45.0%	43.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004.



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2004 Employed Population 16+ by Industry

Industry	3.0 miles	5.0 miles	10.0 miles
Total	2,879	4,045	7,597
Agriculture/Mining	7.2%	8.2%	7.9%
Construction	5.0%	5.0%	6.6%
Manufacturing	11.8%	11.5%	10.0%
Wholesale Trade	1.8%	2.1%	3.7%
Retail Trade	13.4%	12.8%	11.8%
Transportation/Utilities	2.6%	2.4%	3.3%
Information	0.5%	0.6%	0.8%
Finance/Insurance/Real Estate	5.2%	5.7%	5.1%
Services	45.6%	44.3%	43.8%
Public Administration	6.8%	7.4%	7.1%

2004 Employed Population 16+ by Occupation

Occupation	3.0 miles	5.0 miles	10.0 miles
Total	2,879	4,048	7,599
White Collar	49.5%	52.4%	51.5%
Management/Business/Financial	7.1%	8.3%	8.5%
Professional	18.8%	20.4%	21.0%
Sales	11.8%	11.4%	10.3%
Administrative Support	11.8%	12.3%	11.8%
Services	20.9%	18.5%	17.8%
Blue Collar	29.6%	29.1%	30.7%
Farming/Forestry/Fishing	2.7%	2.6%	2.1%
Construction/Extraction	7.1%	7.2%	8.3%
Installation/Maintenance/Repair	2.8%	3.5%	4.1%
Production	10.5%	9.9%	9.5%
Transportation/Material Moving	6.5%	5.9%	6.7%



2000 Workers 16+ by Means of Transportation to Work

Means of Transportation	3.0 miles	5.0 miles	10.0 miles
Total	3,020	4,234	7,677
Drove Alone - Car, Truck, or Van	82.2%	82.3%	81.8%
Carpooled - Car, Truck, or Van	10.3%	10.8%	12.0%
Public Transportation	0.0%	0.0%	0.0%
Walked	2.7%	2.3%	2.0%
Other Means	2.6%	2.0%	1.9%
Worked at Home	2.3%	2.5%	2.2%

2000 Workers 16+ by Travel Time to Work

Travel Time	3.0 miles	5.0 miles	10.0 miles
Total	3,018	4,235	7,677
Did Not Work at Home	97.7%	97.5%	97.8%
Less than 5 minutes	10.2%	8.1%	6.9%
5 to 9 minutes	25.0%	21.7%	16.7%
10 to 19 minutes	30.9%	33.6%	32.9%
20 to 24 minutes	6.4%	7.8%	9.9%
25 to 34 minutes	9.9%	10.1%	11.0%
35 to 44 minutes	2.7%	2.3%	2.9%
45 to 59 minutes	4.7%	4.7%	5.8%
60 to 89 minutes	3.5%	4.1%	4.5%
90 or more minutes	4.4%	5.2%	7.2%
Worked at Home	2.3%	2.5%	2.2%
Average Travel Time to Work (in min)	21.3	23.8	28.8

2000 Households by Vehicles Available

Vehicles Available	3.0 miles	5.0 miles	10.0 miles
Total	4,607	5,634	9,272
None	21.6%	18.9%	15.3%
1	39.3%	36.8%	35.4%
2	32.4%	36.4%	38.9%
3	5.1%	5.9%	8.1%
4	1.2%	1.3%	1.8%
5+	0.5%	0.6%	0.5%
Average Number of Vehicles Available	1.3	1.4	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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Ville Platte, LA 70586
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811 E Lasalle St
Ville Platte, LA 70586
Radius: 5.0 miles

811 E Lasalle St
Ville Platte, LA 70586
Radius: 10.0 miles



2000 Households by Type

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Total	4,597	5,619	9,264
Family Households	67.7%	69.7%	72.0%
Married-couple Family	42.1%	46.5%	50.8%
With Related Children	19.4%	22.5%	25.6%
Other Family (No Spouse)	25.5%	23.3%	21.2%
With Related Children	18.9%	17.2%	15.6%
Nonfamily Households	32.3%	30.3%	28.0%
Householder Living Alone	30.0%	27.9%	25.6%
Householder Not Living Alone	2.3%	2.3%	2.4%
Households with Related Children	38.3%	39.7%	41.1%
Households with Persons 65+	28.4%	26.6%	25.2%

2000 Households by Size

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Total	4,597	5,619	9,264
1 Person Household	30.0%	27.9%	25.6%
2 Person Household	29.2%	29.6%	30.0%
3 Person Household	16.9%	17.3%	17.5%
4 Person Household	12.7%	13.7%	15.0%
5 Person Household	6.7%	7.2%	7.6%
6 Person Household	2.6%	2.5%	2.7%
7+ Person Household	1.9%	1.8%	1.6%

2000 Households by Year Householder Moved In

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Total	4,608	5,633	9,272
Moved in 1999 to March 2000	18.6%	17.6%	16.4%
Moved in 1995 to 1998	21.1%	22.2%	23.1%
Moved in 1990 to 1994	13.2%	13.9%	15.3%
Moved in 1980 to 1989	17.0%	17.3%	17.3%
Moved in 1970 to 1979	15.6%	15.3%	14.9%
Moved in 1969 or Earlier	14.5%	13.7%	12.9%
Median Year Householder Moved In	1991	1991	1992



2000 Housing Units by Units in Structure

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Total	5,019	6,131	10,118
1, Detached	84.1%	84.0%	81.2%
1, Attached	1.0%	0.9%	0.9%
2	2.7%	2.3%	2.3%
3 or 4	2.3%	1.9%	1.8%
5 to 9	1.5%	1.3%	1.0%
10 to 19	0.2%	0.2%	0.2%
20+	3.0%	2.5%	1.9%
Mobile Home	5.2%	7.1%	10.6%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	811 E Lasalle St Ville Platte, LA 70586 Radius: 3.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 5.0 miles	811 E Lasalle St Ville Platte, LA 70586 Radius: 10.0 miles
Total	5,009	6,114	10,125
1999 to March 2000	0.5%	0.8%	1.4%
1995 to 1998	3.8%	5.0%	5.6%
1990 to 1994	4.5%	5.1%	5.6%
1980 to 1989	17.2%	17.6%	18.2%
1970 to 1979	25.2%	24.5%	24.5%
1969 or Earlier	48.9%	47.0%	44.7%
Median Year Structure Built	1970	1971	1972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude: 30.683961
Longitude: -92.261923

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Ville Platte, LA 70586
Radius: 3.0 miles

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811 E Lasalle St
Ville Platte, LA 70586
Radius: 10.0 miles

Top 3 Tapestry Segments

1.	Modest Income Homes	Modest Income Homes	Modest Income Homes
2.	Heartland Communities	Rural Bypasses	Rural Bypasses
3.	Rural Bypasses	Heartland Communities	Rooted Rural



2004 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$6,626,565	\$9,095,997	\$16,005,800
Average Spent	\$1,407.81	\$1,573.97	\$1,652.64
Spending Potential Index	51	57	60
Computers & Accessories: Total \$	\$571,554	\$791,978	\$1,394,957
Average Spent	\$121.43	\$137.04	\$144.03
Spending Potential Index	39	44	47
Education: Total \$	\$1,911,551	\$2,612,981	\$4,472,014
Average Spent	\$406.11	\$452.15	\$461.75
Spending Potential Index	40	45	46
Entertainment/Recreation: Total \$	\$6,454,676	\$8,977,971	\$16,019,111
Average Spent	\$1,371.29	\$1,553.55	\$1,654.01
Spending Potential Index	45	51	54
Food at Home: Total \$	\$12,516,180	\$17,159,396	\$30,422,118
Average Spent	\$2,659.06	\$2,969.27	\$3,141.16
Spending Potential Index	57	63	67
Food Away from Home: Total \$	\$7,689,280	\$10,571,862	\$18,649,814
Average Spent	\$1,633.58	\$1,829.36	\$1,925.64
Spending Potential Index	53	59	62
Health Care: Total \$	\$7,636,332	\$10,547,705	\$18,935,346
Average Spent	\$1,622.34	\$1,825.18	\$1,955.12
Spending Potential Index	50	56	60
HH Furnishings & Equipment: Total \$	\$4,330,800	\$6,015,084	\$10,698,646
Average Spent	\$920.08	\$1,040.85	\$1,104.66
Spending Potential Index	43	49	52
Investments: Total \$	\$13,295,844	\$18,003,408	\$30,278,732
Average Spent	\$2,824.70	\$3,115.32	\$3,126.35
Spending Potential Index	32	35	35
Retail Goods: Total \$	\$56,030,830	\$77,497,205	\$138,496,011
Average Spent	\$11,903.72	\$13,410.14	\$14,300.05
Spending Potential Index	49	56	59
Shelter: Total \$	\$24,528,007	\$33,674,632	\$59,034,213
Average Spent	\$5,210.96	\$5,827.07	\$6,095.43
Spending Potential Index	39	44	46
TV/Video/Sound Equipment: Total \$	\$2,107,150	\$2,893,146	\$2,107,150
Average Spent	\$447.66	\$500.63	\$528.23
Spending Potential Index	45	50	53
Travel: Total \$	\$3,335,284	\$4,630,502	\$8,178,786
Average Spent	\$708.58	\$801.26	\$844.48
Spending Potential Index	39	44	47
Vehicle Maintenance & Repairs: Total \$	\$2,095,182	\$2,897,134	\$5,161,734
Average Spent	\$445.12	\$501.32	\$532.96
Spending Potential Index	43	49	52

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 1999, 2000 and 2001 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI BIS forecasts for 2004 and 2009