



Washington Shopping Center

Latitude: 38.6283

Longitude: -87.1816

washington, IN
Radius: 3.0 miles

washington, IN
Radius: 5.0 miles

washington, IN
Radius: 10.0 miles



2000 Total Population	13,241	15,854	22,880
2000 Group Quarters	424	428	452
2004 Total Population	13,421	16,116	23,258
2009 Total Population	13,756	16,538	23,811
2004 - 2009 Annual Rate	0.49%	0.52%	0.47%



2000 Households	5,390	6,336	8,818
2000 Average Household Size	2.38	2.43	2.54
2004 Households	5,541	6,533	9,094
2004 Average Household Size	2.35	2.4	2.51
2009 Households	5,752	6,789	9,431
2009 Average Household Size	2.32	2.37	2.48
2004 - 2009 Annual Rate	0.75%	0.77%	0.73%
2000 Families	3,492	4,218	6,138
2000 Average Family Size	2.96	2.99	3.08
2004 Families	3,430	4,167	6,089
2004 Average Family Size	2.98	3.01	3.1
2009 Families	3,469	4,225	6,173
2009 Average Family Size	2.99	3.02	3.1
2004 - 2009 Annual Rate	0.23%	0.28%	0.27%



2000 Housing Units	5,858	6,858	9,576
Owner Occupied Housing Units	65.1%	67.6%	70.2%
Renter Occupied Housing Units	26.7%	24.4%	21.7%
Vacant Housing Units	8.2%	8.1%	8.1%
2004 Housing Units	6,022	7,067	9,865
Owner Occupied Housing Units	64.3%	66.9%	69.7%
Renter Occupied Housing Units	27.7%	25.5%	22.5%
Vacant Housing Units	8.0%	7.6%	7.8%
2009 Housing Units	6,248	7,341	10,233
Owner Occupied Housing Units	64.8%	67.4%	70.2%
Renter Occupied Housing Units	27.3%	25.1%	22.0%
Vacant Housing Units	7.9%	7.5%	7.8%

Median Household Income

2000	\$30,589	\$31,900	\$34,067
2004	\$33,221	\$34,695	\$37,032
2009	\$37,181	\$38,734	\$41,340

Median Home Value

2000	\$65,033	\$68,587	\$70,975
2004	\$76,873	\$80,997	\$83,652
2009	\$91,194	\$95,954	\$98,825

Per Capita Income

2000	\$16,675	\$17,161	\$16,913
2004	\$18,867	\$19,393	\$19,116
2009	\$21,927	\$22,647	\$22,296

Median Age

2000	38.1	38.1	37.3
2004	38.8	39.0	38.2
2009	39.6	40.0	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.

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2000 Households by Income

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Household Income Base	5,376	6,339	8,820
< \$15,000	22.7%	21.5%	19.6%
\$15,000 - \$24,999	17.7%	17.1%	16.2%
\$25,000 - \$34,999	15.7%	15.4%	15.4%
\$35,000 - \$49,999	17.4%	17.6%	17.9%
\$50,000 - \$74,999	16.5%	17.5%	19.5%
\$75,000 - \$99,999	6.1%	6.5%	6.7%
\$100,000 - \$149,999	2.1%	2.4%	2.8%
\$150,000 - \$199,999	1.0%	1.1%	1.1%
\$200,000+	0.8%	0.9%	0.8%
Average Household Income	\$40,441	\$42,055	\$42,927

2004 Households by Income

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Household Income Base	5,541	6,533	9,095
< \$15,000	20.2%	19.1%	17.4%
\$15,000 - \$24,999	16.9%	16.3%	15.3%
\$25,000 - \$34,999	15.3%	15.0%	14.6%
\$35,000 - \$49,999	17.3%	17.3%	17.3%
\$50,000 - \$74,999	16.9%	17.8%	20.2%
\$75,000 - \$99,999	7.3%	7.6%	8.0%
\$100,000 - \$149,999	3.8%	4.2%	4.7%
\$150,000 - \$199,999	1.4%	1.4%	1.4%
\$200,000+	1.1%	1.3%	1.1%
Average Household Income	\$45,194	\$47,012	\$48,005

2009 Households by Income

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Household Income Base	5,754	6,787	9,431
< \$15,000	17.8%	17.0%	15.4%
\$15,000 - \$24,999	15.0%	14.3%	13.4%
\$25,000 - \$34,999	14.2%	13.9%	13.4%
\$35,000 - \$49,999	16.9%	16.8%	17.1%
\$50,000 - \$74,999	18.5%	18.9%	20.2%
\$75,000 - \$99,999	7.5%	8.1%	9.2%
\$100,000 - \$149,999	6.5%	6.9%	7.4%
\$150,000 - \$199,999	1.8%	2.0%	2.1%
\$200,000+	1.8%	2.0%	1.8%
Average Household Income	\$51,929	\$54,302	\$55,333

2000 Owner Occupied HUs by Value

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	3,822	4,651	6,745
<\$50,000	32.0%	29.2%	28.6%
\$50,000 - 99,999	47.2%	46.7%	46.0%
\$100,000 - 149,999	13.5%	15.1%	15.1%
\$150,000 - 199,999	4.9%	5.8%	6.5%
\$200,000 - \$299,999	1.9%	2.2%	2.1%
\$300,000 - 499,999	0.2%	0.6%	1.2%
\$500,000 - 999,999	0.0%	0.0%	0.1%
\$1,000,000+	0.2%	0.3%	0.4%
Average Home Value	\$76,609	\$82,187	\$86,777

2000 Specified Renter Occupied HUs by Contract Rent

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	1,534	1,644	1,985
With Cash Rent	92.4%	91.8%	89.1%
No Cash Rent	7.6%	8.2%	10.9%
Median Rent	\$283	\$284	\$284
Average Rent	\$276	\$277	\$278

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Population by Age

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	13,240	15,855	22,883
0 - 4	6.8%	6.7%	6.8%
5 - 9	6.8%	6.8%	7.1%
10 - 14	7.4%	7.5%	7.8%
15 - 24	12.5%	12.5%	12.8%
25 - 34	12.3%	12.0%	11.9%
35 - 44	14.0%	14.4%	15.0%
45 - 54	13.3%	13.5%	13.5%
55 - 64	9.5%	9.7%	9.5%
65 - 74	7.9%	7.8%	7.4%
75 - 84	6.9%	6.6%	5.9%
85+	2.6%	2.4%	2.1%
18+	74.8%	74.6%	73.5%

2004 Population by Age

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	13,420	16,118	23,258
0 - 4	6.7%	6.6%	6.9%
5 - 9	6.5%	6.5%	6.8%
10 - 14	6.8%	6.9%	7.1%
15 - 24	13.3%	13.3%	13.4%
25 - 34	12.0%	11.8%	11.7%
35 - 44	13.2%	13.4%	14.0%
45 - 54	13.8%	14.2%	14.2%
55 - 64	10.4%	10.6%	10.5%
65 - 74	7.8%	7.8%	7.4%
75 - 84	6.5%	6.2%	5.6%
85+	3.0%	2.7%	2.3%
18+	76.0%	76.0%	75.0%

2009 Population by Age

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	13,756	16,537	23,809
0 - 4	6.8%	6.7%	7.0%
5 - 9	5.8%	5.8%	6.1%
10 - 14	6.5%	6.6%	7.0%
15 - 24	13.6%	13.4%	13.2%
25 - 34	11.8%	11.6%	11.5%
35 - 44	12.4%	12.4%	12.7%
45 - 54	14.0%	14.5%	14.9%
55 - 64	11.9%	12.2%	12.1%
65 - 74	8.1%	8.1%	7.7%
75 - 84	5.9%	5.7%	5.2%
85+	3.2%	3.0%	2.5%
18+	76.9%	76.9%	75.8%

2000 Population by Sex

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Males	48.0%	48.4%	49.0%
Females	52.0%	51.6%	51.0%

2004 Population by Sex

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Males	48.2%	48.6%	49.2%
Females	51.8%	51.4%	50.8%

2009 Population by Sex

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Males	48.5%	48.9%	49.4%
Females	51.5%	51.1%	50.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.

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2000 Population by Race/Ethnicity

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	13,240	15,855	22,881
White Alone	95.8%	96.2%	97.1%
Black Alone	0.9%	0.8%	0.6%
American Indian Alone	0.3%	0.3%	0.2%
Asian or Pacific Islander Alone	0.4%	0.4%	0.3%
Some Other Race Alone	1.9%	1.7%	1.2%
Two or More Races	0.8%	0.7%	0.6%
Hispanic Origin	3.7%	3.3%	2.4%
Diversity Index	14.9	13.3	10.1

2004 Population by Race/Ethnicity

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	13,422	16,116	23,259
White Alone	95.1%	95.7%	96.7%
Black Alone	0.9%	0.8%	0.6%
American Indian Alone	0.3%	0.3%	0.2%
Asian or Pacific Islander Alone	0.5%	0.5%	0.4%
Some Other Race Alone	2.3%	2.0%	1.4%
Two or More Races	0.8%	0.7%	0.6%
Hispanic Origin	4.5%	3.9%	2.9%
Diversity Index	17.2	15.4	11.7

2009 Population by Race/Ethnicity

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	13,757	16,539	23,811
White Alone	94.3%	94.9%	96.2%
Black Alone	1.0%	0.9%	0.7%
American Indian Alone	0.3%	0.3%	0.2%
Asian or Pacific Islander Alone	0.6%	0.6%	0.5%
Some Other Race Alone	2.9%	2.5%	1.8%
Two or More Races	0.9%	0.8%	0.7%
Hispanic Origin	5.4%	4.8%	3.5%
Diversity Index	20.2	18.1	13.8



2000 Population 3+ by School Enrollment

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	12,679	15,204	21,954
Enrolled in Nursery/Preschool	2.1%	2.1%	1.8%
Enrolled in Kindergarten	1.5%	1.6%	1.4%
Enrolled in Grade 1-8	11.6%	11.8%	13.0%
Enrolled in Grade 9-12	5.9%	6.0%	6.0%
Enrolled in College	2.5%	2.5%	2.4%
Enrolled in Grad/Prof School	0.0%	0.0%	0.1%
Not Enrolled in School	76.3%	76.0%	75.3%

2000 Population 25+ by Educational Attainment

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	8,874	10,590	14,933
Less than 9th Grade	7.8%	7.4%	8.1%
9th - 12th Grade, No Diploma	16.1%	15.5%	14.9%
High School Graduate	42.1%	41.9%	41.7%
Some College, No Degree	17.2%	17.2%	17.4%
Associate Degree	6.6%	6.9%	7.5%
Bachelor's Degree	5.5%	5.7%	5.6%
Master's/Prof/Doctorate Degree	4.8%	5.3%	4.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Population 15+ by Sex and Marital Status

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	10,465	12,528	17,869
Females	53.3%	52.6%	51.9%
Never Married	8.8%	8.7%	8.6%
Married, not Separated	28.5%	29.1%	30.2%
Married, Separated	0.8%	0.8%	0.6%
Widowed	7.8%	7.3%	6.7%
Divorced	7.3%	6.8%	5.8%
Males	46.7%	47.4%	48.1%
Never Married	10.8%	10.8%	11.0%
Married, not Separated	28.2%	29.2%	30.3%
Married, Separated	0.6%	0.5%	0.4%
Widowed	1.2%	1.2%	1.2%
Divorced	6.0%	5.7%	5.1%



2000 Population 16+ by Employment Status

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	10,263	12,278	17,466
In Labor Force	61.0%	62.0%	63.5%
Civilian Employed	57.5%	58.7%	60.6%
Civilian Unemployed	3.5%	3.3%	2.9%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	39.0%	38.0%	36.5%

2004 Civilian Population 16+ in Labor Force

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Civilian Employed	93.9%	94.4%	95.3%
Civilian Unemployed	6.1%	5.6%	4.7%

2009 Civilian Population 16+ in Labor Force

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Civilian Employed	94.6%	95.0%	95.7%
Civilian Unemployed	5.4%	5.0%	4.3%

2000 Females 16+ by Employment Status and Age of Children

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	5,483	6,488	9,086
Own Children < 6 Only	5.8%	5.8%	6.2%
Employed/in Armed Forces	3.2%	3.2%	3.3%
Unemployed	0.3%	0.2%	0.2%
Not in Labor Force	2.4%	2.4%	2.6%
Own Children < 6 and 6-17 Only	6.5%	6.4%	6.7%
Employed/in Armed Forces	4.3%	4.3%	4.3%
Unemployed	0.2%	0.1%	0.1%
Not in Labor Force	2.1%	2.0%	2.3%
Own Children 6-17 Only	15.8%	16.5%	18.3%
Employed/in Armed Forces	11.5%	12.1%	13.3%
Unemployed	0.8%	0.8%	0.6%
Not in Labor Force	3.5%	3.6%	4.5%
No Own Children < 18	71.8%	71.2%	68.8%
Employed/in Armed Forces	30.8%	31.2%	31.4%
Unemployed	2.2%	2.2%	1.7%
Not in Labor Force	38.8%	37.8%	35.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004.



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2004 Employed Population 16+ by Industry

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	5,891	7,202	10,657
Agriculture/Mining	4.2%	4.8%	7.3%
Construction	6.7%	7.2%	7.7%
Manufacturing	19.1%	18.0%	17.3%
Wholesale Trade	2.6%	2.4%	2.5%
Retail Trade	12.4%	12.4%	12.4%
Transportation/Utilities	8.6%	8.7%	8.5%
Information	1.6%	1.5%	1.2%
Finance/Insurance/Real Estate	3.5%	3.4%	3.2%
Services	35.4%	35.5%	34.4%
Public Administration	5.8%	6.2%	5.5%

2004 Employed Population 16+ by Occupation

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	5,888	7,203	10,657
White Collar	47.6%	48.8%	49.0%
Management/Business/Financial	7.9%	8.9%	9.7%
Professional	16.0%	16.8%	16.4%
Sales	10.4%	10.1%	10.0%
Administrative Support	13.2%	13.1%	12.8%
Services	15.5%	15.0%	14.7%
Blue Collar	36.9%	36.1%	36.3%
Farming/Forestry/Fishing	0.7%	0.7%	1.0%
Construction/Extraction	6.9%	7.4%	8.4%
Installation/Maintenance/Repair	4.0%	4.4%	4.5%
Production	15.4%	14.1%	13.3%
Transportation/Material Moving	9.9%	9.5%	9.1%



2000 Workers 16+ by Means of Transportation to Work

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	5,797	7,080	10,399
Drove Alone - Car, Truck, or Van	80.8%	80.9%	79.1%
Carpooled - Car, Truck, or Van	14.3%	14.0%	14.1%
Public Transportation	0.2%	0.2%	0.1%
Walked	1.9%	1.7%	2.1%
Other Means	1.0%	1.0%	1.0%
Worked at Home	1.8%	2.2%	3.6%

2000 Workers 16+ by Travel Time to Work

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	5,798	7,081	10,400
Did Not Work at Home	98.2%	97.8%	96.4%
Less than 5 minutes	9.0%	8.7%	7.8%
5 to 9 minutes	25.3%	23.5%	18.9%
10 to 19 minutes	31.1%	32.5%	31.9%
20 to 24 minutes	5.2%	5.3%	8.2%
25 to 34 minutes	7.1%	7.6%	10.3%
35 to 44 minutes	7.7%	7.7%	6.8%
45 to 59 minutes	6.4%	6.5%	6.4%
60 to 89 minutes	4.1%	4.0%	3.8%
90 or more minutes	2.2%	2.1%	2.3%
Worked at Home	1.8%	2.2%	3.6%
Average Travel Time to Work (in min)	20.4	20.5	21.5

2000 Households by Vehicles Available

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	5,376	6,330	8,826
None	8.8%	8.2%	8.5%
1	38.5%	36.3%	32.1%
2	36.7%	37.8%	37.8%
3	10.8%	11.8%	14.3%
4	4.0%	4.4%	5.0%
5+	1.2%	1.5%	2.3%
Average Number of Vehicles Available	1.7	1.7	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



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2000 Households by Type

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	5,390	6,336	8,818
Family Households	64.8%	66.6%	69.6%
Married-couple Family	49.9%	52.5%	56.8%
With Related Children	22.1%	23.3%	26.2%
Other Family (No Spouse)	14.9%	14.1%	12.8%
With Related Children	10.6%	10.0%	8.8%
Nonfamily Households	35.2%	33.4%	30.4%
Householder Living Alone	30.8%	29.2%	26.8%
Householder Not Living Alone	4.4%	4.2%	3.6%
Households with Related Children	32.8%	33.3%	35.0%
Households with Persons 65+	28.6%	28.0%	27.0%

2000 Households by Size

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	5,390	6,336	8,818
1 Person Household	30.8%	29.2%	26.7%
2 Person Household	32.5%	33.2%	33.2%
3 Person Household	15.7%	16.1%	16.6%
4 Person Household	12.5%	12.9%	13.7%
5 Person Household	5.5%	5.6%	6.1%
6 Person Household	2.0%	2.1%	2.2%
7+ Person Household	0.9%	1.0%	1.4%

2000 Households by Year Householder Moved In

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	5,377	6,331	8,824
Moved in 1999 to March 2000	16.7%	15.6%	14.3%
Moved in 1995 to 1998	27.1%	27.1%	25.5%
Moved in 1990 to 1994	17.5%	17.5%	17.6%
Moved in 1980 to 1989	17.1%	17.4%	17.6%
Moved in 1970 to 1979	9.1%	9.2%	10.1%
Moved in 1969 or Earlier	12.6%	13.3%	14.8%
Median Year Householder Moved In	1993	1993	1992



2000 Housing Units by Units in Structure

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	5,861	6,889	9,603
1, Detached	74.9%	76.5%	78.3%
1, Attached	1.4%	1.3%	1.1%
2	4.0%	3.6%	2.8%
3 or 4	3.3%	2.8%	2.3%
5 to 9	2.5%	2.2%	1.7%
10 to 19	1.4%	1.2%	0.9%
20+	3.8%	3.3%	2.4%
Mobile Home	8.7%	9.2%	10.4%
Other	0.0%	0.0%	0.1%

2000 Housing Units by Year Structure Built

	washington, IN Radius: 3.0 miles	washington, IN Radius: 5.0 miles	washington, IN Radius: 10.0 miles
Total	5,848	6,853	9,581
1999 to March 2000	1.9%	2.0%	2.0%
1995 to 1998	5.3%	5.7%	6.3%
1990 to 1994	3.8%	4.2%	5.0%
1980 to 1989	9.1%	9.6%	10.5%
1970 to 1979	13.8%	14.0%	14.6%
1969 or Earlier	66.1%	64.4%	61.6%
Median Year Structure Built	1957	1958	1960

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Washington Shopping Center

Latitude: 38.6283

Longitude: -87.1816

washington, IN

Radius: 3.0 miles

washington, IN

Radius: 5.0 miles

washington, IN

Radius: 10.0 miles

Top 3 Tapestry Segments

1.	Home Town	Salt of the Earth	Salt of the Earth
2.	Simple Living	Home Town	Home Town
3.	Salt of the Earth	Simple Living	Simple Living



2004 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$11,593,860	\$14,140,302	\$19,842,247
Average Spent	\$2,092.38	\$2,164.44	\$2,181.91
Spending Potential Index	75	78	79
Computers & Accessories: Total \$	\$1,054,704	\$1,285,874	\$1,800,411
Average Spent	\$190.35	\$196.83	\$197.98
Spending Potential Index	62	64	64
Education: Total \$	\$3,624,295	\$4,341,051	\$5,853,038
Average Spent	\$654.09	\$664.48	\$643.62
Spending Potential Index	65	66	64
Entertainment/Recreation: Total \$	\$11,611,388	\$14,294,411	\$20,512,388
Average Spent	\$2,095.54	\$2,188.03	\$2,255.60
Spending Potential Index	68	71	74
Food at Home: Total \$	\$21,200,011	\$25,948,979	\$36,982,015
Average Spent	\$3,826.03	\$3,971.99	\$4,066.64
Spending Potential Index	82	85	87
Food Away from Home: Total \$	\$13,420,712	\$16,374,796	\$23,056,892
Average Spent	\$2,422.07	\$2,506.47	\$2,535.40
Spending Potential Index	78	81	82
Health Care: Total \$	\$13,030,018	\$16,032,666	\$23,198,416
Average Spent	\$2,351.56	\$2,454.10	\$2,550.96
Spending Potential Index	72	75	78
HH Furnishings & Equipment: Total \$	\$7,839,298	\$9,626,008	\$13,680,146
Average Spent	\$1,414.78	\$1,473.44	\$1,504.30
Spending Potential Index	67	69	71
Investments: Total \$	\$25,207,901	\$30,457,879	\$40,644,211
Average Spent	\$4,549.34	\$4,662.16	\$4,469.34
Spending Potential Index	52	53	51
Retail Goods: Total \$	\$97,016,015	\$119,398,088	\$171,890,742
Average Spent	\$17,508.76	\$18,276.15	\$18,901.56
Spending Potential Index	73	76	78
Shelter: Total \$	\$43,692,934	\$53,263,279	\$74,440,700
Average Spent	\$7,885.39	\$8,152.96	\$8,185.69
Spending Potential Index	59	62	62
TV/Video/Sound Equipment: Total \$	\$3,622,413	\$4,421,645	\$3,622,413
Average Spent	\$653.75	\$676.82	\$687.55
Spending Potential Index	66	68	69
Travel: Total \$	\$6,215,979	\$7,608,743	\$10,724,891
Average Spent	\$1,121.82	\$1,164.66	\$1,179.34
Spending Potential Index	62	64	65
Vehicle Maintenance & Repairs: Total \$	\$3,665,870	\$4,501,658	\$6,447,070
Average Spent	\$661.59	\$689.06	\$708.94
Spending Potential Index	65	67	69

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 1999, 2000 and 2001 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI BIS forecasts for 2004 and 2009